

# Digital Transformation Market in Southeast Asia - Industry Outlook and Forecast 2020-2026

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## Abstracts

Digital Transformation as the integration of digital technology into all areas of a business resulting in fundamental changes to how businesses operate and how they deliver value to customers. The rise of cloud computing, big data, Internet of Things (IoT), and artificial intelligence (AI) are driving a digital and intelligent transformation of enterprises. With the in-depth integration of IT and enterprises, profound changes will take place in the production method, enterprise organization, product mode, and service mode of the industry.

This report contains market size and forecasts of Digital Transformation in Southeast Asia, including the following market information:

Southeast Asia Digital Transformation Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Top Five Competitors in Southeast Asia Digital Transformation Market 2019 (%)

The global Digital Transformation market was valued at 340.2 million in 2019 and is projected to reach US\$ 543.7 million by 2026, at a CAGR of 12.4% during the forecast period. While the Digital Transformation market size in Southeast Asia was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

COVID-19 pandemic has big impact on Digital Transformation businesses, with lots of challenges and uncertainty faced by many players of Digital Transformation in Southeast Asia.

This report also analyses and evaluates the COVID-19 impact on Digital Transformation market size in 2020 and the next few years in Southeast Asia

### Total Market by Segment:

Southeast Asia Digital Transformation Market, By Type, 2015-2020, 2021-2026 (\$ millions)

Southeast Asia Digital Transformation Market Segment Percentages, By Type, 2019 (%)

Cloud Based

AI

IoT

Other

Southeast Asia Digital Transformation Market, By Application, 2015-2020, 2021-2026 (\$ millions)

Southeast Asia Digital Transformation Market Segment Percentages, By Application, 2019 (%)

BFSI

Government

Healthcare

IT and Telecom

Manufacturing

Retail

Others

### Competitor Analysis

The report also provides analysis of leading market participants including:

Total Digital Transformation Market Competitors Revenues in Southeast Asia, by

Players 2015-2020 (Estimated), (\$ millions)

Total Digital Transformation Market Competitors Revenues Share in Southeast Asia, by  
Players 2019 (%)

Further, the report presents profiles of competitors in the market, including the following:

IBM

Oracle

Google

Microsoft

Cisco

SAP SE

Dell

Hewlett Packard

Adobe Systems

Capgemini Group

Kellontech Solutions

Accenture

Fujitsu

Hitachi

Alibaba

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