

Digital Marketing Consultancy Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Digital Marketing Consultancy in Global, including the following market information:

Global Digital Marketing Consultancy Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Digital Marketing Consultancy market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

SEO Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Digital Marketing Consultancy include Edelman, BlueDigital, BursonMarsteller, MSL Group, APCO Worldwide, BlueFocus, Burson Cohn & Wolfe, FleishmanHillard and Accenture Interactive, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Digital Marketing Consultancy companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Digital Marketing Consultancy Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Digital Marketing Consultancy Market Segment Percentages, by Type, 2021 (%)

SEO

PPC

Social Media Marketing

Web Design

Others

Global Digital Marketing Consultancy Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Digital Marketing Consultancy Market Segment Percentages, by Application, 2021 (%)

Small and Medium Enterprise

Large Enterprise

Global Digital Marketing Consultancy Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Digital Marketing Consultancy Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Digital Marketing Consultancy revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Digital Marketing Consultancy revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Edelman

BlueDigital

BursonMarsteller

MSL Group

APCO Worldwide

BlueFocus

Burson Cohn & Wolfe

FleishmanHillard

Accenture Interactive

PwC

IBM

Dentsu

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