

# **Drip marketing Market, Global Outlook and Forecast 2022-2028**

<https://marketpublishers.com/r/DDF00CB815F8EN.html>

Date: March 2022

Pages: 63

Price: US\$ 3,250.00 (Single User License)

ID: DDF00CB815F8EN

## **Abstracts**

Drip marketing is a communication strategy that sends, or 'drips,' a pre-written set of messages to customers or prospects over time. These messages often take the form of email marketing, although other media can also be used. Drip marketing is distinct from other database marketing in two ways: (1) the timing of the messages follow a pre-determined course; (2) the messages are dripped in a series applicable to a specific behavior or status of the recipient. It is also typically automated.

This report contains market size and forecasts of Drip marketing in Global, including the following market information:

Global Drip marketing Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Drip marketing market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Informational Emails Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Drip marketing include Pabbly Email Marketing, Sendinblue, Customer.io, Predictive Response, MailChimp, Mad Mimi, Octeth, Inc, Vision6 and ZOHO. etc. In 2021, the global top five players have a share approximately

% in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Drip marketing companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Drip marketing Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Drip marketing Market Segment Percentages, by Type, 2021 (%)

Informational Emails

Transactional Emails

Global Drip marketing Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Drip marketing Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

Small and Medium-sized Enterprises (SMEs)

Global Drip marketing Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Drip marketing Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

## Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

## Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

## South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Drip marketing revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Drip marketing revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Pabbly Email Marketing

Sendinblue

Customer.io

Predictive Response

MailChimp

Mad Mimi

Octeth, Inc

Vision6

ZOHO

## Contents

### **1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS**

- 1.1 Drip marketing Market Definition
- 1.2 Market Segments
  - 1.2.1 Market by Type
  - 1.2.2 Market by Application
- 1.3 Global Drip marketing Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
  - 1.5.1 Research Methodology
  - 1.5.2 Research Process
  - 1.5.3 Base Year
  - 1.5.4 Report Assumptions & Caveats

### **2 GLOBAL DRIP MARKETING OVERALL MARKET SIZE**

- 2.1 Global Drip marketing Market Size: 2021 VS 2028
- 2.2 Global Drip marketing Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
  - 2.3.1 Market Opportunities & Trends
  - 2.3.2 Market Drivers
  - 2.3.3 Market Restraints

### **3 COMPANY LANDSCAPE**

- 3.1 Top Drip marketing Players in Global Market
- 3.2 Top Global Drip marketing Companies Ranked by Revenue
- 3.3 Global Drip marketing Revenue by Companies
- 3.4 Top 3 and Top 5 Drip marketing Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Drip marketing Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Drip marketing Players in Global Market
  - 3.6.1 List of Global Tier 1 Drip marketing Companies
  - 3.6.2 List of Global Tier 2 and Tier 3 Drip marketing Companies

### **4 MARKET SIGHTS BY PRODUCT**

- 4.1 Overview

- 4.1.1 by Type - Global Drip marketing Market Size Markets, 2021 & 2028
- 4.1.2 Informational Emails
- 4.1.3 Transactional Emails
- 4.2 By Type - Global Drip marketing Revenue & Forecasts
  - 4.2.1 By Type - Global Drip marketing Revenue, 2017-2022
  - 4.2.2 By Type - Global Drip marketing Revenue, 2023-2028
  - 4.2.3 By Type - Global Drip marketing Revenue Market Share, 2017-2028

## **5 SIGHTS BY APPLICATION**

- 5.1 Overview
  - 5.1.1 By Application - Global Drip marketing Market Size, 2021 & 2028
  - 5.1.2 Large Enterprises
  - 5.1.3 Small and Medium-sized Enterprises (SMEs)
- 5.2 By Application - Global Drip marketing Revenue & Forecasts
  - 5.2.1 By Application - Global Drip marketing Revenue, 2017-2022
  - 5.2.2 By Application - Global Drip marketing Revenue, 2023-2028
  - 5.2.3 By Application - Global Drip marketing Revenue Market Share, 2017-2028

## **6 SIGHTS BY REGION**

- 6.1 By Region - Global Drip marketing Market Size, 2021 & 2028
- 6.2 By Region - Global Drip marketing Revenue & Forecasts
  - 6.2.1 By Region - Global Drip marketing Revenue, 2017-2022
  - 6.2.2 By Region - Global Drip marketing Revenue, 2023-2028
  - 6.2.3 By Region - Global Drip marketing Revenue Market Share, 2017-2028
- 6.3 North America
  - 6.3.1 By Country - North America Drip marketing Revenue, 2017-2028
  - 6.3.2 US Drip marketing Market Size, 2017-2028
  - 6.3.3 Canada Drip marketing Market Size, 2017-2028
  - 6.3.4 Mexico Drip marketing Market Size, 2017-2028
- 6.4 Europe
  - 6.4.1 By Country - Europe Drip marketing Revenue, 2017-2028
  - 6.4.2 Germany Drip marketing Market Size, 2017-2028
  - 6.4.3 France Drip marketing Market Size, 2017-2028
  - 6.4.4 U.K. Drip marketing Market Size, 2017-2028
  - 6.4.5 Italy Drip marketing Market Size, 2017-2028
  - 6.4.6 Russia Drip marketing Market Size, 2017-2028
  - 6.4.7 Nordic Countries Drip marketing Market Size, 2017-2028

#### 6.4.8 Benelux Drip marketing Market Size, 2017-2028

### 6.5 Asia

#### 6.5.1 By Region - Asia Drip marketing Revenue, 2017-2028

#### 6.5.2 China Drip marketing Market Size, 2017-2028

#### 6.5.3 Japan Drip marketing Market Size, 2017-2028

#### 6.5.4 South Korea Drip marketing Market Size, 2017-2028

#### 6.5.5 Southeast Asia Drip marketing Market Size, 2017-2028

#### 6.5.6 India Drip marketing Market Size, 2017-2028

### 6.6 South America

#### 6.6.1 By Country - South America Drip marketing Revenue, 2017-2028

#### 6.6.2 Brazil Drip marketing Market Size, 2017-2028

#### 6.6.3 Argentina Drip marketing Market Size, 2017-2028

### 6.7 Middle East & Africa

#### 6.7.1 By Country - Middle East & Africa Drip marketing Revenue, 2017-2028

#### 6.7.2 Turkey Drip marketing Market Size, 2017-2028

#### 6.7.3 Israel Drip marketing Market Size, 2017-2028

#### 6.7.4 Saudi Arabia Drip marketing Market Size, 2017-2028

#### 6.7.5 UAE Drip marketing Market Size, 2017-2028

## 7 PLAYERS PROFILES

### 7.1 Pabbly Email Marketing

#### 7.1.1 Pabbly Email Marketing Corporate Summary

#### 7.1.2 Pabbly Email Marketing Business Overview

#### 7.1.3 Pabbly Email Marketing Drip marketing Major Product Offerings

#### 7.1.4 Pabbly Email Marketing Drip marketing Revenue in Global Market (2017-2022)

#### 7.1.5 Pabbly Email Marketing Key News

### 7.2 Sendinblue

#### 7.2.1 Sendinblue Corporate Summary

#### 7.2.2 Sendinblue Business Overview

#### 7.2.3 Sendinblue Drip marketing Major Product Offerings

#### 7.2.4 Sendinblue Drip marketing Revenue in Global Market (2017-2022)

#### 7.2.5 Sendinblue Key News

### 7.3 Customer.io

#### 7.3.1 Customer.io Corporate Summary

#### 7.3.2 Customer.io Business Overview

#### 7.3.3 Customer.io Drip marketing Major Product Offerings

#### 7.3.4 Customer.io Drip marketing Revenue in Global Market (2017-2022)

#### 7.3.5 Customer.io Key News



## 7.4 Predictive Response

### 7.4.1 Predictive Response Corporate Summary

### 7.4.2 Predictive Response Business Overview

### 7.4.3 Predictive Response Drip marketing Major Product Offerings

### 7.4.4 Predictive Response Drip marketing Revenue in Global Market (2017-2022)

### 7.4.5 Predictive Response Key News

## 7.5 MailChimp

### 7.5.1 MailChimp Corporate Summary

### 7.5.2 MailChimp Business Overview

### 7.5.3 MailChimp Drip marketing Major Product Offerings

### 7.5.4 MailChimp Drip marketing Revenue in Global Market (2017-2022)

### 7.5.5 MailChimp Key News

## 7.6 Mad Mimi

### 7.6.1 Mad Mimi Corporate Summary

### 7.6.2 Mad Mimi Business Overview

### 7.6.3 Mad Mimi Drip marketing Major Product Offerings

### 7.6.4 Mad Mimi Drip marketing Revenue in Global Market (2017-2022)

### 7.6.5 Mad Mimi Key News

## 7.7 Octeth, Inc

### 7.7.1 Octeth, Inc Corporate Summary

### 7.7.2 Octeth, Inc Business Overview

### 7.7.3 Octeth, Inc Drip marketing Major Product Offerings

### 7.7.4 Octeth, Inc Drip marketing Revenue in Global Market (2017-2022)

### 7.7.5 Octeth, Inc Key News

## 7.8 Vision6

### 7.8.1 Vision6 Corporate Summary

### 7.8.2 Vision6 Business Overview

### 7.8.3 Vision6 Drip marketing Major Product Offerings

### 7.8.4 Vision6 Drip marketing Revenue in Global Market (2017-2022)

### 7.8.5 Vision6 Key News

## 7.9 ZOHO

### 7.9.1 ZOHO Corporate Summary

### 7.9.2 ZOHO Business Overview

### 7.9.3 ZOHO Drip marketing Major Product Offerings

### 7.9.4 ZOHO Drip marketing Revenue in Global Market (2017-2022)

### 7.9.5 ZOHO Key News

## 8 CONCLUSION

## **9 APPENDIX**

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Drip marketing Market Opportunities & Trends in Global Market

Table 2. Drip marketing Market Drivers in Global Market

Table 3. Drip marketing Market Restraints in Global Market

Table 4. Key Players of Drip marketing in Global Market

Table 5. Top Drip marketing Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Drip marketing Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Drip marketing Revenue Share by Companies, 2017-2022

Table 8. Global Companies Drip marketing Product Type

Table 9. List of Global Tier 1 Drip marketing Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Drip marketing Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Drip marketing Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Drip marketing Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Drip marketing Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Drip marketing Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Drip marketing Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Drip marketing Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Drip marketing Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Drip marketing Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Drip marketing Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Drip marketing Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America Drip marketing Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Drip marketing Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Drip marketing Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Drip marketing Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Drip marketing Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Drip marketing Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Drip marketing Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Drip marketing Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Drip marketing Revenue, (US\$, Mn), 2023-2028

Table 30. Pabbly Email Marketing Corporate Summary

Table 31. Pabbly Email Marketing Drip marketing Product Offerings

Table 32. Pabbly Email Marketing Drip marketing Revenue (US\$, Mn), (2017-2022)

Table 33. Sendinblue Corporate Summary

Table 34. Sendinblue Drip marketing Product Offerings

Table 35. Sendinblue Drip marketing Revenue (US\$, Mn), (2017-2022)

Table 36. Customer.io Corporate Summary

Table 37. Customer.io Drip marketing Product Offerings

Table 38. Customer.io Drip marketing Revenue (US\$, Mn), (2017-2022)

Table 39. Predictive Response Corporate Summary

Table 40. Predictive Response Drip marketing Product Offerings

Table 41. Predictive Response Drip marketing Revenue (US\$, Mn), (2017-2022)

Table 42. MailChimp Corporate Summary

Table 43. MailChimp Drip marketing Product Offerings

Table 44. MailChimp Drip marketing Revenue (US\$, Mn), (2017-2022)

Table 45. Mad Mimi Corporate Summary

Table 46. Mad Mimi Drip marketing Product Offerings

Table 47. Mad Mimi Drip marketing Revenue (US\$, Mn), (2017-2022)

Table 48. Octeth, Inc Corporate Summary

Table 49. Octeth, Inc Drip marketing Product Offerings

Table 50. Octeth, Inc Drip marketing Revenue (US\$, Mn), (2017-2022)

Table 51. Vision6 Corporate Summary

Table 52. Vision6 Drip marketing Product Offerings

Table 53. Vision6 Drip marketing Revenue (US\$, Mn), (2017-2022)

Table 54. ZOHO Corporate Summary

Table 55. ZOHO Drip marketing Product Offerings

Table 56. ZOHO Drip marketing Revenue (US\$, Mn), (2017-2022)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Drip marketing Segment by Type in 2021
- Figure 2. Drip marketing Segment by Application in 2021
- Figure 3. Global Drip marketing Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Drip marketing Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Drip marketing Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Drip marketing Revenue in 2021
- Figure 8. By Type - Global Drip marketing Revenue Market Share, 2017-2028
- Figure 9. By Application - Global Drip marketing Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Drip marketing Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Drip marketing Revenue Market Share, 2017-2028
- Figure 12. US Drip marketing Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Drip marketing Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Drip marketing Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Drip marketing Revenue Market Share, 2017-2028
- Figure 16. Germany Drip marketing Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Drip marketing Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Drip marketing Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Drip marketing Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Drip marketing Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries Drip marketing Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux Drip marketing Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia Drip marketing Revenue Market Share, 2017-2028
- Figure 24. China Drip marketing Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan Drip marketing Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea Drip marketing Revenue, (US\$, Mn), 2017-2028
- Figure 27. Southeast Asia Drip marketing Revenue, (US\$, Mn), 2017-2028
- Figure 28. India Drip marketing Revenue, (US\$, Mn), 2017-2028
- Figure 29. By Country - South America Drip marketing Revenue Market Share, 2017-2028
- Figure 30. Brazil Drip marketing Revenue, (US\$, Mn), 2017-2028
- Figure 31. Argentina Drip marketing Revenue, (US\$, Mn), 2017-2028
- Figure 32. By Country - Middle East & Africa Drip marketing Revenue Market Share, 2017-2028

Figure 33. Turkey Drip marketing Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Drip marketing Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Drip marketing Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Drip marketing Revenue, (US\$, Mn), 2017-2028

Figure 37. Pabbly Email Marketing Drip marketing Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Sendinblue Drip marketing Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Customer.io Drip marketing Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Predictive Response Drip marketing Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. MailChimp Drip marketing Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Mad Mimi Drip marketing Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. Octeth, Inc Drip marketing Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. Vision6 Drip marketing Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. ZOHO Drip marketing Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

## I would like to order

Product name: Drip marketing Market, Global Outlook and Forecast 2022-2028

Product link: <https://marketpublishers.com/r/DDF00CB815F8EN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/DDF00CB815F8EN.html>