

Direct-to-Consumer Testing Market - Global Outlook and Forecast 2022-2028

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Abstracts

With advances in technology, the completion of the sequencing of the human genome and the pressures of capitalism, direct to consumer (DTC) laboratory testing is becoming increasingly popular. The growing market for DTC laboratory testing may promote awareness of health issues and genetic diseases, which could allow patients to take a more proactive role in their healthcare.

This report contains market size and forecasts of Direct-to-Consumer Testing in Global, including the following market information:

Global Direct-to-Consumer Testing Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Direct-to-Consumer Testing market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Routine Clinical Laboratory Testing Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Direct-to-Consumer Testing include 23andMe, deCODEme, DNA DTC, GeneByGene, Genecodebook Oy, Genetrainer, MD Revolution, Myriad Genetics and Navigenics. etc. In 2021, the global top five players

have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Direct-to-Consumer Testing companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Direct-to-Consumer Testing Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Direct-to-Consumer Testing Market Segment Percentages, by Type, 2021 (%)

Routine Clinical Laboratory Testing

Medical Genetic Laboratory Testing

Global Direct-to-Consumer Testing Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Direct-to-Consumer Testing Market Segment Percentages, by Application, 2021 (%)

Doctor Office

Internet

Others

Global Direct-to-Consumer Testing Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Direct-to-Consumer Testing Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Direct-to-Consumer Testing revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Direct-to-Consumer Testing revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

23andMe

deCODEme

DNA DTC

GeneByGene

Genecodebook Oy

Genetrainer

MD Revolution

Myriad Genetics

Navigenics

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Direct-to-Consumer Testing Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Direct-to-Consumer Testing Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL DIRECT-TO-CONSUMER TESTING OVERALL MARKET SIZE

- 2.1 Global Direct-to-Consumer Testing Market Size: 2021 VS 2028
- 2.2 Global Direct-to-Consumer Testing Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Direct-to-Consumer Testing Players in Global Market
- 3.2 Top Global Direct-to-Consumer Testing Companies Ranked by Revenue
- 3.3 Global Direct-to-Consumer Testing Revenue by Companies
- 3.4 Top 3 and Top 5 Direct-to-Consumer Testing Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Direct-to-Consumer Testing Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Direct-to-Consumer Testing Players in Global Market
 - 3.6.1 List of Global Tier 1 Direct-to-Consumer Testing Companies
 - 3.6.2 List of Global Tier 2 and Tier 3 Direct-to-Consumer Testing Companies

4 MARKET SIGHTS BY PRODUCT

4.1 Overview

4.1.1 by Type - Global Direct-to-Consumer Testing Market Size Markets, 2021 & 2028

4.1.2 Routine Clinical Laboratory Testing

4.1.3 Medical Genetic Laboratory Testing

4.2 By Type - Global Direct-to-Consumer Testing Revenue & Forecasts

4.2.1 By Type - Global Direct-to-Consumer Testing Revenue, 2017-2022

4.2.2 By Type - Global Direct-to-Consumer Testing Revenue, 2023-2028

4.2.3 By Type - Global Direct-to-Consumer Testing Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Global Direct-to-Consumer Testing Market Size, 2021 & 2028

5.1.2 Doctor Office

5.1.3 Internet

5.1.4 Others

5.2 By Application - Global Direct-to-Consumer Testing Revenue & Forecasts

5.2.1 By Application - Global Direct-to-Consumer Testing Revenue, 2017-2022

5.2.2 By Application - Global Direct-to-Consumer Testing Revenue, 2023-2028

5.2.3 By Application - Global Direct-to-Consumer Testing Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global Direct-to-Consumer Testing Market Size, 2021 & 2028

6.2 By Region - Global Direct-to-Consumer Testing Revenue & Forecasts

6.2.1 By Region - Global Direct-to-Consumer Testing Revenue, 2017-2022

6.2.2 By Region - Global Direct-to-Consumer Testing Revenue, 2023-2028

6.2.3 By Region - Global Direct-to-Consumer Testing Revenue Market Share, 2017-2028

6.3 North America

6.3.1 By Country - North America Direct-to-Consumer Testing Revenue, 2017-2028

6.3.2 US Direct-to-Consumer Testing Market Size, 2017-2028

6.3.3 Canada Direct-to-Consumer Testing Market Size, 2017-2028

6.3.4 Mexico Direct-to-Consumer Testing Market Size, 2017-2028

6.4 Europe

6.4.1 By Country - Europe Direct-to-Consumer Testing Revenue, 2017-2028

6.4.2 Germany Direct-to-Consumer Testing Market Size, 2017-2028

6.4.3 France Direct-to-Consumer Testing Market Size, 2017-2028

6.4.4 U.K. Direct-to-Consumer Testing Market Size, 2017-2028

6.4.5 Italy Direct-to-Consumer Testing Market Size, 2017-2028

6.4.6 Russia Direct-to-Consumer Testing Market Size, 2017-2028

6.4.7 Nordic Countries Direct-to-Consumer Testing Market Size, 2017-2028

6.4.8 Benelux Direct-to-Consumer Testing Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia Direct-to-Consumer Testing Revenue, 2017-2028

6.5.2 China Direct-to-Consumer Testing Market Size, 2017-2028

6.5.3 Japan Direct-to-Consumer Testing Market Size, 2017-2028

6.5.4 South Korea Direct-to-Consumer Testing Market Size, 2017-2028

6.5.5 Southeast Asia Direct-to-Consumer Testing Market Size, 2017-2028

6.5.6 India Direct-to-Consumer Testing Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America Direct-to-Consumer Testing Revenue, 2017-2028

6.6.2 Brazil Direct-to-Consumer Testing Market Size, 2017-2028

6.6.3 Argentina Direct-to-Consumer Testing Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Direct-to-Consumer Testing Revenue, 2017-2028

6.7.2 Turkey Direct-to-Consumer Testing Market Size, 2017-2028

6.7.3 Israel Direct-to-Consumer Testing Market Size, 2017-2028

6.7.4 Saudi Arabia Direct-to-Consumer Testing Market Size, 2017-2028

6.7.5 UAE Direct-to-Consumer Testing Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 23andMe

7.1.1 23andMe Corporate Summary

7.1.2 23andMe Business Overview

7.1.3 23andMe Direct-to-Consumer Testing Major Product Offerings

7.1.4 23andMe Direct-to-Consumer Testing Revenue in Global Market (2017-2022)

7.1.5 23andMe Key News

7.2 deCODEme

7.2.1 deCODEme Corporate Summary

7.2.2 deCODEme Business Overview

7.2.3 deCODEme Direct-to-Consumer Testing Major Product Offerings

7.2.4 deCODEme Direct-to-Consumer Testing Revenue in Global Market (2017-2022)

7.2.5 deCODEme Key News

7.3 DNA DTC

- 7.3.1 DNA DTC Corporate Summary
- 7.3.2 DNA DTC Business Overview
- 7.3.3 DNA DTC Direct-to-Consumer Testing Major Product Offerings
- 7.3.4 DNA DTC Direct-to-Consumer Testing Revenue in Global Market (2017-2022)
- 7.3.5 DNA DTC Key News
- 7.4 GeneByGene
 - 7.4.1 GeneByGene Corporate Summary
 - 7.4.2 GeneByGene Business Overview
 - 7.4.3 GeneByGene Direct-to-Consumer Testing Major Product Offerings
 - 7.4.4 GeneByGene Direct-to-Consumer Testing Revenue in Global Market (2017-2022)
 - 7.4.5 GeneByGene Key News
- 7.5 Genecodebook Oy
 - 7.5.1 Genecodebook Oy Corporate Summary
 - 7.5.2 Genecodebook Oy Business Overview
 - 7.5.3 Genecodebook Oy Direct-to-Consumer Testing Major Product Offerings
 - 7.5.4 Genecodebook Oy Direct-to-Consumer Testing Revenue in Global Market (2017-2022)
 - 7.5.5 Genecodebook Oy Key News
- 7.6 Genetrainer
 - 7.6.1 Genetrainer Corporate Summary
 - 7.6.2 Genetrainer Business Overview
 - 7.6.3 Genetrainer Direct-to-Consumer Testing Major Product Offerings
 - 7.6.4 Genetrainer Direct-to-Consumer Testing Revenue in Global Market (2017-2022)
 - 7.6.5 Genetrainer Key News
- 7.7 MD Revolution
 - 7.7.1 MD Revolution Corporate Summary
 - 7.7.2 MD Revolution Business Overview
 - 7.7.3 MD Revolution Direct-to-Consumer Testing Major Product Offerings
 - 7.7.4 MD Revolution Direct-to-Consumer Testing Revenue in Global Market (2017-2022)
 - 7.7.5 MD Revolution Key News
- 7.8 Myriad Genetics
 - 7.8.1 Myriad Genetics Corporate Summary
 - 7.8.2 Myriad Genetics Business Overview
 - 7.8.3 Myriad Genetics Direct-to-Consumer Testing Major Product Offerings
 - 7.8.4 Myriad Genetics Direct-to-Consumer Testing Revenue in Global Market (2017-2022)
 - 7.8.5 Myriad Genetics Key News

7.9 Navigenics

7.9.1 Navigenics Corporate Summary

7.9.2 Navigenics Business Overview

7.9.3 Navigenics Direct-to-Consumer Testing Major Product Offerings

7.9.4 Navigenics Direct-to-Consumer Testing Revenue in Global Market (2017-2022)

7.9.5 Navigenics Key News

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Direct-to-Consumer Testing Market Opportunities & Trends in Global Market

Table 2. Direct-to-Consumer Testing Market Drivers in Global Market

Table 3. Direct-to-Consumer Testing Market Restraints in Global Market

Table 4. Key Players of Direct-to-Consumer Testing in Global Market

Table 5. Top Direct-to-Consumer Testing Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Direct-to-Consumer Testing Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Direct-to-Consumer Testing Revenue Share by Companies, 2017-2022

Table 8. Global Companies Direct-to-Consumer Testing Product Type

Table 9. List of Global Tier 1 Direct-to-Consumer Testing Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Direct-to-Consumer Testing Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Direct-to-Consumer Testing Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Direct-to-Consumer Testing Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Direct-to-Consumer Testing Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Direct-to-Consumer Testing Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Direct-to-Consumer Testing Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Direct-to-Consumer Testing Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Direct-to-Consumer Testing Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Direct-to-Consumer Testing Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Direct-to-Consumer Testing Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Direct-to-Consumer Testing Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America Direct-to-Consumer Testing Revenue, (US\$, Mn),

2023-2028

Table 22. By Country - Europe Direct-to-Consumer Testing Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Direct-to-Consumer Testing Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Direct-to-Consumer Testing Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Direct-to-Consumer Testing Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Direct-to-Consumer Testing Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Direct-to-Consumer Testing Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Direct-to-Consumer Testing Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Direct-to-Consumer Testing Revenue, (US\$, Mn), 2023-2028

Table 30. 23andMe Corporate Summary

Table 31. 23andMe Direct-to-Consumer Testing Product Offerings

Table 32. 23andMe Direct-to-Consumer Testing Revenue (US\$, Mn), (2017-2022)

Table 33. deCODEme Corporate Summary

Table 34. deCODEme Direct-to-Consumer Testing Product Offerings

Table 35. deCODEme Direct-to-Consumer Testing Revenue (US\$, Mn), (2017-2022)

Table 36. DNA DTC Corporate Summary

Table 37. DNA DTC Direct-to-Consumer Testing Product Offerings

Table 38. DNA DTC Direct-to-Consumer Testing Revenue (US\$, Mn), (2017-2022)

Table 39. GeneByGene Corporate Summary

Table 40. GeneByGene Direct-to-Consumer Testing Product Offerings

Table 41. GeneByGene Direct-to-Consumer Testing Revenue (US\$, Mn), (2017-2022)

Table 42. Genecodebook Oy Corporate Summary

Table 43. Genecodebook Oy Direct-to-Consumer Testing Product Offerings

Table 44. Genecodebook Oy Direct-to-Consumer Testing Revenue (US\$, Mn), (2017-2022)

Table 45. Genetrainer Corporate Summary

Table 46. Genetrainer Direct-to-Consumer Testing Product Offerings

Table 47. Genetrainer Direct-to-Consumer Testing Revenue (US\$, Mn), (2017-2022)

Table 48. MD Revolution Corporate Summary

Table 49. MD Revolution Direct-to-Consumer Testing Product Offerings

Table 50. MD Revolution Direct-to-Consumer Testing Revenue (US\$, Mn), (2017-2022)

Table 51. Myriad Genetics Corporate Summary

Table 52. Myriad Genetics Direct-to-Consumer Testing Product Offerings

Table 53. Myriad Genetics Direct-to-Consumer Testing Revenue (US\$, Mn),
(2017-2022)

Table 54. Navigenics Corporate Summary

Table 55. Navigenics Direct-to-Consumer Testing Product Offerings

Table 56. Navigenics Direct-to-Consumer Testing Revenue (US\$, Mn), (2017-2022)

List Of Figures

LIST OF FIGURES

- Figure 1. Direct-to-Consumer Testing Segment by Type in 2021
- Figure 2. Direct-to-Consumer Testing Segment by Application in 2021
- Figure 3. Global Direct-to-Consumer Testing Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Direct-to-Consumer Testing Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Direct-to-Consumer Testing Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Direct-to-Consumer Testing Revenue in 2021
- Figure 8. By Type - Global Direct-to-Consumer Testing Revenue Market Share, 2017-2028
- Figure 9. By Application - Global Direct-to-Consumer Testing Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Direct-to-Consumer Testing Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Direct-to-Consumer Testing Revenue Market Share, 2017-2028
- Figure 12. US Direct-to-Consumer Testing Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Direct-to-Consumer Testing Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Direct-to-Consumer Testing Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Direct-to-Consumer Testing Revenue Market Share, 2017-2028
- Figure 16. Germany Direct-to-Consumer Testing Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Direct-to-Consumer Testing Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Direct-to-Consumer Testing Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Direct-to-Consumer Testing Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Direct-to-Consumer Testing Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries Direct-to-Consumer Testing Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux Direct-to-Consumer Testing Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia Direct-to-Consumer Testing Revenue Market Share, 2017-2028
- Figure 24. China Direct-to-Consumer Testing Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan Direct-to-Consumer Testing Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea Direct-to-Consumer Testing Revenue, (US\$, Mn), 2017-2028
- Figure 27. Southeast Asia Direct-to-Consumer Testing Revenue, (US\$, Mn), 2017-2028

Figure 28. India Direct-to-Consumer Testing Revenue, (US\$, Mn), 2017-2028

Figure 29. By Country - South America Direct-to-Consumer Testing Revenue Market Share, 2017-2028

Figure 30. Brazil Direct-to-Consumer Testing Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina Direct-to-Consumer Testing Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa Direct-to-Consumer Testing Revenue Market Share, 2017-2028

Figure 33. Turkey Direct-to-Consumer Testing Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Direct-to-Consumer Testing Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Direct-to-Consumer Testing Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Direct-to-Consumer Testing Revenue, (US\$, Mn), 2017-2028

Figure 37. 23andMe Direct-to-Consumer Testing Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. deCODEme Direct-to-Consumer Testing Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. DNA DTC Direct-to-Consumer Testing Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. GeneByGene Direct-to-Consumer Testing Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. Genecodebook Oy Direct-to-Consumer Testing Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Genetrainer Direct-to-Consumer Testing Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. MD Revolution Direct-to-Consumer Testing Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. Myriad Genetics Direct-to-Consumer Testing Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. Navigenics Direct-to-Consumer Testing Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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