

Direct-to-Consumer Laboratory Testing Market - Global Outlook and Forecast 2022-2028

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Abstracts

Direct-to-consumer (DTC) laboratory testing, also known as direct access testing, permits consumers to order laboratory tests directly from a laboratory without necessarily having to work with their healthcare provider. These test results may be used to monitor an existing health condition, identify a previously unknown medical disorder, or provide data regarding personal health characteristics. DTC laboratory testing is a key element of ongoing efforts to increase individuals' engagement in managing their healthcare, and it is critical that DTC test results are accurate and well understood. Laboratory professionals play a vital role in this process.

This report contains market size and forecasts of Direct-to-Consumer Laboratory Testing in Global, including the following market information:

Global Direct-to-Consumer Laboratory Testing Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Direct-to-Consumer Laboratory Testing market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Routine Clinical Laboratory Testing Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Direct-to-Consumer Laboratory Testing include Quest Diagnostics, LabCorp, 23 and Me, Any Lab Test Now, Color Genomics, Pathway Genomics, Konica Minolta and Myriad Genetics, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Direct-to-Consumer Laboratory Testing companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Direct-to-Consumer Laboratory Testing Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Direct-to-Consumer Laboratory Testing Market Segment Percentages, by Type, 2021 (%)

Routine Clinical Laboratory Testing

Medical Genetic Laboratory Testing

Global Direct-to-Consumer Laboratory Testing Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Direct-to-Consumer Laboratory Testing Market Segment Percentages, by Application, 2021 (%)

Health

Genetic

Others

Global Direct-to-Consumer Laboratory Testing Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Direct-to-Consumer Laboratory Testing Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Direct-to-Consumer Laboratory Testing revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Direct-to-Consumer Laboratory Testing revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Quest Diagnostics

LabCorp

23 and Me

Any Lab Test Now

Color Genomics

Pathway Genomics

Konica Minolta

Myriad Genetics

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