

# DOOH and Digital Signage Solutions Market, Global Outlook and Forecast 2022-2028

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## Abstracts

This report contains market size and forecasts of DOOH and Digital Signage Solutions in Global, including the following market information:

Global DOOH and Digital Signage Solutions Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global DOOH and Digital Signage Solutions market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Large Format Screens Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of DOOH and Digital Signage Solutions include Lamar Advertising, JCDecaux, Clear Channel Outdoor, Outfront, Pattison, Astral, Big Outdoor, QMS and Captivate, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the DOOH and Digital Signage Solutions companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends,

drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global DOOH and Digital Signage Solutions Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global DOOH and Digital Signage Solutions Market Segment Percentages, by Type, 2021 (%)

Large Format Screens

Place-Based Media/Kiosk Systems

Global DOOH and Digital Signage Solutions Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global DOOH and Digital Signage Solutions Market Segment Percentages, by Application, 2021 (%)

Indoor

Outdoor

Global DOOH and Digital Signage Solutions Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global DOOH and Digital Signage Solutions Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

## Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

## Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

## South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies DOOH and Digital Signage Solutions revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies DOOH and Digital Signage Solutions revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Lamar Advertising

JCDecaux

Clear Channel Outdoor

Outfront

Pattison

Astral

Big Outdoor

QMS

Captivate

ZOOM Media

Vengo

TouchTunes

Rouge Media

GSTV

Topgolf

Cinema Scene

Lightbox OOH Video Network

Curb

Vertical Impression

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DoohYouLike

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