

Direct-to-Consumer (DTC) Testing Market - Global Outlook and Forecast 2022-2028

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Abstracts

With advances in technology, the completion of the sequencing of the human genome and the pressures of capitalism, direct to consumer (DTC) laboratory testing is becoming increasingly popular. The growing market for DTC laboratory testing may promote awareness of health issues and genetic diseases, which could allow patients to take a more proactive role in their healthcare.

This report contains market size and forecasts of Direct-to-Consumer (DTC) Testing in Global, including the following market information:

Global Direct-to-Consumer (DTC) Testing Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Direct-to-Consumer (DTC) Testing market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Routine Clinical Laboratory Testing Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Direct-to-Consumer (DTC) Testing include 23andMe, deCODEme, DNA DTC, GeneByGene, Genecodebook Oy, Genetrainer, MD Revolution, Myriad Genetics and Navigenics. etc. In 2021, the global top five players

have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Direct-to-Consumer (DTC) Testing companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Direct-to-Consumer (DTC) Testing Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Direct-to-Consumer (DTC) Testing Market Segment Percentages, by Type, 2021 (%)

Routine Clinical Laboratory Testing

Medical Genetic Laboratory Testing

Global Direct-to-Consumer (DTC) Testing Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Direct-to-Consumer (DTC) Testing Market Segment Percentages, by Application, 2021 (%)

Doctor Office

Internet

Others

Global Direct-to-Consumer (DTC) Testing Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Direct-to-Consumer (DTC) Testing Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Direct-to-Consumer (DTC) Testing revenues in global market,
2017-2022 (estimated), (\$ millions)

Key companies Direct-to-Consumer (DTC) Testing revenues share in global market,
2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

23andMe

deCODEme

DNA DTC

GeneByGene

Genecodebook Oy

Genetrainer

MD Revolution

Myriad Genetics

Navigenics

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