

Digital Marketing Transformation Market - Global Outlook and Forecast 2021-2027

<https://marketpublishers.com/r/DADDB43CFA0AEN.html>

Date: April 2021

Pages: 103

Price: US\$ 3,250.00 (Single User License)

ID: DADDB43CFA0AEN

Abstracts

This report contains market size and forecasts of Digital Marketing Transformation in Global, including the following market information:

Global Digital Marketing Transformation Market Revenue, 2016-2021, 2022-2027, (\$ millions)

Global top five companies in 2020 (%)

The global Digital Marketing Transformation market was valued at xx million in 2020 and is projected to reach US\$ xx million by 2027, at a CAGR of xx% during the forecast period.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Digital Marketing Transformation companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Digital Marketing Transformation Market, By Type, 2016-2021, 2022-2027 (\$ millions)

Global Digital Marketing Transformation Market Segment Percentages, By Type, 2020 (%)

By Type

Website Optimization

Search Engine Optimization

Content Marketing

Paid Search

Email Marketing

Social Media

Artificial Intelligence

Others

By Technology Type

IoT

Cloud Computing

Big Data

AI

AR/VR

By Deployment Model

On-premises

Cloud

China Digital Marketing Transformation Market, By Application, 2016-2021, 2022-2027
(\$ millions)

China Digital Marketing Transformation Market Segment Percentages, By Application, 2020 (%)

Retail

Automotive

Entertainment

Financial Services

Telecom

Consumer Goods

Others

Global Digital Marketing Transformation Market, By Region and Country, 2016-2021, 2022-2027 (\$ Millions)

Global Digital Marketing Transformation Market Segment Percentages, By Region and Country, 2020 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Digital Marketing Transformation Market Competitors Revenues in Global, by Players 2016-2021 (Estimated), (\$ millions)

Total Digital Marketing Transformation Market Competitors Revenues Share in Global, by Players 2020 (%)

Further, the report presents profiles of competitors in the market, including the following:

Google

SAP

Alibaba

Hewlett Packard Enterprise

Adobe Systems

Huawei

Accenture PLC

IBM Corporation

Microsoft Corporation

Broadcom

Oracle Corporation

Baidu

Tencent

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