

Digital Shelf Label Market - Global Outlook and Forecast 2022-2028

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Abstracts

An Digital Shelf Label is used by retailers for displaying product pricing on shelves. The product pricing is automatically updated whenever a price is changed from a central control server. Typically, electronic display modules are attached to the front edge of retail shelving.

This report contains market size and forecasts of Digital Shelf Label in global, including the following market information:

Global Digital Shelf Label Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Digital Shelf Label Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Digital Shelf Label companies in 2021 (%)

The global Digital Shelf Label market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

LCD Displays Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Digital Shelf Label include SES-imagotag, Pricer, Samsung, E Ink, Displaydata, Opticon Sensors, DIGI, Hanshow Technology and LG innotek, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Digital Shelf Label manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Digital Shelf Label Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Digital Shelf Label Market Segment Percentages, by Type, 2021 (%)

LCD Displays

E-papers Displays

Global Digital Shelf Label Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Digital Shelf Label Market Segment Percentages, by Application, 2021 (%)

Department Stores

Supermarkets

Drug Stores

Specialty Stores

Others

Global Digital Shelf Label Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Digital Shelf Label Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Digital Shelf Label revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Digital Shelf Label revenues share in global market, 2021 (%)

Key companies Digital Shelf Label sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Digital Shelf Label sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

SES-imagotag

Pricer

Samsung

E Ink

Displaydata

Opticon Sensors

DIGI

Hanshow Technology

LG innotek

Panasonic

Altierre

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