

# Digital Writing & Graphics Tablets Market in Brazil - Manufacturing and Consumption, Outlook and Forecast 2020-2026

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## Abstracts

This report studies the Digital Writing & Graphics Tablets market, a Digital Writing & Graphics Tablets (also known as a Graphics tablet, digitizer, drawing tablet, digital drawing tablet, pen tablet, or digital art board) is a computer input device that enables a user to hand-draw images, animations and graphics, with a special pen-like stylus, similar to the way a person draws images with a pencil and paper. These tablets may also be used to capture data or handwritten signatures. It can also be used to trace an image from a piece of paper which is taped or otherwise secured to the tablet surface. Capturing data in this way, by tracing or entering the corners of linear poly-lines or shapes, is called digitizing.

The device consists of a flat surface upon which the user may 'draw' or trace an image using the attached stylus, a pen-like drawing apparatus. The image is displayed on the computer monitor, though some graphic tablets now also incorporate an LCD screen for a more realistic or natural experience and usability.

This report contains market size and forecasts of Digital Writing & Graphics Tablets in Brazil, including the following market information:

Brazil Digital Writing & Graphics Tablets Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Brazil Digital Writing & Graphics Tablets Market Consumption, 2015-2020, 2021-2026, (K Units)

Brazil Digital Writing & Graphics Tablets Production Capacity, 2015-2020, 2021-2026, (K Units)

Top Five Competitors in Brazil Digital Writing & Graphics Tablets Market 2019 (%)

The global Digital Writing & Graphics Tablets market was valued at 342.4 million in 2019 and is projected to reach US\$ 471.5 million by 2026, at a CAGR of 8.3% during the forecast period. While the Digital Writing & Graphics Tablets market size in Brazil

was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Digital Writing & Graphics Tablets manufacturers, suppliers, distributors and industry experts on the impacts of the COVID-19 pandemic on businesses, with top challenges including ingredients and raw material delays, component and packaging shortages, reduced/cancelled orders from clients and consumers, and closures of production lines in some impacted areas.

This report also analyses and evaluates the COVID-19 impact on Digital Writing & Graphics Tablets production and consumption in Brazil

Total Market by Segment:

Brazil Digital Writing & Graphics Tablets Market, By Type, 2015-2020, 2021-2026 (\$ millions) & (K Units)

Brazil Digital Writing & Graphics Tablets Market Segment Percentages, By Type, 2019 (%)

1024 Level

2048 Level

Others

Brazil Digital Writing & Graphics Tablets Market, By Application, 2015-2020, 2021-2026 (\$ millions) & (K Units)

Brazil Digital Writing & Graphics Tablets Market Segment Percentages, By Application, 2019 (%)

Industrial Design

Animation & Film

Advertising

Others

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Digital Writing & Graphics Tablets Market Competitors Revenues in Brazil, by Players 2015-2020 (Estimated), (\$ millions)

Total Digital Writing & Graphics Tablets Market Competitors Revenues Share in Brazil, by Players 2019 (%)

Total Brazil Digital Writing & Graphics Tablets Market Competitors Sales, by Players 2015-2020 (Estimated), (K Units)

Total Brazil Digital Writing & Graphics Tablets Market Competitors Sales Market Share by Players 2019 (\$ millions)

Further, the report presents profiles of competitors in the market, including the following:

Wacom

Huion

UGEE

ViewSonic

Samsung

Hanwang

Bosto

PenPower

AIPTEK

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