

Direct Genetic Testing for Consumer Market, Global Outlook and Forecast 2022-2028

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Abstracts

Most of the time, genetic testing is done through healthcare providers such as physicians, nurse practitioners, and genetic counselors. Healthcare providers determine which test is needed, order the test from a laboratory, collect and send the DNA sample, interpret the test results, and share the results with the patient. Often, a health insurance company covers part or all of the cost of testing.

This report contains market size and forecasts of Direct Genetic Testing for Consumer in global, including the following market information:

Global Direct Genetic Testing for Consumer Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Direct Genetic Testing for Consumer Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Direct Genetic Testing for Consumer companies in 2021 (%)

The global Direct Genetic Testing for Consumer market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Diagnostic Screening Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Direct Genetic Testing for Consumer include 23andMe, MyHeritage, LabCorp, Myriad Genetics, Ancestry.com, Quest Diagnostics, Gene By Gene, DNA Diagnostics Center and Invitae, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Direct Genetic Testing for Consumer manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Direct Genetic Testing for Consumer Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Direct Genetic Testing for Consumer Market Segment Percentages, by Type, 2021 (%)

Diagnostic Screening

Prenatal, Newborn Screening, and Pre-Implantation Diagnosis

Relationship Testing

Global Direct Genetic Testing for Consumer Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Direct Genetic Testing for Consumer Market Segment Percentages, by Application, 2021 (%)

Online

Offline

Global Direct Genetic Testing for Consumer Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Direct Genetic Testing for Consumer Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Direct Genetic Testing for Consumer revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Direct Genetic Testing for Consumer revenues share in global market, 2021 (%)

Key companies Direct Genetic Testing for Consumer sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Direct Genetic Testing for Consumer sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

23andMe

MyHeritage

LabCorp

Myriad Genetics

Ancestry.com

Quest Diagnostics

Gene By Gene

DNA Diagnostics Center

Invitae

IntelliGenetics

Ambry Genetics

Living DNA

EasyDNA

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