

Direct Marketing Services Market - Global Outlook and Forecast 2021-2027

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Abstracts

This report contains market size and forecasts of Direct Marketing Services in Global, including the following market information:

Global Direct Marketing Services Market Revenue, 2016-2021, 2022-2027, (\$ millions)

Global top five companies in 2020 (%)

The global Direct Marketing Services market was valued at 5793.7 million in 2020 and is projected to reach US\$ 6344.6 million by 2027, at a CAGR of 2.3% during the forecast period.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Direct Marketing Services companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Direct Marketing Services Market, By Type, 2016-2021, 2022-2027 (\$ millions)

Global Direct Marketing Services Market Segment Percentages, By Type, 2020 (%)

Direct Mail

Telemarketing

Email Marketing

Text (SMS) Marketing

Handouts

Social Media Marketing

Direct Selling

Others

China Direct Marketing Services Market, By Application, 2016-2021, 2022-2027 (\$ millions)

China Direct Marketing Services Market Segment Percentages, By Application, 2020 (%)

Business to Business

Business to Government

Business to Consumers

Others

Global Direct Marketing Services Market, By Region and Country, 2016-2021, 2022-2027 (\$ Millions)

Global Direct Marketing Services Market Segment Percentages, By Region and Country, 2020 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Direct Marketing Services Market Competitors Revenues in Global, by Players 2016-2021 (Estimated), (\$ millions)

Total Direct Marketing Services Market Competitors Revenues Share in Global, by Players 2020 (%)

Further, the report presents profiles of competitors in the market, including the following:

Rapp

Epsilon

Wunderman

FCB

Acxiom

Harte-Hanks Direct

OgilvyOne

Merkle

Harland Clarke Corp

MRM//McCann

DigitasLBi

Aimia

SourceLink

BBDO

SapientNitro

Leo Burnett

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