

Digital out-of-home (DOOH) Screen Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/DC770CEC4A9EEN.html>

Date: April 2022

Pages: 118

Price: US\$ 3,250.00 (Single User License)

ID: DC770CEC4A9EEN

Abstracts

This report contains market size and forecasts of Digital out-of-home (DOOH) Screen in global, including the following market information:

Global Digital out-of-home (DOOH) Screen Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Digital out-of-home (DOOH) Screen Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Digital out-of-home (DOOH) Screen companies in 2021 (%)

The global Digital out-of-home (DOOH) Screen market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

40 - 50 Inch Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Digital out-of-home (DOOH) Screen include Samsung Electronics, LG Electronics, Philips, Toshiba, Daktronics, Sony, Panasonic, NEC Display and Sharp, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Digital out-of-home

(DOOH) Screen manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Digital out-of-home (DOOH) Screen Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Digital out-of-home (DOOH) Screen Market Segment Percentages, by Type, 2021 (%)

40 - 50 Inch

50 - 60 Inch

Under 40 Inch

Larger Than 60 Inch

Global Digital out-of-home (DOOH) Screen Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Digital out-of-home (DOOH) Screen Market Segment Percentages, by Application, 2021 (%)

Retail

Healthcare

Hospitality Industry

Transportation

Others

Global Digital out-of-home (DOOH) Screen Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Digital out-of-home (DOOH) Screen Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Digital out-of-home (DOOH) Screen revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Digital out-of-home (DOOH) Screen revenues share in global market, 2021 (%)

Key companies Digital out-of-home (DOOH) Screen sales in global market, 2017-2022

(Estimated), (K Units)

Key companies Digital out-of-home (DOOH) Screen sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Samsung Electronics

LG Electronics

Philips

Toshiba

Daktronics

Sony

Panasonic

NEC Display

Sharp

Planar Systems (Leyard)

Mitsubishi

Chimei Innolux (CMI)

Advantech

Goodview

Cisco Systems Inc

Marvel Digital

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