

Digital Writing & Graphics Tablets Market in China - Manufacturing and Consumption, Outlook and Forecast 2020-2026

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Abstracts

This report studies the Digital Writing & Graphics Tablets market, a Digital Writing & Graphics Tablets (also known as a Graphics tablet, digitizer, drawing tablet, digital drawing tablet, pen tablet, or digital art board) is a computer input device that enables a user to hand-draw images, animations and graphics, with a special pen-like stylus, similar to the way a person draws images with a pencil and paper. These tablets may also be used to capture data or handwritten signatures. It can also be used to trace an image from a piece of paper which is taped or otherwise secured to the tablet surface. Capturing data in this way, by tracing or entering the corners of linear poly-lines or shapes, is called digitizing.

The device consists of a flat surface upon which the user may 'draw' or trace an image using the attached stylus, a pen-like drawing apparatus. The image is displayed on the computer monitor, though some graphic tablets now also incorporate an LCD screen for a more realistic or natural experience and usability.

This report contains market size and forecasts of Digital Writing & Graphics Tablets in China, including the following market information:

China Digital Writing & Graphics Tablets Market Revenue, 2015-2020, 2021-2026, (\$ millions)

China Digital Writing & Graphics Tablets Market Consumption, 2015-2020, 2021-2026, (K Units)

China Digital Writing & Graphics Tablets Production Capacity, 2015-2020, 2021-2026, (K Units)

Top Five Competitors in China Digital Writing & Graphics Tablets Market 2019 (%)

The global Digital Writing & Graphics Tablets market was valued at 342.4 million in 2019 and is projected to reach US\$ 471.5 million by 2026, at a CAGR of 8.3% during the forecast period. While the Digital Writing & Graphics Tablets market size in China

was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Digital Writing & Graphics Tablets manufacturers, suppliers, distributors and industry experts on the impacts of the COVID-19 pandemic on businesses, with top challenges including ingredients and raw material delays, component and packaging shortages, reduced/cancelled orders from clients and consumers, and closures of production lines in some impacted areas.

This report also analyses and evaluates the COVID-19 impact on Digital Writing & Graphics Tablets production and consumption in China

Total Market by Segment:

China Digital Writing & Graphics Tablets Market, By Type, 2015-2020, 2021-2026 (\$ millions) & (K Units)

China Digital Writing & Graphics Tablets Market Segment Percentages, By Type, 2019 (%)

1024 Level

2048 Level

Others

China Digital Writing & Graphics Tablets Market, By Application, 2015-2020, 2021-2026 (\$ millions) & (K Units)

China Digital Writing & Graphics Tablets Market Segment Percentages, By Application, 2019 (%)

Industrial Design

Animation & Film

Advertising

Others

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Digital Writing & Graphics Tablets Market Competitors Revenues in China, by Players 2015-2020 (Estimated), (\$ millions)

Total Digital Writing & Graphics Tablets Market Competitors Revenues Share in China, by Players 2019 (%)

Total China Digital Writing & Graphics Tablets Market Competitors Sales, by Players 2015-2020 (Estimated), (K Units)

Total China Digital Writing & Graphics Tablets Market Competitors Sales Market Share by Players 2019 (\$ millions)

Further, the report presents profiles of competitors in the market, including the following:

Wacom

Huion

UGEE

ViewSonic

Samsung

Hanwang

Bosto

PenPower

AIPTEK

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Digital Writing & Graphics Tablets Market Definition
- 1.2 Market Segments
 - 1.2.1 Segment by Type
 - 1.2.2 Segment by Application
- 1.3 China Digital Writing & Graphics Tablets Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 COVID-19 IMPACT: CHINA DIGITAL WRITING & GRAPHICS TABLETS OVERALL MARKET SIZE

- 2.1 China Digital Writing & Graphics Tablets Market Size: 2020 VS 2026
- 2.2 China Digital Writing & Graphics Tablets Revenue, Prospects & Forecasts: 2015-2026
- 2.3 China Digital Writing & Graphics Tablets Sales (Consumption): 2015-2026

3 COMPANY LANDSCAPE

- 3.1 Top Digital Writing & Graphics Tablets Players in China (including Foreign and Local Companies)
- 3.2 Top China Digital Writing & Graphics Tablets Companies Ranked by Revenue
- 3.3 China Digital Writing & Graphics Tablets Revenue by Companies (including Foreign and Local Companies)
- 3.4 China Digital Writing & Graphics Tablets Sales by Companies (including Foreign and Local Companies)
- 3.5 China Digital Writing & Graphics Tablets Price by Manufacturer (2015-2020)
- 3.6 Top 3 and Top 5 Digital Writing & Graphics Tablets Companies in China, by Revenue in 2019
- 3.7 China Manufacturers Digital Writing & Graphics Tablets Product Type
- 3.8 Tier 1, Tier 2 and Tier 3 Digital Writing & Graphics Tablets Players in China
 - 3.8.1 List of China Tier 1 Digital Writing & Graphics Tablets Companies

3.8.2 List of China Tier 2 and Tier 3 Digital Writing & Graphics Tablets Companies

4 SIGHTS BY PRODUCT

4.1 Overview

4.1.1 By Type - China Digital Writing & Graphics Tablets Market Size Markets, 2020 & 2026

4.1.2 1024 Level

4.1.3 2048 Level

4.1.4 Others

4.2 By Type - China Digital Writing & Graphics Tablets Revenue & Forecasts

4.2.1 By Type - China Digital Writing & Graphics Tablets Revenue, 2015-2020

4.2.2 By Type - China Digital Writing & Graphics Tablets Revenue, 2021-2026

4.2.3 By Type - China Digital Writing & Graphics Tablets Revenue Market Share, 2015-2026

4.3 By Type - China Digital Writing & Graphics Tablets Sales & Forecasts

4.3.1 By Type - China Digital Writing & Graphics Tablets Sales, 2015-2020

4.3.2 By Type - China Digital Writing & Graphics Tablets Sales, 2021-2026

4.3.3 By Type - China Digital Writing & Graphics Tablets Sales Market Share, 2015-2026

4.4 By Type - China Digital Writing & Graphics Tablets Price (Manufacturers Selling Prices), 2015-2026

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - China Digital Writing & Graphics Tablets Market Size, 2020 & 2026

5.1.2 Industrial Design

5.1.3 Animation & Film

5.1.4 Advertising

5.1.5 Others

5.2 By Application - China Digital Writing & Graphics Tablets Revenue & Forecasts

5.2.1 By Application - China Digital Writing & Graphics Tablets Revenue, 2015-2020

5.2.2 By Application - China Digital Writing & Graphics Tablets Revenue, 2021-2026

5.2.3 By Application - China Digital Writing & Graphics Tablets Revenue Market Share, 2015-2026

5.3 By Application - China Digital Writing & Graphics Tablets Sales & Forecasts

5.3.1 By Application - China Digital Writing & Graphics Tablets Sales, 2015-2020

- 5.3.2 By Application - China Digital Writing & Graphics Tablets Sales, 2021-2026
- 5.3.3 By Application - China Digital Writing & Graphics Tablets Sales Market Share, 2015-2026
- 5.4 By Application - China Digital Writing & Graphics Tablets Price (Manufacturers Selling Prices), 2015-2026

6 MANUFACTURERS & BRANDS PROFILES

6.1 Wacom

- 6.1.1 Wacom Corporate Summary
- 6.1.2 Wacom Business Overview
- 6.1.3 Wacom Digital Writing & Graphics Tablets Major Product Offerings
- 6.1.4 Wacom Sales and Revenue in China (2015-2020)
- 6.1.5 Wacom Key News

6.2 Huion

- 6.2.1 Huion Corporate Summary
- 6.2.2 Huion Business Overview
- 6.2.3 Huion Digital Writing & Graphics Tablets Major Product Offerings
- 6.2.4 Huion Sales and Revenue in China (2015-2020)
- 6.2.5 Huion Key News

6.3 UGEE

- 6.3.1 UGEE Corporate Summary
- 6.3.2 UGEE Business Overview
- 6.3.3 UGEE Digital Writing & Graphics Tablets Major Product Offerings
- 6.3.4 UGEE Sales and Revenue in China (2015-2020)
- 6.3.5 UGEE Key News

6.4 ViewSonic

- 6.4.1 ViewSonic Corporate Summary
- 6.4.2 ViewSonic Business Overview
- 6.4.3 ViewSonic Digital Writing & Graphics Tablets Major Product Offerings
- 6.4.4 ViewSonic Sales and Revenue in China (2015-2020)
- 6.4.5 ViewSonic Key News

6.5 Samsung

- 6.5.1 Samsung Corporate Summary
- 6.5.2 Samsung Business Overview
- 6.5.3 Samsung Digital Writing & Graphics Tablets Major Product Offerings
- 6.5.4 Samsung Sales and Revenue in China (2015-2020)
- 6.5.5 Samsung Key News

6.6 Hanwang

- 6.6.1 Hanwang Corporate Summary
- 6.6.2 Hanwang Business Overview
- 6.6.3 Hanwang Digital Writing & Graphics Tablets Major Product Offerings
- 6.6.4 Hanwang Sales and Revenue in China (2015-2020)
- 6.6.5 Hanwang Key News
- 6.7 Bosto
 - 6.6.1 Bosto Corporate Summary
 - 6.6.2 Bosto Business Overview
 - 6.6.3 Bosto Digital Writing & Graphics Tablets Major Product Offerings
 - 6.4.4 Bosto Sales and Revenue in China (2015-2020)
 - 6.7.5 Bosto Key News
- 6.8 PenPower
 - 6.8.1 PenPower Corporate Summary
 - 6.8.2 PenPower Business Overview
 - 6.8.3 PenPower Digital Writing & Graphics Tablets Major Product Offerings
 - 6.8.4 PenPower Sales and Revenue in China (2015-2020)
 - 6.8.5 PenPower Key News
- 6.9 AIPTEK
 - 6.9.1 AIPTEK Corporate Summary
 - 6.9.2 AIPTEK Business Overview
 - 6.9.3 AIPTEK Digital Writing & Graphics Tablets Major Product Offerings
 - 6.9.4 AIPTEK Sales and Revenue in China (2015-2020)
 - 6.9.5 AIPTEK Key News
- 6.10 Adesso
 - 6.10.1 Adesso Corporate Summary
 - 6.10.2 Adesso Business Overview
 - 6.10.3 Adesso Digital Writing & Graphics Tablets Major Product Offerings
 - 6.10.4 Adesso Sales and Revenue in China (2015-2020)
 - 6.10.5 Adesso Key News

7 DIGITAL WRITING & GRAPHICS TABLETS PRODUCTION CAPACITY, EXPORT AND IMPORT ANALYSIS

- 7.1 Digital Writing & Graphics Tablets Production Capacity and Value in China, Situation Analysis and Prediction, 2015-2026
 - 7.1.1 China Digital Writing & Graphics Tablets Production Capacity, 2015-2026
 - 7.1.2 China Digital Writing & Graphics Tablets Production 2015-2026
 - 7.1.3 China Digital Writing & Graphics Tablets Production Value 2015-2026
- 7.2 Key Local Digital Writing & Graphics Tablets Manufacturers in China

7.2.1 China Key Local Digital Writing & Graphics Tablets Manufacturers Production Capacity

7.2.2 China Key Local Digital Writing & Graphics Tablets Manufacturers Production

7.2.3 China Key Local Digital Writing & Graphics Tablets Manufacturers Production Value

7.2.4 The Proportion of Digital Writing & Graphics Tablets Production Sold in China and Sold Other Than China by Manufacturers

7.3 Digital Writing & Graphics Tablets Export and Import in China

7.3.1 China Digital Writing & Graphics Tablets Export Market

7.3.2 China Digital Writing & Graphics Tablets Source of Imports

8 COVID-19 IMPACT: KEY MARKET TRENDS, OPPORTUNITY, DRIVERS AND RESTRAINTS

8.1 PESTLE Analysis for China Digital Writing & Graphics Tablets Market

8.2 Market Opportunities & Trends

8.3 Market Drivers

8.4 Market Restraints

9 COVID-19 IMPACT ON DIGITAL WRITING & GRAPHICS TABLETS SUPPLY CHAIN ANALYSIS

9.1 Supply Chain Analysis

9.2 Upstream Market Analysis

9.3 Downstream and Clients Market Analysis

9.4 Marketing Channels Analysis

9.4.1 Marketing Channels

9.4.2 Digital Writing & Graphics Tablets Distributors and Sales Agents in China

10 CONCLUSION

11 APPENDIX

11.1 Note

11.2 Examples of Clients

11.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Key Players of Digital Writing & Graphics Tablets in China

Table 2. Top Players in China, Ranking by Revenue (2019)

Table 3. China Digital Writing & Graphics Tablets Revenue by Companies, (US\$, Mn), 2015-2020

Table 4. China Digital Writing & Graphics Tablets Revenue Share by Companies, 2015-2020

Table 5. China Digital Writing & Graphics Tablets Sales by Companies, (K Units), 2015-2020

Table 6. China Digital Writing & Graphics Tablets Sales Share by Companies, 2015-2020

Table 7. Key Manufacturers Digital Writing & Graphics Tablets Price (2015-2020) (USD/Unit)

Table 8. China Manufacturers Digital Writing & Graphics Tablets Product Type

Table 9. List of China Tier 1 Digital Writing & Graphics Tablets Companies, Revenue (US\$, Mn) in 2019 and Market Share

Table 10. List of China Tier 2 and Tier 3 Digital Writing & Graphics Tablets Companies, Revenue (US\$, Mn) in 2019 and Market Share

Table 11. By Type - Digital Writing & Graphics Tablets Revenue in China (US\$, Mn), 2015-2020

Table 12. By Type - Digital Writing & Graphics Tablets Revenue in China (US\$, Mn), 2021-2026

Table 13. By Type - Digital Writing & Graphics Tablets Sales in China (K Units), 2015-2020

Table 14. By Type - Digital Writing & Graphics Tablets Sales in China (K Units), 2021-2026

Table 15. By Application - Digital Writing & Graphics Tablets Revenue in China, (US\$, Mn), 2015-2020

Table 16. By Application - Digital Writing & Graphics Tablets Revenue in China, (US\$, Mn), 2021-2026

Table 17. By Application - Digital Writing & Graphics Tablets Sales in China, (K Units), 2015-2020

Table 18. By Application - Digital Writing & Graphics Tablets Sales in China, (K Units), 2021-2026

Table 19. Wacom Corporate Summary

Table 20. Wacom Digital Writing & Graphics Tablets Product Offerings

Table 21. Wacom Digital Writing & Graphics Tablets Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)

Table 22. Huion Corporate Summary

Table 23. Huion Digital Writing & Graphics Tablets Product Offerings

Table 24. Huion Digital Writing & Graphics Tablets Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)

Table 25. UGEE Corporate Summary

Table 26. UGEE Digital Writing & Graphics Tablets Product Offerings

Table 27. UGEE Digital Writing & Graphics Tablets Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)

Table 28. ViewSonic Corporate Summary

Table 29. ViewSonic Digital Writing & Graphics Tablets Product Offerings

Table 30. ViewSonic Digital Writing & Graphics Tablets Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)

Table 31. Samsung Corporate Summary

Table 32. Samsung Digital Writing & Graphics Tablets Product Offerings

Table 33. Samsung Digital Writing & Graphics Tablets Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)

Table 34. Hanwang Corporate Summary

Table 35. Hanwang Digital Writing & Graphics Tablets Product Offerings

Table 36. Hanwang Digital Writing & Graphics Tablets Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)

Table 37. Bosto Corporate Summary

Table 38. Bosto Digital Writing & Graphics Tablets Product Offerings

Table 39. Bosto Digital Writing & Graphics Tablets Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)

Table 40. PenPower Corporate Summary

Table 41. PenPower Digital Writing & Graphics Tablets Product Offerings

Table 42. PenPower Digital Writing & Graphics Tablets Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)

Table 43. AIPTEK Corporate Summary

Table 44. AIPTEK Digital Writing & Graphics Tablets Product Offerings

Table 45. AIPTEK Digital Writing & Graphics Tablets Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)

Table 46. Adesso Corporate Summary

Table 47. Adesso Digital Writing & Graphics Tablets Product Offerings

Table 48. Adesso Digital Writing & Graphics Tablets Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)

Table 49. Digital Writing & Graphics Tablets Production Capacity (K Units) of Local

Manufacturers in China, 2015-2020

Table 50. Digital Writing & Graphics Tablets Production (K Units) of Local Manufacturers in China, 2015-2020

Table 51. China Digital Writing & Graphics Tablets Production Market Share of Local Manufacturers, 2015-2020

Table 52. Digital Writing & Graphics Tablets Production Value (US\$, Mn) of Local Manufacturers in China, 2015-2020

Table 53. China Digital Writing & Graphics Tablets Production Value Market Share of Local Manufacturers, 2015-2020

Table 54. The Percentage of Digital Writing & Graphics Tablets Production Sold in China and Sold Other Than China by Manufacturers

Table 55. The Percentage of Digital Writing & Graphics Tablets Production Sold in China and Sold Other Than China by Manufacturers

Table 56. Dangeguojia Digital Writing & Graphics Tablets Sales (Consumption), Production, Export and Import, 2015-2020

Table 57. Raw Materials and Suppliers

Table 58. Digital Writing & Graphics Tablets Downstream Clients in China

Table 59. Digital Writing & Graphics Tablets Distributors and Sales Agents in China

List Of Figures

LIST OF FIGURES

Figure 1. Digital Writing & Graphics Tablets Segment by Type

Figure 2. Digital Writing & Graphics Tablets Segment by Application

Figure 3. Dangeguojia Digital Writing & Graphics Tablets Market Overview: 2020

Figure 4. Key Caveats

Figure 5. Digital Writing & Graphics Tablets Market Size in China, (US\$, Mn) & (K Units): 2020 VS 2026

Figure 6. China Digital Writing & Graphics Tablets Revenue, 2015-2026 (US\$, Mn)

Figure 7. Digital Writing & Graphics Tablets Sales in China: 2015-2026 (K Units)

Figure 8. The Top 3 and 5 Players Market Share by Digital Writing & Graphics Tablets Revenue in 2019

Figure 9. By Type - China Digital Writing & Graphics Tablets Incremental Growth, (US\$, Mn), 2015-2026

Figure 10. By Type - China Digital Writing & Graphics Tablets Market Share, 2015-2020

Figure 11. By Type - China Digital Writing & Graphics Tablets Market Share, 2020-2026

Figure 12. By Type - China Digital Writing & Graphics Tablets Price (USD/Unit), 2015-2026

Figure 13. By Application - Digital Writing & Graphics Tablets Revenue in China (US\$, Mn), 2020 & 2026

Figure 14. By Application - China Digital Writing & Graphics Tablets Market Share, 2015-2020

Figure 15. By Application - China Digital Writing & Graphics Tablets Market Share, 2020-2026

Figure 16. By Application -China Digital Writing & Graphics Tablets Price (USD/Unit), 2015-2026

Figure 17. China Digital Writing & Graphics Tablets Production Capacity (K Units), 2015-2026

Figure 18. China Digital Writing & Graphics Tablets Actual Output (K Units), 2015-2026

Figure 19. China Digital Writing & Graphics Tablets Production Value (US\$, Mn), 2015-2026

Figure 20. The Percentage of China Digital Writing & Graphics Tablets Export Destination, 2019

Figure 21. The Source of Imports of China Digital Writing & Graphics Tablets, 2019

Figure 22. PEST Analysis for China Digital Writing & Graphics Tablets Market in 2020

Figure 23. Digital Writing & Graphics Tablets Market Opportunities & Trends in China

Figure 24. Digital Writing & Graphics Tablets Market Drivers in China

Figure 25. Digital Writing & Graphics Tablets Market Restraints in China

Figure 26. Digital Writing & Graphics Tablets Industry Value Chain

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