

# Digital Transformation Market in Italy - Industry Outlook and Forecast 2020-2026

<https://marketpublishers.com/r/D95F2204127BEN.html>

Date: April 2020

Pages: 103

Price: US\$ 2,700.00 (Single User License)

ID: D95F2204127BEN

## Abstracts

Digital Transformation as the integration of digital technology into all areas of a business resulting in fundamental changes to how businesses operate and how they deliver value to customers. The rise of cloud computing, big data, Internet of Things (IoT), and artificial intelligence (AI) are driving a digital and intelligent transformation of enterprises. With the in-depth integration of IT and enterprises, profound changes will take place in the production method, enterprise organization, product mode, and service mode of the industry.

This report contains market size and forecasts of Digital Transformation in Italy, including the following market information:

Italy Digital Transformation Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Top Five Competitors in Italy Digital Transformation Market 2019 (%)

The global Digital Transformation market was valued at 340.2 million in 2019 and is projected to reach US\$ 543.7 million by 2026, at a CAGR of 12.4% during the forecast period. While the Digital Transformation market size in Italy was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

COVID-19 pandemic has big impact on Digital Transformation businesses, with lots of challenges and uncertainty faced by many players of Digital Transformation in Italy. This report also analyses and evaluates the COVID-19 impact on Digital Transformation market size in 2020 and the next few years in Italy

Total Market by Segment:

Italy Digital Transformation Market, By Type, 2015-2020, 2021-2026 (\$ millions)  
Italy Digital Transformation Market Segment Percentages, By Type, 2019 (%)

Cloud Based

AI

IoT

Other

Italy Digital Transformation Market, By Application, 2015-2020, 2021-2026 (\$ millions)  
Italy Digital Transformation Market Segment Percentages, By Application, 2019 (%)

BFSI

Government

Healthcare

IT and Telecom

Manufacturing

Retail

Others

### Competitor Analysis

The report also provides analysis of leading market participants including:

Total Digital Transformation Market Competitors Revenues in Italy, by Players  
2015-2020 (Estimated), (\$ millions)

Total Digital Transformation Market Competitors Revenues Share in Italy, by Players  
2019 (%)

Further, the report presents profiles of competitors in the market, including the following:

IBM

Oracle

Google

Microsoft

Cisco

SAP SE

Dell

Hewlett Packard

Adobe Systems

Capgemini Group

Kellontech Solutions

Accenture

Fujitsu

Hitachi

Alibaba

## Contents

### **1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS**

- 1.1 Digital Transformation Market Definition
- 1.2 Market Segments
  - 1.2.1 Segment by Type
  - 1.2.2 Segment by Application
- 1.3 COVID-19 Impact: Italy Digital Transformation Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
  - 1.5.1 Research Methodology
  - 1.5.2 Research Process
  - 1.5.3 Base Year
  - 1.5.4 Report Assumptions & Caveats

### **2 ITALY DIGITAL TRANSFORMATION OVERALL MARKET SIZE**

- 2.1 Italy Digital Transformation Market Size: 2020 VS 2026
- 2.2 Italy Digital Transformation Revenue, Prospects & Forecasts: 2015-2026

### **3 COMPANY LANDSCAPE**

- 3.1 Top Digital Transformation Players in Italy (including Foreign and Local Companies)
- 3.2 Top Italy Digital Transformation Companies Ranked by Revenue
- 3.3 Italy Digital Transformation Revenue by Companies (including Foreign and Local Companies)
- 3.4 Top 3 and Top 5 Digital Transformation Companies in Italy, by Revenue in 2019
- 3.5 Italy Manufacturers Digital Transformation Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Digital Transformation Players in Italy
  - 3.6.1 List of Italy Tier 1 Digital Transformation Companies
  - 3.6.2 List of Italy Tier 2 and Tier 3 Digital Transformation Companies

### **4 SIGHTS BY PRODUCT**

- 4.1 Overview
  - 4.1.1 By Type - Italy Digital Transformation Market Size Markets, 2020 & 2026
  - 4.1.2 Cloud Based
  - 4.1.3 AI

4.1.4 IoT

4.1.5 Other

#### 4.2 By Type - Italy Digital Transformation Revenue & Forecasts

4.2.1 By Type - Italy Digital Transformation Revenue, 2015-2020

4.2.2 By Type - Italy Digital Transformation Revenue, 2021-2026

4.2.3 By Type - Italy Digital Transformation Revenue Market Share, 2015-2026

### 5 SIGHTS BY APPLICATION

#### 5.1 Overview

5.1.1 By Application - Italy Digital Transformation Market Size, 2020 & 2026

5.1.2 BFSI

5.1.3 Government

5.1.4 Healthcare

5.1.5 IT and Telecom

5.1.6 Manufacturing

5.1.7 Retail

5.1.8 Others

#### 5.2 By Application - Italy Digital Transformation Revenue & Forecasts

5.2.1 By Application - Italy Digital Transformation Revenue, 2015-2020

5.2.2 By Application - Italy Digital Transformation Revenue, 2021-2026

5.2.3 By Application - Italy Digital Transformation Revenue Market Share, 2015-2026

### 6 PLAYERS PROFILES

#### 6.1 IBM

6.1.1 IBM Corporate Summary

6.1.2 IBM Business Overview

6.1.3 IBM Digital Transformation Major Product Offerings

6.1.4 IBM Revenue in Italy (2015-2020)

6.1.5 IBM Key News

#### 6.2 Oracle

6.2.1 Oracle Corporate Summary

6.2.2 Oracle Business Overview

6.2.3 Oracle Digital Transformation Major Product Offerings

6.2.4 Oracle Revenue in Italy (2015-2020)

6.2.5 Oracle Key News

#### 6.3 Google

6.3.1 Google Corporate Summary

- 6.3.2 Google Business Overview
- 6.3.3 Google Digital Transformation Major Product Offerings
- 6.3.4 Google Revenue in Italy (2015-2020)
- 6.3.5 Google Key News
- 6.4 Microsoft
  - 6.4.1 Microsoft Corporate Summary
  - 6.4.2 Microsoft Business Overview
  - 6.4.3 Microsoft Digital Transformation Major Product Offerings
  - 6.4.4 Microsoft Revenue in Italy (2015-2020)
  - 6.4.5 Microsoft Key News
- 6.5 Cisco
  - 6.5.1 Cisco Corporate Summary
  - 6.5.2 Cisco Business Overview
  - 6.5.3 Cisco Digital Transformation Major Product Offerings
  - 6.5.4 Cisco Revenue in Italy (2015-2020)
  - 6.5.5 Cisco Key News
- 6.6 SAP SE
  - 6.6.1 SAP SE Corporate Summary
  - 6.6.2 SAP SE Business Overview
  - 6.6.3 SAP SE Digital Transformation Major Product Offerings
  - 6.6.4 SAP SE Revenue in Italy (2015-2020)
  - 6.6.5 SAP SE Key News
- 6.7 Dell
  - 6.6.1 Dell Corporate Summary
  - 6.6.2 Dell Business Overview
  - 6.6.3 Dell Digital Transformation Major Product Offerings
  - 6.4.4 Dell Revenue in Italy (2015-2020)
  - 6.7.5 Dell Key News
- 6.8 Hewlett Packard
  - 6.8.1 Hewlett Packard Corporate Summary
  - 6.8.2 Hewlett Packard Business Overview
  - 6.8.3 Hewlett Packard Digital Transformation Major Product Offerings
  - 6.8.4 Hewlett Packard Revenue in Italy (2015-2020)
  - 6.8.5 Hewlett Packard Key News
- 6.9 Adobe Systems
  - 6.9.1 Adobe Systems Corporate Summary
  - 6.9.2 Adobe Systems Business Overview
  - 6.9.3 Adobe Systems Digital Transformation Major Product Offerings
  - 6.9.4 Adobe Systems Revenue in Italy (2015-2020)

- 6.9.5 Adobe Systems Key News
- 6.10 Capgemini Group
  - 6.10.1 Capgemini Group Corporate Summary
  - 6.10.2 Capgemini Group Business Overview
  - 6.10.3 Capgemini Group Digital Transformation Major Product Offerings
  - 6.10.4 Capgemini Group Revenue in Italy (2015-2020)
  - 6.10.5 Capgemini Group Key News
- 6.11 Kellontech Solutions
  - 6.11.1 Kellontech Solutions Corporate Summary
  - 6.11.2 Kellontech Solutions Digital Transformation Business Overview
  - 6.11.3 Kellontech Solutions Digital Transformation Major Product Offerings
  - 6.11.4 Kellontech Solutions Revenue in Italy (2015-2020)
  - 6.11.5 Kellontech Solutions Key News
- 6.12 Accenture
  - 6.12.1 Accenture Corporate Summary
  - 6.12.2 Accenture Digital Transformation Business Overview
  - 6.12.3 Accenture Digital Transformation Major Product Offerings
  - 6.12.4 Accenture Revenue in Italy (2015-2020)
  - 6.12.5 Accenture Key News
- 6.13 Fujitsu
  - 6.13.1 Fujitsu Corporate Summary
  - 6.13.2 Fujitsu Digital Transformation Business Overview
  - 6.13.3 Fujitsu Digital Transformation Major Product Offerings
  - 6.13.4 Fujitsu Revenue in Italy (2015-2020)
  - 6.13.5 Fujitsu Key News
- 6.14 Hitachi
  - 6.14.1 Hitachi Corporate Summary
  - 6.14.2 Hitachi Digital Transformation Business Overview
  - 6.14.3 Hitachi Digital Transformation Major Product Offerings
  - 6.14.4 Hitachi Revenue in Italy (2015-2020)
  - 6.14.5 Hitachi Key News
- 6.15 Alibaba
  - 6.15.1 Alibaba Corporate Summary
  - 6.15.2 Alibaba Digital Transformation Business Overview
  - 6.15.3 Alibaba Digital Transformation Major Product Offerings
  - 6.15.4 Alibaba Revenue in Italy (2015-2020)
  - 6.15.5 Alibaba Key News
- 6.16 Huawei
  - 6.16.1 Huawei Corporate Summary

- 6.16.2 Huawei Digital Transformation Business Overview
- 6.16.3 Huawei Digital Transformation Major Product Offerings
- 6.16.4 Huawei Revenue in Italy (2015-2020)
- 6.16.5 Huawei Key News

## **7 KEY MARKET TRENDS & INFLUENCES 2021-2026**

- 7.1 PESTLE Analysis for Italy Digital Transformation Market
- 7.2 Market Opportunities & Trends
- 7.3 Market Drivers
- 7.4 Market Restraints

## **8 CONCLUSION**

## **9 APPENDIX**

- 9.1 Note
- 9.2 Examples of Clients
- 9.3 Disclaimer



## List Of Tables

### LIST OF TABLES

- Table 1. Key Players of Digital Transformation in Italy
- Table 2. Top Players in Italy, Ranking by Revenue (2019)
- Table 3. Italy Digital Transformation Revenue by Companies, (US\$, Mn), 2015-2020
- Table 4. Italy Digital Transformation Revenue Share by Companies, 2015-2020
- Table 5. Italy Digital Transformation Sales by Companies, (K Units), 2015-2020
- Table 6. Italy Digital Transformation Sales Share by Companies, 2015-2020
- Table 7. Key Manufacturers Digital Transformation Price (2015-2020) (US\$/Unit)
- Table 8. Italy Manufacturers Digital Transformation Product Type
- Table 9. List of Italy Tier 1 Digital Transformation Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 10. List of Italy Tier 2 and Tier 3 Digital Transformation Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 11. By Type - Digital Transformation Revenue in Italy (US\$, Mn), 2015-2020
- Table 12. By Type - Digital Transformation Revenue in Italy (US\$, Mn), 2021-2026
- Table 13. By Type - Digital Transformation Sales in Italy (K Units), 2015-2020
- Table 14. By Type - Digital Transformation Sales in Italy (K Units), 2021-2026
- Table 15. By Application - Digital Transformation Revenue in Italy, (US\$, Mn), 2015-2020
- Table 16. By Application - Digital Transformation Revenue in Italy, (US\$, Mn), 2021-2026
- Table 17. By Application - Digital Transformation Sales in Italy, (K Units), 2015-2020
- Table 18. By Application - Digital Transformation Sales in Italy, (K Units), 2021-2026
- Table 19. IBM Corporate Summary
- Table 20. IBM Digital Transformation Product Offerings
- Table 21. IBM Digital Transformation Revenue (US\$, Mn), (2015-2020)
- Table 22. Oracle Corporate Summary
- Table 23. Oracle Digital Transformation Product Offerings
- Table 24. Oracle Digital Transformation Revenue (US\$, Mn), (2015-2020)
- Table 25. Google Corporate Summary
- Table 26. Google Digital Transformation Product Offerings
- Table 27. Google Digital Transformation Revenue (US\$, Mn), (2015-2020)
- Table 28. Microsoft Corporate Summary
- Table 29. Microsoft Digital Transformation Product Offerings
- Table 30. Microsoft Digital Transformation Revenue (US\$, Mn), (2015-2020)
- Table 31. Cisco Corporate Summary

- Table 32. Cisco Digital Transformation Product Offerings
- Table 33. Cisco Digital Transformation Revenue (US\$, Mn), (2015-2020)
- Table 34. SAP SE Corporate Summary
- Table 35. SAP SE Digital Transformation Product Offerings
- Table 36. SAP SE Digital Transformation Revenue (US\$, Mn), (2015-2020)
- Table 37. Dell Corporate Summary
- Table 38. Dell Digital Transformation Product Offerings
- Table 39. Dell Digital Transformation Revenue (US\$, Mn), (2015-2020)
- Table 40. Hewlett Packard Corporate Summary
- Table 41. Hewlett Packard Digital Transformation Product Offerings
- Table 42. Hewlett Packard Digital Transformation Revenue (US\$, Mn), (2015-2020)
- Table 43. Adobe Systems Corporate Summary
- Table 44. Adobe Systems Digital Transformation Product Offerings
- Table 45. Adobe Systems Digital Transformation Revenue (US\$, Mn), (2015-2020)
- Table 46. Capgemini Group Corporate Summary
- Table 47. Capgemini Group Digital Transformation Product Offerings
- Table 48. Capgemini Group Digital Transformation Revenue (US\$, Mn), (2015-2020)
- Table 49. Kellontech Solutions Corporate Summary
- Table 50. Kellontech Solutions Digital Transformation Product Offerings
- Table 51. Kellontech Solutions Digital Transformation Revenue (US\$, Mn), (2015-2020)
- Table 52. Accenture Corporate Summary
- Table 53. Accenture Digital Transformation Product Offerings
- Table 54. Accenture Digital Transformation Revenue (US\$, Mn), (2015-2020)
- Table 55. Fujitsu Corporate Summary
- Table 56. Fujitsu Digital Transformation Product Offerings
- Table 57. Fujitsu Digital Transformation Revenue (US\$, Mn), (2015-2020)
- Table 58. Hitachi Corporate Summary
- Table 59. Hitachi Digital Transformation Product Offerings
- Table 60. Hitachi Digital Transformation Revenue (US\$, Mn), (2015-2020)
- Table 61. Alibaba Corporate Summary
- Table 62. Alibaba Digital Transformation Product Offerings
- Table 63. Alibaba Digital Transformation Revenue (US\$, Mn), (2015-2020)
- Table 64. Huawei Corporate Summary
- Table 65. Huawei Digital Transformation Product Offerings
- Table 66. Huawei Digital Transformation Revenue (US\$, Mn), (2015-2020)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Digital Transformation Segment by Type
- Figure 2. Digital Transformation Segment by Application
- Figure 3. Italy Digital Transformation Market Overview: 2020
- Figure 4. Key Caveats
- Figure 5. Digital Transformation Market Size in Italy, (US\$, Mn): 2020 VS 2026
- Figure 6. Italy Digital Transformation Revenue, 2015-2026 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Digital Transformation Revenue in 2019
- Figure 8. By Type - Italy Digital Transformation Incremental Growth, (US\$, Mn), 2015-2026
- Figure 9. By Type - Italy Digital Transformation Market Share, 2015-2026
- Figure 10. By Application - Digital Transformation Revenue in Italy (US\$, Mn), 2020 & 2026
- Figure 11. By Application - Italy Digital Transformation Market Share, 2015-2026
- Figure 12. PEST Analysis for Italy Digital Transformation Market in 2020
- Figure 13. Digital Transformation Market Opportunities & Trends in Italy
- Figure 14. Digital Transformation Market Drivers in Italy

## I would like to order

Product name: Digital Transformation Market in Italy - Industry Outlook and Forecast 2020-2026

Product link: <https://marketpublishers.com/r/D95F2204127BEN.html>

Price: US\$ 2,700.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D95F2204127BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970