

Digital-Out-Of-Home(DOOH) Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/DBC521D52977EN.html>

Date: February 2022

Pages: 64

Price: US\$ 3,250.00 (Single User License)

ID: DBC521D52977EN

Abstracts

This report contains market size and forecasts of Digital-Out-Of-Home(DOOH) in Global, including the following market information:

Global Digital-Out-Of-Home(DOOH) Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Digital-Out-Of-Home(DOOH) market was valued at 4302.1 million in 2021 and is projected to reach US\$ 6834.9 million by 2028, at a CAGR of 6.8% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Billboard Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Digital-Out-Of-Home(DOOH) include JCDecaux, Clear Channel Outdoor Holdings, Lama Advertising Company, OUTFRONT Media, Daktronics, Prismview LLC NEC Display Solutions, Broadsign International, Aoto Electronics and Mvix, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Digital-Out-Of-Home(DOOH) companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers,

challenges, obstacles, and potential risks.

Total Market by Segment:

Global Digital-Out-Of-Home(DOOH) Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Digital-Out-Of-Home(DOOH) Market Segment Percentages, by Type, 2021 (%)

Billboard

Transit

Street Furniture

Others

Global Digital-Out-Of-Home(DOOH) Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Digital-Out-Of-Home(DOOH) Market Segment Percentages, by Application, 2021 (%)

Indoor

Outdoor

Global Digital-Out-Of-Home(DOOH) Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Digital-Out-Of-Home(DOOH) Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Digital-Out-Of-Home(DOOH) revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Digital-Out-Of-Home(DOOH) revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

JCDecaux

Clear Channel Outdoor Holdings

Lama Advertising Company

OUTFRONT Media

Daktronics

Prismview LLC NEC Display Solutions

Broadsign International

Aoto Electronics

Mvix

Christie Digital System

Ayuda Media System

Deepsky Corporation

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