

# Digitalization of Beauty Industry Market, Global Outlook and Forecast 2022-2028

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## Abstracts

Digitalization has changed consumer behavior. Digitalization in beauty industry simplifies the selling process of beauty products. Digital technology in the beauty industry enables consumers to experience brands through a totally new approach. The primary objective of digitalization of beauty industry is to provide its products across the globe

This report contains market size and forecasts of Digitalization of Beauty Industry in Global, including the following market information:

Global Digitalization of Beauty Industry Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Digitalization of Beauty Industry market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Software Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Digitalization of Beauty Industry include Unilever, Procter & Gamble, Adimo, Amorepacific Corporation, CFEB Sisley SAS, Elizabeth Arden, Inc, Johnson & Johnson, Lancer Skincare and L'Oreal S.A, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Digitalization of Beauty Industry companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Digitalization of Beauty Industry Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Digitalization of Beauty Industry Market Segment Percentages, by Type, 2021 (%)

Software

Services

Global Digitalization of Beauty Industry Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Digitalization of Beauty Industry Market Segment Percentages, by Application, 2021 (%)

Beauty Companies

Retail

E-commerce

Global Digitalization of Beauty Industry Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Digitalization of Beauty Industry Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

## South America

Brazil

Argentina

Rest of South America

## Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Digitalization of Beauty Industry revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Digitalization of Beauty Industry revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Unilever

Procter & Gamble

Adimo

Amorepacific Corporation

CFEB Sisley SAS

Elizabeth Arden, Inc

Johnson & Johnson

Lancer Skincare

L'Oreal S.A

Shiseido

The Est?e Lauder Companies Inc

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