

Digital Writing & Graphics Tablets Market in US - Manufacturing and Consumption, Outlook and Forecast 2020-2026

<https://marketpublishers.com/r/DA9C28EB779EEN.html>

Date: April 2020

Pages: 94

Price: US\$ 2,700.00 (Single User License)

ID: DA9C28EB779EEN

Abstracts

This report studies the Digital Writing & Graphics Tablets market, a Digital Writing & Graphics Tablets (also known as a Graphics tablet, digitizer, drawing tablet, digital drawing tablet, pen tablet, or digital art board) is a computer input device that enables a user to hand-draw images, animations and graphics, with a special pen-like stylus, similar to the way a person draws images with a pencil and paper. These tablets may also be used to capture data or handwritten signatures. It can also be used to trace an image from a piece of paper which is taped or otherwise secured to the tablet surface. Capturing data in this way, by tracing or entering the corners of linear poly-lines or shapes, is called digitizing.

The device consists of a flat surface upon which the user may 'draw' or trace an image using the attached stylus, a pen-like drawing apparatus. The image is displayed on the computer monitor, though some graphic tablets now also incorporate an LCD screen for a more realistic or natural experience and usability.

This report contains market size and forecasts of Digital Writing & Graphics Tablets in US, including the following market information:

US Digital Writing & Graphics Tablets Market Revenue, 2015-2020, 2021-2026, (\$ millions)

US Digital Writing & Graphics Tablets Market Consumption, 2015-2020, 2021-2026, (K Units)

US Digital Writing & Graphics Tablets Production Capacity, 2015-2020, 2021-2026, (K Units)

Top Five Competitors in US Digital Writing & Graphics Tablets Market 2019 (%)

The global Digital Writing & Graphics Tablets market was valued at 342.4 million in 2019 and is projected to reach US\$ 471.5 million by 2026, at a CAGR of 8.3% during the forecast period. While the Digital Writing & Graphics Tablets market size in US was

US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Digital Writing & Graphics Tablets manufacturers, suppliers, distributors and industry experts on the impacts of the COVID-19 pandemic on businesses, with top challenges including ingredients and raw material delays, component and packaging shortages, reduced/cancelled orders from clients and consumers, and closures of production lines in some impacted areas.

This report also analyses and evaluates the COVID-19 impact on Digital Writing & Graphics Tablets production and consumption in US

Total Market by Segment:

US Digital Writing & Graphics Tablets Market, By Type, 2015-2020, 2021-2026 (\$ millions) & (K Units)

US Digital Writing & Graphics Tablets Market Segment Percentages, By Type, 2019 (%)

1024 Level

2048 Level

Others

US Digital Writing & Graphics Tablets Market, By Application, 2015-2020, 2021-2026 (\$ millions) & (K Units)

US Digital Writing & Graphics Tablets Market Segment Percentages, By Application, 2019 (%)

Industrial Design

Animation & Film

Advertising

Others

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Digital Writing & Graphics Tablets Market Competitors Revenues in US, by Players 2015-2020 (Estimated), (\$ millions)

Total Digital Writing & Graphics Tablets Market Competitors Revenues Share in US, by Players 2019 (%)

Total US Digital Writing & Graphics Tablets Market Competitors Sales, by Players 2015-2020 (Estimated), (K Units)

Total US Digital Writing & Graphics Tablets Market Competitors Sales Market Share by Players 2019 (\$ millions)

Further, the report presents profiles of competitors in the market, including the following:

Wacom

Huion

UGEE

ViewSonic

Samsung

Hanwang

Bosto

PenPower

AIPTEK

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Digital Writing & Graphics Tablets Market Definition
- 1.2 Market Segments
 - 1.2.1 Segment by Type
 - 1.2.2 Segment by Application
- 1.3 US Digital Writing & Graphics Tablets Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 COVID-19 IMPACT: US DIGITAL WRITING & GRAPHICS TABLETS OVERALL MARKET SIZE

- 2.1 US Digital Writing & Graphics Tablets Market Size: 2020 VS 2026
- 2.2 US Digital Writing & Graphics Tablets Revenue, Prospects & Forecasts: 2015-2026
- 2.3 US Digital Writing & Graphics Tablets Sales (Consumption): 2015-2026

3 COMPANY LANDSCAPE

- 3.1 Top Digital Writing & Graphics Tablets Players in US (including Foreign and Local Companies)
- 3.2 Top US Digital Writing & Graphics Tablets Companies Ranked by Revenue
- 3.3 US Digital Writing & Graphics Tablets Revenue by Companies (including Foreign and Local Companies)
- 3.4 US Digital Writing & Graphics Tablets Sales by Companies (including Foreign and Local Companies)
- 3.5 US Digital Writing & Graphics Tablets Price by Manufacturer (2015-2020)
- 3.6 Top 3 and Top 5 Digital Writing & Graphics Tablets Companies in US, by Revenue in 2019
- 3.7 US Manufacturers Digital Writing & Graphics Tablets Product Type
- 3.8 Tier 1, Tier 2 and Tier 3 Digital Writing & Graphics Tablets Players in US
 - 3.8.1 List of US Tier 1 Digital Writing & Graphics Tablets Companies
 - 3.8.2 List of US Tier 2 and Tier 3 Digital Writing & Graphics Tablets Companies

4 SIGHTS BY PRODUCT

4.1 Overview

4.1.1 By Type - US Digital Writing & Graphics Tablets Market Size Markets, 2020 & 2026

4.1.2 1024 Level

4.1.3 2048 Level

4.1.4 Others

4.2 By Type - US Digital Writing & Graphics Tablets Revenue & Forecasts

4.2.1 By Type - US Digital Writing & Graphics Tablets Revenue, 2015-2020

4.2.2 By Type - US Digital Writing & Graphics Tablets Revenue, 2021-2026

4.2.3 By Type - US Digital Writing & Graphics Tablets Revenue Market Share, 2015-2026

4.3 By Type - US Digital Writing & Graphics Tablets Sales & Forecasts

4.3.1 By Type - US Digital Writing & Graphics Tablets Sales, 2015-2020

4.3.2 By Type - US Digital Writing & Graphics Tablets Sales, 2021-2026

4.3.3 By Type - US Digital Writing & Graphics Tablets Sales Market Share, 2015-2026

4.4 By Type - US Digital Writing & Graphics Tablets Price (Manufacturers Selling Prices), 2015-2026

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - US Digital Writing & Graphics Tablets Market Size, 2020 & 2026

5.1.2 Industrial Design

5.1.3 Animation & Film

5.1.4 Advertising

5.1.5 Others

5.2 By Application - US Digital Writing & Graphics Tablets Revenue & Forecasts

5.2.1 By Application - US Digital Writing & Graphics Tablets Revenue, 2015-2020

5.2.2 By Application - US Digital Writing & Graphics Tablets Revenue, 2021-2026

5.2.3 By Application - US Digital Writing & Graphics Tablets Revenue Market Share, 2015-2026

5.3 By Application - US Digital Writing & Graphics Tablets Sales & Forecasts

5.3.1 By Application - US Digital Writing & Graphics Tablets Sales, 2015-2020

5.3.2 By Application - US Digital Writing & Graphics Tablets Sales, 2021-2026

5.3.3 By Application - US Digital Writing & Graphics Tablets Sales Market Share, 2015-2026

5.4 By Application - US Digital Writing & Graphics Tablets Price (Manufacturers Selling Prices), 2015-2026

6 MANUFACTURERS & BRANDS PROFILES

6.1 Wacom

- 6.1.1 Wacom Corporate Summary
- 6.1.2 Wacom Business Overview
- 6.1.3 Wacom Digital Writing & Graphics Tablets Major Product Offerings
- 6.1.4 Wacom Sales and Revenue in US (2015-2020)
- 6.1.5 Wacom Key News

6.2 Huion

- 6.2.1 Huion Corporate Summary
- 6.2.2 Huion Business Overview
- 6.2.3 Huion Digital Writing & Graphics Tablets Major Product Offerings
- 6.2.4 Huion Sales and Revenue in US (2015-2020)
- 6.2.5 Huion Key News

6.3 UGEE

- 6.3.1 UGEE Corporate Summary
- 6.3.2 UGEE Business Overview
- 6.3.3 UGEE Digital Writing & Graphics Tablets Major Product Offerings
- 6.3.4 UGEE Sales and Revenue in US (2015-2020)
- 6.3.5 UGEE Key News

6.4 ViewSonic

- 6.4.1 ViewSonic Corporate Summary
- 6.4.2 ViewSonic Business Overview
- 6.4.3 ViewSonic Digital Writing & Graphics Tablets Major Product Offerings
- 6.4.4 ViewSonic Sales and Revenue in US (2015-2020)
- 6.4.5 ViewSonic Key News

6.5 Samsung

- 6.5.1 Samsung Corporate Summary
- 6.5.2 Samsung Business Overview
- 6.5.3 Samsung Digital Writing & Graphics Tablets Major Product Offerings
- 6.5.4 Samsung Sales and Revenue in US (2015-2020)
- 6.5.5 Samsung Key News

6.6 Hanwang

- 6.6.1 Hanwang Corporate Summary
- 6.6.2 Hanwang Business Overview
- 6.6.3 Hanwang Digital Writing & Graphics Tablets Major Product Offerings

- 6.6.4 Hanwang Sales and Revenue in US (2015-2020)
- 6.6.5 Hanwang Key News
- 6.7 Bosto
 - 6.6.1 Bosto Corporate Summary
 - 6.6.2 Bosto Business Overview
 - 6.6.3 Bosto Digital Writing & Graphics Tablets Major Product Offerings
 - 6.4.4 Bosto Sales and Revenue in US (2015-2020)
 - 6.7.5 Bosto Key News
- 6.8 PenPower
 - 6.8.1 PenPower Corporate Summary
 - 6.8.2 PenPower Business Overview
 - 6.8.3 PenPower Digital Writing & Graphics Tablets Major Product Offerings
 - 6.8.4 PenPower Sales and Revenue in US (2015-2020)
 - 6.8.5 PenPower Key News
- 6.9 AIPTEK
 - 6.9.1 AIPTEK Corporate Summary
 - 6.9.2 AIPTEK Business Overview
 - 6.9.3 AIPTEK Digital Writing & Graphics Tablets Major Product Offerings
 - 6.9.4 AIPTEK Sales and Revenue in US (2015-2020)
 - 6.9.5 AIPTEK Key News
- 6.10 Adesso
 - 6.10.1 Adesso Corporate Summary
 - 6.10.2 Adesso Business Overview
 - 6.10.3 Adesso Digital Writing & Graphics Tablets Major Product Offerings
 - 6.10.4 Adesso Sales and Revenue in US (2015-2020)
 - 6.10.5 Adesso Key News

7 DIGITAL WRITING & GRAPHICS TABLETS PRODUCTION CAPACITY, EXPORT AND IMPORT ANALYSIS

- 7.1 Digital Writing & Graphics Tablets Production Capacity and Value in US, Situation Analysis and Prediction, 2015-2026
 - 7.1.1 US Digital Writing & Graphics Tablets Production Capacity, 2015-2026
 - 7.1.2 US Digital Writing & Graphics Tablets Production 2015-2026
 - 7.1.3 US Digital Writing & Graphics Tablets Production Value 2015-2026
- 7.2 Key Local Digital Writing & Graphics Tablets Manufacturers in US
 - 7.2.1 US Key Local Digital Writing & Graphics Tablets Manufacturers Production Capacity
 - 7.2.2 US Key Local Digital Writing & Graphics Tablets Manufacturers Production

- 7.2.3 US Key Local Digital Writing & Graphics Tablets Manufacturers Production Value
- 7.2.4 The Proportion of Digital Writing & Graphics Tablets Production Sold in US and Sold Other Than US by Manufacturers
- 7.3 Digital Writing & Graphics Tablets Export and Import in US
 - 7.3.1 US Digital Writing & Graphics Tablets Export Market
 - 7.3.2 US Digital Writing & Graphics Tablets Source of Imports

8 COVID-19 IMPACT: KEY MARKET TRENDS, OPPORTUNITY, DRIVERS AND RESTRAINTS

- 8.1 PESTLE Analysis for US Digital Writing & Graphics Tablets Market
- 8.2 Market Opportunities & Trends
- 8.3 Market Drivers
- 8.4 Market Restraints

9 COVID-19 IMPACT ON DIGITAL WRITING & GRAPHICS TABLETS SUPPLY CHAIN ANALYSIS

- 9.1 Supply Chain Analysis
- 9.2 Upstream Market Analysis
- 9.3 Downstream and Clients Market Analysis
- 9.4 Marketing Channels Analysis
 - 9.4.1 Marketing Channels
 - 9.4.2 Digital Writing & Graphics Tablets Distributors and Sales Agents in US

10 CONCLUSION

11 APPENDIX

- 11.1 Note
- 11.2 Examples of Clients
- 11.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Key Players of Digital Writing & Graphics Tablets in US
- Table 2. Top Players in US, Ranking by Revenue (2019)
- Table 3. US Digital Writing & Graphics Tablets Revenue by Companies, (US\$, Mn), 2015-2020
- Table 4. US Digital Writing & Graphics Tablets Revenue Share by Companies, 2015-2020
- Table 5. US Digital Writing & Graphics Tablets Sales by Companies, (K Units), 2015-2020
- Table 6. US Digital Writing & Graphics Tablets Sales Share by Companies, 2015-2020
- Table 7. Key Manufacturers Digital Writing & Graphics Tablets Price (2015-2020) (USD/Unit)
- Table 8. US Manufacturers Digital Writing & Graphics Tablets Product Type
- Table 9. List of US Tier 1 Digital Writing & Graphics Tablets Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 10. List of US Tier 2 and Tier 3 Digital Writing & Graphics Tablets Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 11. By Type - Digital Writing & Graphics Tablets Revenue in US (US\$, Mn), 2015-2020
- Table 12. By Type - Digital Writing & Graphics Tablets Revenue in US (US\$, Mn), 2021-2026
- Table 13. By Type - Digital Writing & Graphics Tablets Sales in US (K Units), 2015-2020
- Table 14. By Type - Digital Writing & Graphics Tablets Sales in US (K Units), 2021-2026
- Table 15. By Application - Digital Writing & Graphics Tablets Revenue in US, (US\$, Mn), 2015-2020
- Table 16. By Application - Digital Writing & Graphics Tablets Revenue in US, (US\$, Mn), 2021-2026
- Table 17. By Application - Digital Writing & Graphics Tablets Sales in US, (K Units), 2015-2020
- Table 18. By Application - Digital Writing & Graphics Tablets Sales in US, (K Units), 2021-2026
- Table 19. Wacom Corporate Summary
- Table 20. Wacom Digital Writing & Graphics Tablets Product Offerings
- Table 21. Wacom Digital Writing & Graphics Tablets Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)
- Table 22. Huion Corporate Summary

Table 23. Huion Digital Writing & Graphics Tablets Product Offerings

Table 24. Huion Digital Writing & Graphics Tablets Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)

Table 25. UGEE Corporate Summary

Table 26. UGEE Digital Writing & Graphics Tablets Product Offerings

Table 27. UGEE Digital Writing & Graphics Tablets Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)

Table 28. ViewSonic Corporate Summary

Table 29. ViewSonic Digital Writing & Graphics Tablets Product Offerings

Table 30. ViewSonic Digital Writing & Graphics Tablets Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)

Table 31. Samsung Corporate Summary

Table 32. Samsung Digital Writing & Graphics Tablets Product Offerings

Table 33. Samsung Digital Writing & Graphics Tablets Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)

Table 34. Hanwang Corporate Summary

Table 35. Hanwang Digital Writing & Graphics Tablets Product Offerings

Table 36. Hanwang Digital Writing & Graphics Tablets Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)

Table 37. Bosto Corporate Summary

Table 38. Bosto Digital Writing & Graphics Tablets Product Offerings

Table 39. Bosto Digital Writing & Graphics Tablets Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)

Table 40. PenPower Corporate Summary

Table 41. PenPower Digital Writing & Graphics Tablets Product Offerings

Table 42. PenPower Digital Writing & Graphics Tablets Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)

Table 43. AIPTEK Corporate Summary

Table 44. AIPTEK Digital Writing & Graphics Tablets Product Offerings

Table 45. AIPTEK Digital Writing & Graphics Tablets Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)

Table 46. Adesso Corporate Summary

Table 47. Adesso Digital Writing & Graphics Tablets Product Offerings

Table 48. Adesso Digital Writing & Graphics Tablets Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)

Table 49. Digital Writing & Graphics Tablets Production Capacity (K Units) of Local Manufacturers in US, 2015-2020

Table 50. Digital Writing & Graphics Tablets Production (K Units) of Local Manufacturers in US, 2015-2020

Table 51. US Digital Writing & Graphics Tablets Production Market Share of Local Manufacturers, 2015-2020

Table 52. Digital Writing & Graphics Tablets Production Value (US\$, Mn) of Local Manufacturers in US, 2015-2020

Table 53. US Digital Writing & Graphics Tablets Production Value Market Share of Local Manufacturers, 2015-2020

Table 54. The Percentage of Digital Writing & Graphics Tablets Production Sold in US and Sold Other Than US by Manufacturers

Table 55. The Percentage of Digital Writing & Graphics Tablets Production Sold in US and Sold Other Than US by Manufacturers

Table 56. Dangeguojia Digital Writing & Graphics Tablets Sales (Consumption), Production, Export and Import, 2015-2020

Table 57. Raw Materials and Suppliers

Table 58. Digital Writing & Graphics Tablets Downstream Clients in US

Table 59. Digital Writing & Graphics Tablets Distributors and Sales Agents in US

List Of Figures

LIST OF FIGURES

- Figure 1. Digital Writing & Graphics Tablets Segment by Type
- Figure 2. Digital Writing & Graphics Tablets Segment by Application
- Figure 3. Dangeguojia Digital Writing & Graphics Tablets Market Overview: 2020
- Figure 4. Key Caveats
- Figure 5. Digital Writing & Graphics Tablets Market Size in US, (US\$, Mn) & (K Units): 2020 VS 2026
- Figure 6. US Digital Writing & Graphics Tablets Revenue, 2015-2026 (US\$, Mn)
- Figure 7. Digital Writing & Graphics Tablets Sales in US: 2015-2026 (K Units)
- Figure 8. The Top 3 and 5 Players Market Share by Digital Writing & Graphics Tablets Revenue in 2019
- Figure 9. By Type - US Digital Writing & Graphics Tablets Incremental Growth, (US\$, Mn), 2015-2026
- Figure 10. By Type - US Digital Writing & Graphics Tablets Market Share, 2015-2020
- Figure 11. By Type - US Digital Writing & Graphics Tablets Market Share, 2020-2026
- Figure 12. By Type - US Digital Writing & Graphics Tablets Price (USD/Unit), 2015-2026
- Figure 13. By Application - Digital Writing & Graphics Tablets Revenue in US (US\$, Mn), 2020 & 2026
- Figure 14. By Application - US Digital Writing & Graphics Tablets Market Share, 2015-2020
- Figure 15. By Application - US Digital Writing & Graphics Tablets Market Share, 2020-2026
- Figure 16. By Application -US Digital Writing & Graphics Tablets Price (USD/Unit), 2015-2026
- Figure 17. US Digital Writing & Graphics Tablets Production Capacity (K Units), 2015-2026
- Figure 18. US Digital Writing & Graphics Tablets Actual Output (K Units), 2015-2026
- Figure 19. US Digital Writing & Graphics Tablets Production Value (US\$, Mn), 2015-2026
- Figure 20. The Percentage of US Digital Writing & Graphics Tablets Export Destination, 2019
- Figure 21. The Source of Imports of US Digital Writing & Graphics Tablets, 2019
- Figure 22. PEST Analysis for US Digital Writing & Graphics Tablets Market in 2020
- Figure 23. Digital Writing & Graphics Tablets Market Opportunities & Trends in US
- Figure 24. Digital Writing & Graphics Tablets Market Drivers in US
- Figure 25. Digital Writing & Graphics Tablets Market Restraints in US

Figure 26. Digital Writing & Graphics Tablets Industry Value Chain

I would like to order

Product name: Digital Writing & Graphics Tablets Market in US - Manufacturing and Consumption, Outlook and Forecast 2020-2026

Product link: <https://marketpublishers.com/r/DA9C28EB779EEN.html>

Price: US\$ 2,700.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/DA9C28EB779EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

