

Digital Marketing Agency Service Market, Global Outlook and Forecast 2022-2028

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Abstracts

Digital marketing agency services are professional services that help market or advertise your business online, like through search, social media, and paid channels. They focus solely on digital channels versus traditional marketing channels like print or television.

This report contains market size and forecasts of Digital Marketing Agency Service in Global, including the following market information:

Global Digital Marketing Agency Service Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Digital Marketing Agency Service market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Search Engine Optimization (SEO) Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Digital Marketing Agency Service include Rise Interactive, Hop Online, Metric Theory, Digital Third Coast, WebMechanix, Perfect Search Media, Fuel Online, 97th Floor and Uhuru Corporation. etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Digital Marketing Agency Service companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Digital Marketing Agency Service Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Digital Marketing Agency Service Market Segment Percentages, by Type, 2021 (%)

Search Engine Optimization (SEO)

Pay-per-click Advertising (PPC)

Social Media Marketing

Email Marketing

Web Design

Others

Global Digital Marketing Agency Service Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Digital Marketing Agency Service Market Segment Percentages, by Application, 2021 (%)

Small and Medium Enterprise

Large Enterprise

Global Digital Marketing Agency Service Market, By Region and Country, 2017-2022,

2023-2028 (\$ Millions)

Global Digital Marketing Agency Service Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Digital Marketing Agency Service revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Digital Marketing Agency Service revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Rise Interactive

Hop Online

Metric Theory

Digital Third Coast

WebMechanix

Perfect Search Media

Fuel Online

97th Floor

Uhuru Corporation

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