

Direct-To-Patient Digital Marketing Market - Global Outlook and Forecast 2022-2028

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Abstracts

Today, healthcare patients are bombarded with thousands of branding exercises every day. More than half of these have absolutely no relevance to them. The Direct-to-Patient Digital Marketing Market understands the needs of a particular target audience and tailors its message to address their requirements directly. This allows healthcare providers to target the right audience at the right time with the right content.

This report contains market size and forecasts of Direct-To-Patient Digital Marketing in Global, including the following market information:

Global Direct-To-Patient Digital Marketing Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Direct-To-Patient Digital Marketing market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Online Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Direct-To-Patient Digital Marketing include Healthline, Everyday Health and WebMD, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Direct-To-Patient Digital Marketing companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Direct-To-Patient Digital Marketing Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Direct-To-Patient Digital Marketing Market Segment Percentages, by Type, 2021 (%)

Online

Offline

Global Direct-To-Patient Digital Marketing Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Direct-To-Patient Digital Marketing Market Segment Percentages, by Application, 2021 (%)

Hospitals

Ambulatory Surgical Centers

Others

Global Direct-To-Patient Digital Marketing Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Direct-To-Patient Digital Marketing Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Direct-To-Patient Digital Marketing revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Direct-To-Patient Digital Marketing revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Healthline

Everyday Health

WebMD

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Direct-To-Patient Digital Marketing Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Direct-To-Patient Digital Marketing Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL DIRECT-TO-PATIENT DIGITAL MARKETING OVERALL MARKET SIZE

- 2.1 Global Direct-To-Patient Digital Marketing Market Size: 2021 VS 2028
- 2.2 Global Direct-To-Patient Digital Marketing Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Direct-To-Patient Digital Marketing Players in Global Market
- 3.2 Top Global Direct-To-Patient Digital Marketing Companies Ranked by Revenue
- 3.3 Global Direct-To-Patient Digital Marketing Revenue by Companies
- 3.4 Top 3 and Top 5 Direct-To-Patient Digital Marketing Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Direct-To-Patient Digital Marketing Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Direct-To-Patient Digital Marketing Players in Global Market
 - 3.6.1 List of Global Tier 1 Direct-To-Patient Digital Marketing Companies
 - 3.6.2 List of Global Tier 2 and Tier 3 Direct-To-Patient Digital Marketing Companies

4 MARKET SIGHTS BY PRODUCT

4.1 Overview

4.1.1 by Type - Global Direct-To-Patient Digital Marketing Market Size Markets, 2021 & 2028

4.1.2 Online

4.1.3 Offline

4.2 By Type - Global Direct-To-Patient Digital Marketing Revenue & Forecasts

4.2.1 By Type - Global Direct-To-Patient Digital Marketing Revenue, 2017-2022

4.2.2 By Type - Global Direct-To-Patient Digital Marketing Revenue, 2023-2028

4.2.3 By Type - Global Direct-To-Patient Digital Marketing Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Global Direct-To-Patient Digital Marketing Market Size, 2021 & 2028

5.1.2 Hospitals

5.1.3 Ambulatory Surgical Centers

5.1.4 Others

5.2 By Application - Global Direct-To-Patient Digital Marketing Revenue & Forecasts

5.2.1 By Application - Global Direct-To-Patient Digital Marketing Revenue, 2017-2022

5.2.2 By Application - Global Direct-To-Patient Digital Marketing Revenue, 2023-2028

5.2.3 By Application - Global Direct-To-Patient Digital Marketing Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global Direct-To-Patient Digital Marketing Market Size, 2021 & 2028

6.2 By Region - Global Direct-To-Patient Digital Marketing Revenue & Forecasts

6.2.1 By Region - Global Direct-To-Patient Digital Marketing Revenue, 2017-2022

6.2.2 By Region - Global Direct-To-Patient Digital Marketing Revenue, 2023-2028

6.2.3 By Region - Global Direct-To-Patient Digital Marketing Revenue Market Share, 2017-2028

6.3 North America

6.3.1 By Country - North America Direct-To-Patient Digital Marketing Revenue, 2017-2028

6.3.2 US Direct-To-Patient Digital Marketing Market Size, 2017-2028

6.3.3 Canada Direct-To-Patient Digital Marketing Market Size, 2017-2028

6.3.4 Mexico Direct-To-Patient Digital Marketing Market Size, 2017-2028

6.4 Europe

6.4.1 By Country - Europe Direct-To-Patient Digital Marketing Revenue, 2017-2028

6.4.2 Germany Direct-To-Patient Digital Marketing Market Size, 2017-2028

6.4.3 France Direct-To-Patient Digital Marketing Market Size, 2017-2028

6.4.4 U.K. Direct-To-Patient Digital Marketing Market Size, 2017-2028

6.4.5 Italy Direct-To-Patient Digital Marketing Market Size, 2017-2028

6.4.6 Russia Direct-To-Patient Digital Marketing Market Size, 2017-2028

6.4.7 Nordic Countries Direct-To-Patient Digital Marketing Market Size, 2017-2028

6.4.8 Benelux Direct-To-Patient Digital Marketing Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia Direct-To-Patient Digital Marketing Revenue, 2017-2028

6.5.2 China Direct-To-Patient Digital Marketing Market Size, 2017-2028

6.5.3 Japan Direct-To-Patient Digital Marketing Market Size, 2017-2028

6.5.4 South Korea Direct-To-Patient Digital Marketing Market Size, 2017-2028

6.5.5 Southeast Asia Direct-To-Patient Digital Marketing Market Size, 2017-2028

6.5.6 India Direct-To-Patient Digital Marketing Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America Direct-To-Patient Digital Marketing Revenue, 2017-2028

6.6.2 Brazil Direct-To-Patient Digital Marketing Market Size, 2017-2028

6.6.3 Argentina Direct-To-Patient Digital Marketing Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Direct-To-Patient Digital Marketing Revenue, 2017-2028

6.7.2 Turkey Direct-To-Patient Digital Marketing Market Size, 2017-2028

6.7.3 Israel Direct-To-Patient Digital Marketing Market Size, 2017-2028

6.7.4 Saudi Arabia Direct-To-Patient Digital Marketing Market Size, 2017-2028

6.7.5 UAE Direct-To-Patient Digital Marketing Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 Healthline

7.1.1 Healthline Corporate Summary

7.1.2 Healthline Business Overview

7.1.3 Healthline Direct-To-Patient Digital Marketing Major Product Offerings

7.1.4 Healthline Direct-To-Patient Digital Marketing Revenue in Global Market (2017-2022)

7.1.5 Healthline Key News

7.2 Everyday Health

7.2.1 Everyday Health Corporate Summary

7.2.2 Everyday Health Business Overview

7.2.3 Everyday Health Direct-To-Patient Digital Marketing Major Product Offerings

7.2.4 Everyday Health Direct-To-Patient Digital Marketing Revenue in Global Market (2017-2022)

7.2.5 Everyday Health Key News

7.3 WebMD

7.3.1 WebMD Corporate Summary

7.3.2 WebMD Business Overview

7.3.3 WebMD Direct-To-Patient Digital Marketing Major Product Offerings

7.3.4 WebMD Direct-To-Patient Digital Marketing Revenue in Global Market (2017-2022)

7.3.5 WebMD Key News

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Direct-To-Patient Digital Marketing Market Opportunities & Trends in Global Market

Table 2. Direct-To-Patient Digital Marketing Market Drivers in Global Market

Table 3. Direct-To-Patient Digital Marketing Market Restraints in Global Market

Table 4. Key Players of Direct-To-Patient Digital Marketing in Global Market

Table 5. Top Direct-To-Patient Digital Marketing Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Direct-To-Patient Digital Marketing Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Direct-To-Patient Digital Marketing Revenue Share by Companies, 2017-2022

Table 8. Global Companies Direct-To-Patient Digital Marketing Product Type

Table 9. List of Global Tier 1 Direct-To-Patient Digital Marketing Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Direct-To-Patient Digital Marketing Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Direct-To-Patient Digital Marketing Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Direct-To-Patient Digital Marketing Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Direct-To-Patient Digital Marketing Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Direct-To-Patient Digital Marketing Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Direct-To-Patient Digital Marketing Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Direct-To-Patient Digital Marketing Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Direct-To-Patient Digital Marketing Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Direct-To-Patient Digital Marketing Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Direct-To-Patient Digital Marketing Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Direct-To-Patient Digital Marketing Revenue,

(US\$, Mn), 2017-2022

Table 21. By Country - North America Direct-To-Patient Digital Marketing Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Direct-To-Patient Digital Marketing Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Direct-To-Patient Digital Marketing Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Direct-To-Patient Digital Marketing Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Direct-To-Patient Digital Marketing Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Direct-To-Patient Digital Marketing Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Direct-To-Patient Digital Marketing Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Direct-To-Patient Digital Marketing Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Direct-To-Patient Digital Marketing Revenue, (US\$, Mn), 2023-2028

Table 30. Healthline Corporate Summary

Table 31. Healthline Direct-To-Patient Digital Marketing Product Offerings

Table 32. Healthline Direct-To-Patient Digital Marketing Revenue (US\$, Mn), (2017-2022)

Table 33. Everyday Health Corporate Summary

Table 34. Everyday Health Direct-To-Patient Digital Marketing Product Offerings

Table 35. Everyday Health Direct-To-Patient Digital Marketing Revenue (US\$, Mn), (2017-2022)

Table 36. WebMD Corporate Summary

Table 37. WebMD Direct-To-Patient Digital Marketing Product Offerings

Table 38. WebMD Direct-To-Patient Digital Marketing Revenue (US\$, Mn), (2017-2022)

List Of Figures

LIST OF FIGURES

Figure 1. Direct-To-Patient Digital Marketing Segment by Type in 2021

Figure 2. Direct-To-Patient Digital Marketing Segment by Application in 2021

Figure 3. Global Direct-To-Patient Digital Marketing Market Overview: 2021

Figure 4. Key Caveats

Figure 5. Global Direct-To-Patient Digital Marketing Market Size: 2021 VS 2028 (US\$, Mn)

Figure 6. Global Direct-To-Patient Digital Marketing Revenue, 2017-2028 (US\$, Mn)

Figure 7. The Top 3 and 5 Players Market Share by Direct-To-Patient Digital Marketing Revenue in 2021

Figure 8. By Type - Global Direct-To-Patient Digital Marketing Revenue Market Share, 2017-2028

Figure 9. By Application - Global Direct-To-Patient Digital Marketing Revenue Market Share, 2017-2028

Figure 10. By Region - Global Direct-To-Patient Digital Marketing Revenue Market Share, 2017-2028

Figure 11. By Country - North America Direct-To-Patient Digital Marketing Revenue Market Share, 2017-2028

Figure 12. US Direct-To-Patient Digital Marketing Revenue, (US\$, Mn), 2017-2028

Figure 13. Canada Direct-To-Patient Digital Marketing Revenue, (US\$, Mn), 2017-2028

Figure 14. Mexico Direct-To-Patient Digital Marketing Revenue, (US\$, Mn), 2017-2028

Figure 15. By Country - Europe Direct-To-Patient Digital Marketing Revenue Market Share, 2017-2028

Figure 16. Germany Direct-To-Patient Digital Marketing Revenue, (US\$, Mn), 2017-2028

Figure 17. France Direct-To-Patient Digital Marketing Revenue, (US\$, Mn), 2017-2028

Figure 18. U.K. Direct-To-Patient Digital Marketing Revenue, (US\$, Mn), 2017-2028

Figure 19. Italy Direct-To-Patient Digital Marketing Revenue, (US\$, Mn), 2017-2028

Figure 20. Russia Direct-To-Patient Digital Marketing Revenue, (US\$, Mn), 2017-2028

Figure 21. Nordic Countries Direct-To-Patient Digital Marketing Revenue, (US\$, Mn), 2017-2028

Figure 22. Benelux Direct-To-Patient Digital Marketing Revenue, (US\$, Mn), 2017-2028

Figure 23. By Region - Asia Direct-To-Patient Digital Marketing Revenue Market Share, 2017-2028

Figure 24. China Direct-To-Patient Digital Marketing Revenue, (US\$, Mn), 2017-2028

Figure 25. Japan Direct-To-Patient Digital Marketing Revenue, (US\$, Mn), 2017-2028

Figure 26. South Korea Direct-To-Patient Digital Marketing Revenue, (US\$, Mn), 2017-2028

Figure 27. Southeast Asia Direct-To-Patient Digital Marketing Revenue, (US\$, Mn), 2017-2028

Figure 28. India Direct-To-Patient Digital Marketing Revenue, (US\$, Mn), 2017-2028

Figure 29. By Country - South America Direct-To-Patient Digital Marketing Revenue Market Share, 2017-2028

Figure 30. Brazil Direct-To-Patient Digital Marketing Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina Direct-To-Patient Digital Marketing Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa Direct-To-Patient Digital Marketing Revenue Market Share, 2017-2028

Figure 33. Turkey Direct-To-Patient Digital Marketing Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Direct-To-Patient Digital Marketing Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Direct-To-Patient Digital Marketing Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Direct-To-Patient Digital Marketing Revenue, (US\$, Mn), 2017-2028

Figure 37. Healthline Direct-To-Patient Digital Marketing Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Everyday Health Direct-To-Patient Digital Marketing Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. WebMD Direct-To-Patient Digital Marketing Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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