

Digital Signage Market - Global Outlook and Forecast 2021-2027

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Abstracts

This report contains market size and forecasts of Digital Signage in global, including the following market information:

Global Digital Signage Market Revenue, 2016-2021, 2022-2027, (\$ millions)

Global Digital Signage Market Sales, 2016-2021, 2022-2027, (K Units)

Global top five Digital Signage companies in 2020 (%)

The global Digital Signage market was valued at 10500 million in 2020 and is projected to reach US\$ 12980 million by 2027, at a CAGR of 5.5% during the forecast period.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Digital Signage manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Digital Signage Market, By Type, 2016-2021, 2022-2027 (\$ Millions) & (K Units)

Global Digital Signage Market Segment Percentages, By Type, 2020 (%)

40 - 50 inch

50 - 60 inch

Under 40 inch

Larger than 60 inch

Global Digital Signage Market, By Application, 2016-2021, 2022-2027 (\$ Millions) & (K Units)

Global Digital Signage Market Segment Percentages, By Application, 2020 (%)

Retail

Healthcare

Hospitality

Transportation

Others

Global Digital Signage Market, By Region and Country, 2016-2021, 2022-2027 (\$ Millions) & (K Units)

Global Digital Signage Market Segment Percentages, By Region and Country, 2020 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Digital Signage revenues in global market, 2016-2021 (Estimated), (\$ millions)

Key companies Digital Signage revenues share in global market, 2020 (%)

Key companies Digital Signage sales in global market, 2016-2021 (Estimated), (K Units)

Key companies Digital Signage sales share in global market, 2020 (%)

Further, the report presents profiles of competitors in the market, key players include:

Samsung Electronics

LG Electronics

Philips

Toshiba

Daktronics

Sony

Panasonic

NEC Display

Sharp

Planar Systems (Leyard)

Mitsubishi

Chimei Innolux (CMI)

Advantech

Goodview (CVTE)

Cisco Systems Inc

Marvel Digital

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