

Digital LED Advertising Billboard Market, Global Outlook and Forecast 2022-2028

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Abstracts

Digital billboards are computer-controlled LED displays or electronic controlled off premise signs capable of displaying ads, words, symbols, figures, content, or images that can be digitally or electronically changed by remote or automatic means.

This report contains market size and forecasts of Digital LED Advertising Billboard in global, including the following market information:

Global Digital LED Advertising Billboard Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Digital LED Advertising Billboard Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Digital LED Advertising Billboard companies in 2021 (%)

The global Digital LED Advertising Billboard market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Small Size Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Digital LED Advertising Billboard include Sony, LG Electronics, Toshiba, Panasonic, Daktronics, Electronic Displays, Shenzhen Dicolor Optoelectronics, Barco NV and Leyard Optoelectronic, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Digital LED Advertising Billboard manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Digital LED Advertising Billboard Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Digital LED Advertising Billboard Market Segment Percentages, by Type, 2021 (%)

Small Size

Medium Size

Large Size

Global Digital LED Advertising Billboard Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Digital LED Advertising Billboard Market Segment Percentages, by Application, 2021 (%)

Outdoor

Indoor

Global Digital LED Advertising Billboard Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Digital LED Advertising Billboard Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Digital LED Advertising Billboard revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Digital LED Advertising Billboard revenues share in global market, 2021 (%)

Key companies Digital LED Advertising Billboard sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Digital LED Advertising Billboard sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Sony

LG Electronics

Toshiba

Panasonic

Daktronics

Electronic Displays

Shenzhen Dicolor Optoelectronics

Barco NV

Leyard Optoelectronic

Lighthouse Technologies

Barco

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