

Digital Video Content Market, Global Outlook and Forecast 2022-2028

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Abstracts

Digital video content mainly serves entertainment purposes for its users worldwide. It also helps the marketers in building better relationships, educates and converts buyers, ensures customer satisfaction. From creative campaign videos that address pain points to customer testimonials and personalized product demos, video content plays a vital role in all stages of the marketing and sales funnel.

This report contains market size and forecasts of Digital Video Content in Global, including the following market information:

Global Digital Video Content Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Digital Video Content market was valued at 495490 million in 2021 and is projected to reach US\$ 1076560 million by 2028, at a CAGR of 11.7% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

SVOD Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Digital Video Content include Alphabet, Amazon, AT&T, Comcast, Hulu and Netflix, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Digital Video Content companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Digital Video Content Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Digital Video Content Market Segment Percentages, by Type, 2021 (%)

SVOD

AVOD

TVOD

Global Digital Video Content Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Digital Video Content Market Segment Percentages, by Application, 2021 (%)

Desktop

Mobile

Global Digital Video Content Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Digital Video Content Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Digital Video Content revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Digital Video Content revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Alphabet

Amazon

AT&T

Comcast

Hulu

Netflix

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