

# Digital Transformation Market in US - Industry Outlook and Forecast 2020-2026

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# **Abstracts**

Digital Transformation as the integration of digital technology into all areas of a business resulting in fundamental changes to how businesses operate and how they deliver value to customers. The rise of cloud computing, big data, Internet of Things (IoT), and artificial intelligence (AI) are driving a digital and intelligent transformation of enterprises. With the in-depth integration of IT and enterprises, profound changes will take place in the production method, enterprise organization, product mode, and service mode of the industry.

This report contains market size and forecasts of Digital Transformation in US, including the following market information:

US Digital Transformation Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Top Five Competitors in US Digital Transformation Market 2019 (%) The global Digital Transformation market was valued at 340.2 million in 2019 and is projected to reach US\$ 543.7 million by 2026, at a CAGR of 12.4% during the forecast period. While the Digital Transformation market size in US was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

COVID-19 pandemic has big impact on Digital Transformation businesses, with lots of challenges and uncertainty faced by many players of Digital Transformation in US. This report also analyses and evaluates the COVID-19 impact on Digital Transformation market size in 2020 and the next few years in US

**Total Market by Segment:** 



US Digital Transformation Market, By Type, 2015-2020, 2021-2026 (\$ millions) US Digital Transformation Market Segment Percentages, By Type, 2019 (%)

Cloud Based
AI
IoT
Other
US Digital Transformation Market, By Application, 2015-2020, 2021-2026 (\$ millions) US Digital Transformation Market Segment Percentages, By Application, 2019 (%)
BFSI
Government
Healthcare
IT and Telecom
Manufacturing
Retail
Others

# **Competitor Analysis**

The report also provides analysis of leading market participants including: Total Digital Transformation Market Competitors Revenues in US, by Players 2015-2020 (Estimated), (\$ millions)

Total Digital Transformation Market Competitors Revenues Share in US, by Players 2019 (%)

Further, the report presents profiles of competitors in the market, including the following:

**IBM** 



Oracle
Google
Microsoft
Cisco
SAP SE
Dell
Hewlett Packard
Adobe Systems
Capgemini Group
Kelltontech Solutions
Accenture
Fujitsu
Hitachi
Alibaba



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