

# Digital Platforms Market - Global Outlook and Forecast 2022-2028

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## Abstracts

The digital platform market is one of the fastest growing market. Digital platform helps businesses to enhance user experience in order to attract new customers. The evolution of advanced technologies such as IoT, artificial intelligence, cloud, and analytics are playing a crucial role in driving the growth of digital platform market. Most of the enterprises are adopting digital platform for smart consumptions of digital assets in order to maximize operational excellence, implement intelligent processes, monetize internal resources, and enhance the customer experience, due to this, the digital platforms market is growing at a rapid pace. Also, digital platforms provide services which enables the IT and ecommerce organizations to quickly resolve issues and problem in order to provide higher level of business user satisfaction at reduced cost.

This report contains market size and forecasts of Digital Platforms in Global, including the following market information:

Global Digital Platforms Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Digital Platforms market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Software Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Digital Platforms include IBM, Oracle, NetSuite, Adobe Systems, Accenture, Magento, Cloudcraze Software, SAP and Apttus. etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Digital Platforms companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Digital Platforms Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Digital Platforms Market Segment Percentages, by Type, 2021 (%)

Software

Services

Global Digital Platforms Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Digital Platforms Market Segment Percentages, by Application, 2021 (%)

Banking, Financial Services, And Insurance (BFSI)

Government And Public Sector

Healthcare And Life Sciences

Manufacturing

Retail And Consumer Packaged Goods

Energy And Utilities

Others

Global Digital Platforms Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Digital Platforms Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Digital Platforms revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Digital Platforms revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

IBM

Oracle

NetSuite

Adobe Systems

Accenture

Magento

Cloudcraze Software

SAP

Apttus

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