

Direct Marketing Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Home Improvement Retail in Global, including the following market information:

Global Home Improvement Retail Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Home Improvement Retail market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

by Grade Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Home Improvement Retail include The Home Depot, Inc., Lowe's Companies, Inc., Groupe Adeo SA, Kingfisher plc, S.A.C.I. Falabella, Menard, Inc., Do It Best Corporation, BMC and IKEA, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Home Improvement Retail companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Home Improvement Retail Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Home Improvement Retail Market Segment Percentages, by Type, 2021 (%)

by Grade

High-End

General Grade

by Product Type

Repair

Home Additions

Soft Outfit (Furniture and Decoration)

by End Users

Pregnant & Infant

Toddler

Teenagers

Adult

Elder

Global Home Improvement Retail Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Home Improvement Retail Market Segment Percentages, by Application, 2021 (%)

Private Home

Guesthouse

Hotel

Others

Global Home Improvement Retail Market, By Region and Country, 2017-2022,
2023-2028 (\$ Millions)

Global Home Improvement Retail Market Segment Percentages, By Region and
Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Home Improvement Retail revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Home Improvement Retail revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

The Home Depot, Inc.

Lowe's Companies, Inc.

Groupe Adeo SA

Kingfisher plc

S.A.C.I. Falabella

Menard, Inc.

Do It Best Corporation

BMC

IKEA

Kingfisher

Obi

Leroy Merlin

Rona

BMR Group

B&Q

Bunnings Warehouse

Mitre 10

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