

Digital Marketing Service Market - Global Outlook and Forecast 2022-2028

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Abstracts

Digital marketing, often referred to as online marketing, can include many popular forms of internet advertising.

This report contains market size and forecasts of Digital Marketing Service in Global, including the following market information:

Global Digital Marketing Service Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Digital Marketing Service market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Online Service Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Digital Marketing Service include Revenue River, Disruptive Advertising, Square 2 Marketing, OpenMoves, WebiMax, OpGen Media, 360I, BlueFocus and OneIMS, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Digital Marketing Service companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges,

obstacles, and potential risks.

Total Market by Segment:

Global Digital Marketing Service Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Digital Marketing Service Market Segment Percentages, by Type, 2021 (%)

Online Service

Offline Service

Global Digital Marketing Service Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Digital Marketing Service Market Segment Percentages, by Application, 2021 (%)

Individual

Enterprise

Others

Global Digital Marketing Service Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Digital Marketing Service Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Digital Marketing Service revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Digital Marketing Service revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Revenue River

Disruptive Advertising

Square 2 Marketing

OpenMoves

WebiMax

OpGen Media

360i

BlueFocus

OneIMS

Epsilon Data Management

KlientBoost

Scripted

Sensis

MDC Partners

Straight North

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