

Digital Risk Protection (DRP) Platform Market, Global Outlook and Forecast 2022-2028

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Abstracts

Digital Risk Protection (DRP) is a term describes the market of tools and technologies to protect from the risks posed by externally facing digital assets.

Digital risks can be found anywhere online, and include threats found on social media, mobile platforms and surface and deep/dark web. Social platforms such as LinkedIn, Twitter, Facebook and Youtube provide a wealth of opportunity for connection and promotion, but also run the risk of malicious actors taking to these networks to impersonate your brand and your executives, as well as scam and profit off your customer base.

Outside of social media, web-based digital risks on forums, blogs, search engines, domain registrars and the deep, unindexed web offer additional challenges. From coupon scams to counterfeit goods, bad actors use these platforms all too often for malicious activity. Increasingly, organizations are turning to Digital Risk Protection solutions for brand security, VIP protection and digital footprint mapping.

This report contains market size and forecasts of Digital Risk Protection (DRP) Platform in Global, including the following market information:

Global Digital Risk Protection (DRP) Platform Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Digital Risk Protection (DRP) Platform market was valued at 4947.1 million in 2021 and is projected to reach US\$ 7672.2 million by 2028, at a CAGR of 6.5%

during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud-Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Digital Risk Protection (DRP) Platform include proofpoint, Digital Shadows, Recorded Future, ZeroFOX, RiskIQ, LookingGlass Cyber Solutions, IntSights, Axur and Cyberint, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Digital Risk Protection (DRP) Platform companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Digital Risk Protection (DRP) Platform Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Digital Risk Protection (DRP) Platform Market Segment Percentages, by Type, 2021 (%)

Cloud-Based

On-Premise

Global Digital Risk Protection (DRP) Platform Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Digital Risk Protection (DRP) Platform Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

SMEs

Global Digital Risk Protection (DRP) Platform Market, By Region and Country,
2017-2022, 2023-2028 (\$ Millions)

Global Digital Risk Protection (DRP) Platform Market Segment Percentages, By Region
and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Digital Risk Protection (DRP) Platform revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Digital Risk Protection (DRP) Platform revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

proofpoint

Digital Shadows

Recorded Future

ZeroFOX

RiskIQ

LookingGlass Cyber Solutions

IntSights

Axur

Cyberint

SKURIO

SafeGuard Cyber (Social SafeGuard)

Blueliv

AppGate (Cyxtera)

Sweepatic

CTM360

Cybersprint

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