

# Digital Learning Platforms Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/DEC559EBC50EEN.html>

Date: July 2024

Pages: 61

Price: US\$ 3,250.00 (Single User License)

ID: DEC559EBC50EEN

## Abstracts

This report contains market size and forecasts of Digital Learning Platforms in Global, including the following market information:

Global Digital Learning Platforms Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Digital Learning Platforms market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Web-based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Digital Learning Platforms include Canvas, Khan Academy, Nearpod, Discovery Education Inc, Renaissance Accelerated Reader, Alta, McGraw-Hill, Top Hat and Pear Deck and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Digital Learning Platforms companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Digital Learning Platforms Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Digital Learning Platforms Market Segment Percentages, by Type, 2021 (%)

Web-based

On Premises

Mobile

Global Digital Learning Platforms Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Digital Learning Platforms Market Segment Percentages, by Application, 2021 (%)

Corporate

K-12

Higher Education

Global Digital Learning Platforms Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Digital Learning Platforms Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

## Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

## Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

## South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Digital Learning Platforms revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Digital Learning Platforms revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Canvas

Khan Academy

Nearpod

Discovery Education Inc

Renaissance Accelerated Reader

Alta

Mcgraw-Hill

Top Hat

Pear Deck

Edpuzzle

## Contents

### **1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS**

- 1.1 Digital Learning Platforms Market Definition
- 1.2 Market Segments
  - 1.2.1 Market by Type
  - 1.2.2 Market by Application
- 1.3 Global Digital Learning Platforms Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
  - 1.5.1 Research Methodology
  - 1.5.2 Research Process
  - 1.5.3 Base Year
  - 1.5.4 Report Assumptions & Caveats

### **2 GLOBAL DIGITAL LEARNING PLATFORMS OVERALL MARKET SIZE**

- 2.1 Global Digital Learning Platforms Market Size: 2021 VS 2028
- 2.2 Global Digital Learning Platforms Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
  - 2.3.1 Market Opportunities & Trends
  - 2.3.2 Market Drivers
  - 2.3.3 Market Restraints

### **3 COMPANY LANDSCAPE**

- 3.1 Top Digital Learning Platforms Players in Global Market
- 3.2 Top Global Digital Learning Platforms Companies Ranked by Revenue
- 3.3 Global Digital Learning Platforms Revenue by Companies
- 3.4 Top 3 and Top 5 Digital Learning Platforms Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Digital Learning Platforms Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Digital Learning Platforms Players in Global Market
  - 3.6.1 List of Global Tier 1 Digital Learning Platforms Companies
  - 3.6.2 List of Global Tier 2 and Tier 3 Digital Learning Platforms Companies

### **4 MARKET SIGHTS BY PRODUCT**

#### 4.1 Overview

4.1.1 by Type - Global Digital Learning Platforms Market Size Markets, 2021 & 2028

4.1.2 Web-based

4.1.3 On Premises

4.1.4 Mobile

#### 4.2 By Type - Global Digital Learning Platforms Revenue & Forecasts

4.2.1 By Type - Global Digital Learning Platforms Revenue, 2017-2022

4.2.2 By Type - Global Digital Learning Platforms Revenue, 2023-2028

4.2.3 By Type - Global Digital Learning Platforms Revenue Market Share, 2017-2028

### 5 SIGHTS BY APPLICATION

#### 5.1 Overview

5.1.1 By Application - Global Digital Learning Platforms Market Size, 2021 & 2028

5.1.2 Corporate

5.1.3 K-12

5.1.4 Higher Education

#### 5.2 By Application - Global Digital Learning Platforms Revenue & Forecasts

5.2.1 By Application - Global Digital Learning Platforms Revenue, 2017-2022

5.2.2 By Application - Global Digital Learning Platforms Revenue, 2023-2028

5.2.3 By Application - Global Digital Learning Platforms Revenue Market Share, 2017-2028

### 6 SIGHTS BY REGION

#### 6.1 By Region - Global Digital Learning Platforms Market Size, 2021 & 2028

#### 6.2 By Region - Global Digital Learning Platforms Revenue & Forecasts

6.2.1 By Region - Global Digital Learning Platforms Revenue, 2017-2022

6.2.2 By Region - Global Digital Learning Platforms Revenue, 2023-2028

6.2.3 By Region - Global Digital Learning Platforms Revenue Market Share, 2017-2028

#### 6.3 North America

6.3.1 By Country - North America Digital Learning Platforms Revenue, 2017-2028

6.3.2 US Digital Learning Platforms Market Size, 2017-2028

6.3.3 Canada Digital Learning Platforms Market Size, 2017-2028

6.3.4 Mexico Digital Learning Platforms Market Size, 2017-2028

#### 6.4 Europe

6.4.1 By Country - Europe Digital Learning Platforms Revenue, 2017-2028

6.4.2 Germany Digital Learning Platforms Market Size, 2017-2028

- 6.4.3 France Digital Learning Platforms Market Size, 2017-2028
- 6.4.4 U.K. Digital Learning Platforms Market Size, 2017-2028
- 6.4.5 Italy Digital Learning Platforms Market Size, 2017-2028
- 6.4.6 Russia Digital Learning Platforms Market Size, 2017-2028
- 6.4.7 Nordic Countries Digital Learning Platforms Market Size, 2017-2028
- 6.4.8 Benelux Digital Learning Platforms Market Size, 2017-2028

## 6.5 Asia

- 6.5.1 By Region - Asia Digital Learning Platforms Revenue, 2017-2028
- 6.5.2 China Digital Learning Platforms Market Size, 2017-2028
- 6.5.3 Japan Digital Learning Platforms Market Size, 2017-2028
- 6.5.4 South Korea Digital Learning Platforms Market Size, 2017-2028
- 6.5.5 Southeast Asia Digital Learning Platforms Market Size, 2017-2028
- 6.5.6 India Digital Learning Platforms Market Size, 2017-2028

## 6.6 South America

- 6.6.1 By Country - South America Digital Learning Platforms Revenue, 2017-2028
- 6.6.2 Brazil Digital Learning Platforms Market Size, 2017-2028
- 6.6.3 Argentina Digital Learning Platforms Market Size, 2017-2028

## 6.7 Middle East & Africa

- 6.7.1 By Country - Middle East & Africa Digital Learning Platforms Revenue, 2017-2028
- 6.7.2 Turkey Digital Learning Platforms Market Size, 2017-2028
- 6.7.3 Israel Digital Learning Platforms Market Size, 2017-2028
- 6.7.4 Saudi Arabia Digital Learning Platforms Market Size, 2017-2028
- 6.7.5 UAE Digital Learning Platforms Market Size, 2017-2028

## 7 PLAYERS PROFILES

### 7.1 Canvas

- 7.1.1 Canvas Corporate Summary
- 7.1.2 Canvas Business Overview
- 7.1.3 Canvas Digital Learning Platforms Major Product Offerings
- 7.1.4 Canvas Digital Learning Platforms Revenue in Global Market (2017-2022)
- 7.1.5 Canvas Key News

### 7.2 Khan Academy

- 7.2.1 Khan Academy Corporate Summary
- 7.2.2 Khan Academy Business Overview
- 7.2.3 Khan Academy Digital Learning Platforms Major Product Offerings
- 7.2.4 Khan Academy Digital Learning Platforms Revenue in Global Market (2017-2022)



- 7.2.5 Khan Academy Key News
- 7.3 Nearpod
  - 7.3.1 Nearpod Corporate Summary
  - 7.3.2 Nearpod Business Overview
  - 7.3.3 Nearpod Digital Learning Platforms Major Product Offerings
  - 7.3.4 Nearpod Digital Learning Platforms Revenue in Global Market (2017-2022)
  - 7.3.5 Nearpod Key News
- 7.4 Discovery Education Inc
  - 7.4.1 Discovery Education Inc Corporate Summary
  - 7.4.2 Discovery Education Inc Business Overview
  - 7.4.3 Discovery Education Inc Digital Learning Platforms Major Product Offerings
  - 7.4.4 Discovery Education Inc Digital Learning Platforms Revenue in Global Market (2017-2022)
  - 7.4.5 Discovery Education Inc Key News
- 7.5 Renaissance Accelerated Reader
  - 7.5.1 Renaissance Accelerated Reader Corporate Summary
  - 7.5.2 Renaissance Accelerated Reader Business Overview
  - 7.5.3 Renaissance Accelerated Reader Digital Learning Platforms Major Product Offerings
  - 7.5.4 Renaissance Accelerated Reader Digital Learning Platforms Revenue in Global Market (2017-2022)
  - 7.5.5 Renaissance Accelerated Reader Key News
- 7.6 Alta
  - 7.6.1 Alta Corporate Summary
  - 7.6.2 Alta Business Overview
  - 7.6.3 Alta Digital Learning Platforms Major Product Offerings
  - 7.6.4 Alta Digital Learning Platforms Revenue in Global Market (2017-2022)
  - 7.6.5 Alta Key News
- 7.7 Mcgraw-Hill
  - 7.7.1 Mcgraw-Hill Corporate Summary
  - 7.7.2 Mcgraw-Hill Business Overview
  - 7.7.3 Mcgraw-Hill Digital Learning Platforms Major Product Offerings
  - 7.7.4 Mcgraw-Hill Digital Learning Platforms Revenue in Global Market (2017-2022)
  - 7.7.5 Mcgraw-Hill Key News
- 7.8 Top Hat
  - 7.8.1 Top Hat Corporate Summary
  - 7.8.2 Top Hat Business Overview
  - 7.8.3 Top Hat Digital Learning Platforms Major Product Offerings
  - 7.8.4 Top Hat Digital Learning Platforms Revenue in Global Market (2017-2022)

7.8.5 Top Hat Key News

7.9 Pear Deck

7.9.1 Pear Deck Corporate Summary

7.9.2 Pear Deck Business Overview

7.9.3 Pear Deck Digital Learning Platforms Major Product Offerings

7.9.4 Pear Deck Digital Learning Platforms Revenue in Global Market (2017-2022)

7.9.5 Pear Deck Key News

7.10 Edpuzzle

7.10.1 Edpuzzle Corporate Summary

7.10.2 Edpuzzle Business Overview

7.10.3 Edpuzzle Digital Learning Platforms Major Product Offerings

7.10.4 Edpuzzle Digital Learning Platforms Revenue in Global Market (2017-2022)

7.10.5 Edpuzzle Key News

## **8 CONCLUSION**

## **9 APPENDIX**

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Digital Learning Platforms Market Opportunities & Trends in Global Market

Table 2. Digital Learning Platforms Market Drivers in Global Market

Table 3. Digital Learning Platforms Market Restraints in Global Market

Table 4. Key Players of Digital Learning Platforms in Global Market

Table 5. Top Digital Learning Platforms Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Digital Learning Platforms Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Digital Learning Platforms Revenue Share by Companies, 2017-2022

Table 8. Global Companies Digital Learning Platforms Product Type

Table 9. List of Global Tier 1 Digital Learning Platforms Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Digital Learning Platforms Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Digital Learning Platforms Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Digital Learning Platforms Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Digital Learning Platforms Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Digital Learning Platforms Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Digital Learning Platforms Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Digital Learning Platforms Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Digital Learning Platforms Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Digital Learning Platforms Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Digital Learning Platforms Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Digital Learning Platforms Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America Digital Learning Platforms Revenue, (US\$, Mn),

2023-2028

Table 22. By Country - Europe Digital Learning Platforms Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Digital Learning Platforms Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Digital Learning Platforms Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Digital Learning Platforms Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Digital Learning Platforms Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Digital Learning Platforms Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Digital Learning Platforms Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Digital Learning Platforms Revenue, (US\$, Mn), 2023-2028

Table 30. Canvas Corporate Summary

Table 31. Canvas Digital Learning Platforms Product Offerings

Table 32. Canvas Digital Learning Platforms Revenue (US\$, Mn), (2017-2022)

Table 33. Khan Academy Corporate Summary

Table 34. Khan Academy Digital Learning Platforms Product Offerings

Table 35. Khan Academy Digital Learning Platforms Revenue (US\$, Mn), (2017-2022)

Table 36. Nearpod Corporate Summary

Table 37. Nearpod Digital Learning Platforms Product Offerings

Table 38. Nearpod Digital Learning Platforms Revenue (US\$, Mn), (2017-2022)

Table 39. Discovery Education Inc Corporate Summary

Table 40. Discovery Education Inc Digital Learning Platforms Product Offerings

Table 41. Discovery Education Inc Digital Learning Platforms Revenue (US\$, Mn), (2017-2022)

Table 42. Renaissance Accelerated Reader Corporate Summary

Table 43. Renaissance Accelerated Reader Digital Learning Platforms Product Offerings

Table 44. Renaissance Accelerated Reader Digital Learning Platforms Revenue (US\$, Mn), (2017-2022)

Table 45. Alta Corporate Summary

Table 46. Alta Digital Learning Platforms Product Offerings

Table 47. Alta Digital Learning Platforms Revenue (US\$, Mn), (2017-2022)

Table 48. Mcgraw-Hill Corporate Summary

Table 49. Mcgraw-Hill Digital Learning Platforms Product Offerings

Table 50. Mcgraw-Hill Digital Learning Platforms Revenue (US\$, Mn), (2017-2022)

Table 51. Top Hat Corporate Summary

Table 52. Top Hat Digital Learning Platforms Product Offerings

Table 53. Top Hat Digital Learning Platforms Revenue (US\$, Mn), (2017-2022)

Table 54. Pear Deck Corporate Summary

Table 55. Pear Deck Digital Learning Platforms Product Offerings

Table 56. Pear Deck Digital Learning Platforms Revenue (US\$, Mn), (2017-2022)

Table 57. Edpuzzle Corporate Summary

Table 58. Edpuzzle Digital Learning Platforms Product Offerings

Table 59. Edpuzzle Digital Learning Platforms Revenue (US\$, Mn), (2017-2022)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Digital Learning Platforms Segment by Type in 2021
- Figure 2. Digital Learning Platforms Segment by Application in 2021
- Figure 3. Global Digital Learning Platforms Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Digital Learning Platforms Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Digital Learning Platforms Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Digital Learning Platforms Revenue in 2021
- Figure 8. By Type - Global Digital Learning Platforms Revenue Market Share, 2017-2028
- Figure 9. By Application - Global Digital Learning Platforms Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Digital Learning Platforms Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Digital Learning Platforms Revenue Market Share, 2017-2028
- Figure 12. US Digital Learning Platforms Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Digital Learning Platforms Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Digital Learning Platforms Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Digital Learning Platforms Revenue Market Share, 2017-2028
- Figure 16. Germany Digital Learning Platforms Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Digital Learning Platforms Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Digital Learning Platforms Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Digital Learning Platforms Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Digital Learning Platforms Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries Digital Learning Platforms Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux Digital Learning Platforms Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia Digital Learning Platforms Revenue Market Share, 2017-2028
- Figure 24. China Digital Learning Platforms Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan Digital Learning Platforms Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea Digital Learning Platforms Revenue, (US\$, Mn), 2017-2028
- Figure 27. Southeast Asia Digital Learning Platforms Revenue, (US\$, Mn), 2017-2028
- Figure 28. India Digital Learning Platforms Revenue, (US\$, Mn), 2017-2028

Figure 29. By Country - South America Digital Learning Platforms Revenue Market Share, 2017-2028

Figure 30. Brazil Digital Learning Platforms Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina Digital Learning Platforms Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa Digital Learning Platforms Revenue Market Share, 2017-2028

Figure 33. Turkey Digital Learning Platforms Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Digital Learning Platforms Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Digital Learning Platforms Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Digital Learning Platforms Revenue, (US\$, Mn), 2017-2028

Figure 37. Canvas Digital Learning Platforms Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Khan Academy Digital Learning Platforms Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Nearpod Digital Learning Platforms Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Discovery Education Inc Digital Learning Platforms Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. Renaissance Accelerated Reader Digital Learning Platforms Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Alta Digital Learning Platforms Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. Mcgraw-Hill Digital Learning Platforms Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. Top Hat Digital Learning Platforms Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. Pear Deck Digital Learning Platforms Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. Edpuzzle Digital Learning Platforms Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

## I would like to order

Product name: Digital Learning Platforms Market, Global Outlook and Forecast 2022-2028

Product link: <https://marketpublishers.com/r/DEC559EBC50EEN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/DEC559EBC50EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970