

Digital Marketing Courses Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Digital Marketing Courses in Global, including the following market information:

Global Digital Marketing Courses Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Digital Marketing Courses market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Search Engine Optimization (SEO) Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Digital Marketing Courses include NIIT, Simplilearn, Coursera, Digital Vidya, Digital Marketing Institute, Manipal Prolearn and Pearson, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Digital Marketing Courses companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Digital Marketing Courses Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Digital Marketing Courses Market Segment Percentages, by Type, 2021 (%)

Search Engine Optimization (SEO)

Search Engine Marketing (SEM)

Social Media Marketing (SMM)

Email Marketing

Inbound Marketing

Others

Global Digital Marketing Courses Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Digital Marketing Courses Market Segment Percentages, by Application, 2021 (%)

Smart phones

Laptops

PCs

Others

Global Digital Marketing Courses Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Digital Marketing Courses Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Digital Marketing Courses revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Digital Marketing Courses revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

NIIT

Simplilearn

Coursera

Digital Vidya

Digital Marketing Institute

Manipal Prolearn

Pearson

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