

Digital Scent Market, Global Outlook and Forecast 2022-2028

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Abstracts

Digital scent technology is the engineering discipline dealing with olfactory representation. It is a technology to sense, transmit and receive scent-enabled digital media. For example, the addition of such equipment in the cinema for example, the device lets viewers watch a movie and feel the 'flavor', brings a richer viewing experience.

This report contains market size and forecasts of Digital Scent in global, including the following market information:

Global Digital Scent Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Digital Scent Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Digital Scent companies in 2021 (%)

The global Digital Scent market was valued at 98.8 million in 2021 and is projected to reach US\$ 302.4 million by 2028, at a CAGR of 17.3% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

E-nose Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Digital Scent include Alpha MOS, Scent Sciences Corporation, Olorama Technology, Aircsense, Aryballe Technologies, The Enose Company, Odotech, Brechbuehler and Sensigent, etc. In 2021, the global top five

players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Digital Scent manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Digital Scent Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Digital Scent Market Segment Percentages, by Type, 2021 (%)

E-nose

Scent Synthesizer

Global Digital Scent Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Digital Scent Market Segment Percentages, by Application, 2021 (%)

Entertainment

Food & Beverage

Healthcare

Other

Global Digital Scent Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Digital Scent Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Digital Scent revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Digital Scent revenues share in global market, 2021 (%)

Key companies Digital Scent sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Digital Scent sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Alpha MOS

Scent Sciences Corporation

Olorama Technology

Airsense

Aryballe Technologies

The Enose Company

Odotech

Brechbuehler

Sensigent

Electronic Sensor Technology

Scentrealm

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