

Digital Terrestrial Television (DTT) Market, Global Outlook and Forecast 2022-2028

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Abstracts

The television and broadcasting sector has been undergoing significant technological and structural changes, which have given consumers access to a great variety of broadcasting services. The existing Analogue TV Transmitters in world serve about 66% of world population. Constrained by limited frequency capacity, the analogue terrestrial television platform needed a new & more efficient transmission system to meet the demands of the future and to allow for the launch of new services. Whole world has adopted DVB Standard for its digitalization of terrestrial network. In today's growing market for electronic devices, Digital Terrestrial Television (DTT) with advanced video and audio features are in constant demand. High definition video quality and voice clarity are a few of the major parameters that are needed for new Digital Terrestrial Television (DTT).

This report contains market size and forecasts of Digital Terrestrial Television (DTT) in global, including the following market information:

Global Digital Terrestrial Television (DTT) Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Digital Terrestrial Television (DTT) Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Digital Terrestrial Television (DTT) companies in 2021 (%)

The global Digital Terrestrial Television (DTT) market was valued at 27270 million in 2021 and is projected to reach US\$ 38310 million by 2028, at a CAGR of 5.0% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

HDTV Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Digital Terrestrial Television (DTT) include Humax, Huawei Technologies, Kaonmedia, Technicolor, Advanced Digital Broadcast, Sagemcom, Samsung Electronics, ARRIS and EchoStar, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Digital Terrestrial Television (DTT) manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Digital Terrestrial Television (DTT) Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Digital Terrestrial Television (DTT) Market Segment Percentages, by Type, 2021 (%)

HDTV

SDTV

LDTV

Global Digital Terrestrial Television (DTT) Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Digital Terrestrial Television (DTT) Market Segment Percentages, by Application, 2021 (%)

Household

Commercial

Global Digital Terrestrial Television (DTT) Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Digital Terrestrial Television (DTT) Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Digital Terrestrial Television (DTT) revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Digital Terrestrial Television (DTT) revenues share in global market, 2021 (%)

Key companies Digital Terrestrial Television (DTT) sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Digital Terrestrial Television (DTT) sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Humax

Huawei Technologies

Kaonmedia

Technicolor

Advanced Digital Broadcast

Sagemcom

Samsung Electronics

ARRIS

EchoStar

Intelsat

Sentech

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