

Digital English Learning Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Digital English Learning in Global, including the following market information:

Global Digital English Learning Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Digital English Learning market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

On-Premise Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Digital English Learning include Cambridge University Press, Cengage, EF Education First, Houghton Mifflin Harcourt, IXL Learning, John Wiley and Sons, New Oriental Education and Technology Group, Oxford University Press and Pearson and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Digital English Learning companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Digital English Learning Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Digital English Learning Market Segment Percentages, by Type, 2021 (%)

On-Premise

Cloud-Based

Global Digital English Learning Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Digital English Learning Market Segment Percentages, by Application, 2021 (%)

For Business & Career Development

For Quality & General Education

For Further Studies, Tests and Examinations

Global Digital English Learning Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Digital English Learning Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Digital English Learning revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Digital English Learning revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Cambridge University Press

Cengage

EF Education First

Houghton Mifflin Harcourt

IXL Learning

John Wiley and Sons

New Oriental Education and Technology Group

Oxford University Press

Pearson

Sanako

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