

# Digital Print Wallpaper Market, Global Outlook and Forecast 2022-2028

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## Abstracts

As compared to interior paint, digitally printed wallpapers enhance the aesthetic appeal of walls and are more economical. The demand for better aesthetics has increased, especially in residential construction. Digitally illustrated wallpapers contribute to the aesthetic attractiveness of wall space along with protecting buildings from damage. For instance, some wallpapers, such as grass-cloth printed on fabric backing enable installation on rough surfaces, which helps protect buildings from outer damage and help in maintaining the aesthetic appeal of the buildings & offices. Apart from this, the durability of digitally printed wallpapers is much higher than that of conventional paintings. Wallpaper made from different substrates offer a wide range of benefits and properties. For instance, vinyl-based wallpapers provide stain-resistance, durability, and easy maintenance properties. The improved durability of wallpapers has reduced the need for frequent removal, thus reducing the costs incurred by end users in the short run.

This report contains market size and forecasts of Digital Print Wallpaper in global, including the following market information:

Global Digital Print Wallpaper Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Digital Print Wallpaper Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Digital Print Wallpaper companies in 2021 (%)

The global Digital Print Wallpaper market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Nonwoven Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Digital Print Wallpaper include A.S. CR?ATION TAPETEN AG, MURASPEC GROUP, TAPETENFABRIK GEBR. RASCH GMBH & CO. KG, MX DISPLAY, WALLS, GRAHAM & BROWN, FLAVOR PAPER, MCROBB DISPLAY LTD and ASTEK WALLPAPER, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Digital Print Wallpaper manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Digital Print Wallpaper Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Digital Print Wallpaper Market Segment Percentages, by Type, 2021 (%)

Nonwoven

Vinyl

Paper

Others

Global Digital Print Wallpaper Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Digital Print Wallpaper Market Segment Percentages, by Application, 2021 (%)

Residential

Commercial Office

Auto And Transportation

Others

Global Digital Print Wallpaper Market, By Region and Country, 2017-2022, 2023-2028  
(\$ Millions) & (K Units)

Global Digital Print Wallpaper Market Segment Percentages, By Region and Country,  
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North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

## Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

## South America

Brazil

Argentina

Rest of South America

## Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Digital Print Wallpaper revenues in global market, 2017-2022  
(Estimated), (\$ millions)

Key companies Digital Print Wallpaper revenues share in global market, 2021 (%)

Key companies Digital Print Wallpaper sales in global market, 2017-2022 (Estimated),  
(K Units)

Key companies Digital Print Wallpaper sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

A.S. CREATION TAPETEN AG

MURASPEC GROUP

TAPETENFABRIK GEBR. RASCH GMBH & CO. KG

MX DISPLAY

WALLS

GRAHAM & BROWN

FLAVOR PAPER

MCROBB DISPLAY LTD

ASTEK WALLPAPER

EFFECTIVE VISUAL MARKETING LIMITED

PEGGY-BETTY DESIGNS

THE PRINTED WALLPAPER COMPANY

HOLLYWOOD MONSTER

MOONAVOOR SISUSTUS

ASHEU WALLPAPER FACTORY

CASPAR

JOHN MARK LTD

COLOR X

MARSHALLS

ECOSSE SIGNS

VISION SIGN AND DIGITAL

SURFACE PRINT

IDENTITY HOLDINGS

MEGAPRINT INC

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