

Digital Loyalty Program Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Digital Loyalty Program in Global, including the following market information:

Global Digital Loyalty Program Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Digital Loyalty Program market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud-based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Digital Loyalty Program include Aimia, Annex Cloud, AppCard, Bink, BrandLoyalty and Comarch SA, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Digital Loyalty Program companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Digital Loyalty Program Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Digital Loyalty Program Market Segment Percentages, by Type, 2021 (%)

Cloud-based

On-premise

Global Digital Loyalty Program Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Digital Loyalty Program Market Segment Percentages, by Application, 2021 (%)

BFSI

IT & Telecom

Retail

Manufacturing

Transportation

Hotel

Media and Entertainment

Global Digital Loyalty Program Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Digital Loyalty Program Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Digital Loyalty Program revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Digital Loyalty Program revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Aimia

Annex Cloud

AppCard

Bink

BrandLoyalty

Comarch SA

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