

Direct Thermal Labels Market, Global Outlook and Forecast 2022-2028

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Abstracts

Direct thermal printing uses chemically treated, heat-sensitive media that blackens when it passes under the thermal printhead. Direct thermal printers have no ink, toner, or ribbon.

This report contains market size and forecasts of Direct Thermal Labels in global, including the following market information:

Global Direct Thermal Labels Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Direct Thermal Labels Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Direct Thermal Labels companies in 2021 (%)

The global Direct Thermal Labels market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Paper Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Direct Thermal Labels include Technicode, Avery Dennison, 3M Company, NPI, AM Labels, Resource Label Group, Brady, Consolidated Label and Labelmakers Group. etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Direct Thermal Labels manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Direct Thermal Labels Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Direct Thermal Labels Market Segment Percentages, by Type, 2021 (%)

Paper

Plastic

Global Direct Thermal Labels Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Direct Thermal Labels Market Segment Percentages, by Application, 2021 (%)

Food & Beverages

Pharmaceuticals

Personal Care

Retail

Others

Global Direct Thermal Labels Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Direct Thermal Labels Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Direct Thermal Labels revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Direct Thermal Labels revenues share in global market, 2021 (%)

Key companies Direct Thermal Labels sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Direct Thermal Labels sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Technicode

Avery Dennison

3M Company

NPI

AM Labels

Resource Label Group

Brady

Consolidated Label

Labelmakers Group

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