

# Digital English Language Learning Market in Vietnam - Industry Outlook and Forecast 2020-2026

<https://marketpublishers.com/r/D8E7E6FEEAC9EN.html>

Date: April 2020

Pages: 100

Price: US\$ 2,700.00 (Single User License)

ID: D8E7E6FEEAC9EN

## Abstracts

Digital English Language Learning includes the services provided for English learning through Website or mobile apps. Digital English Language Learning uses technology-aided language learning with an integration of sound, voice interaction, text, video, and animation.

This report contains market size and forecasts of Digital English Language Learning in Vietnam, including the following market information:

Vietnam Digital English Language Learning Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Top Five Competitors in Vietnam Digital English Language Learning Market 2019 (%)

The global Digital English Language Learning market was valued at 6527.7 million in 2019 and is projected to reach US\$ 11540 million by 2026, at a CAGR of 15.3% during the forecast period. While the Digital English Language Learning market size in Vietnam was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

COVID-19 pandemic has big impact on Digital English Language Learning businesses, with lots of challenges and uncertainty faced by many players of Digital English Language Learning in Vietnam.

This report also analyses and evaluates the COVID-19 impact on Digital English Language Learning market size in 2020 and the next few years in Vietnam

Total Market by Segment:

Vietnam Digital English Language Learning Market, By Type, 2015-2020, 2021-2026 (\$

millions)

Vietnam Digital English Language Learning Market Segment Percentages, By Type, 2019 (%)

On-premise

Cloud based

The major types of Digital English Language Learning are On-premise and Cloud based. On-premise is the dominated type, which accounting for above 64.22% sales share in 2018..

Vietnam Digital English Language Learning Market, By Application, 2015-2020, 2021-2026 (\$ millions)

Vietnam Digital English Language Learning Market Segment Percentages, By Application, 2019 (%)

For Educational & Tests

For Businesses

For Kids and Teens

For Adults

In the applications, Educational&Tests and Businesses segment were account for 46.29% and 35.51% respectively in 2018. The remained 18.2% was for Adults,Kids and Teens.

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Digital English Language Learning Market Competitors Revenues in Vietnam, by Players 2015-2020 (Estimated), (\$ millions)

Total Digital English Language Learning Market Competitors Revenues Share in Vietnam, by Players 2019 (%)

Further, the report presents profiles of competitors in the market, including the following:

Berlitz Languages

Pearson ELT

Sanako Corporation

EF Education First

Inlingua International

Rosetta Stone

WEBi

Voxy

New Oriental

Vipkid

Wall Street English

iTutorGroup

51talk

## Contents

### **1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS**

- 1.1 Digital English Language Learning Market Definition
- 1.2 Market Segments
  - 1.2.1 Segment by Type
  - 1.2.2 Segment by Application
- 1.3 COVID-19 Impact: Vietnam Digital English Language Learning Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
  - 1.5.1 Research Methodology
  - 1.5.2 Research Process
  - 1.5.3 Base Year
  - 1.5.4 Report Assumptions & Caveats

### **2 VIETNAM DIGITAL ENGLISH LANGUAGE LEARNING OVERALL MARKET SIZE**

- 2.1 Vietnam Digital English Language Learning Market Size: 2020 VS 2026
- 2.2 Vietnam Digital English Language Learning Revenue, Prospects & Forecasts: 2015-2026

### **3 COMPANY LANDSCAPE**

- 3.1 Top Digital English Language Learning Players in Vietnam (including Foreign and Local Companies)
- 3.2 Top Vietnam Digital English Language Learning Companies Ranked by Revenue
- 3.3 Vietnam Digital English Language Learning Revenue by Companies (including Foreign and Local Companies)
- 3.4 Top 3 and Top 5 Digital English Language Learning Companies in Vietnam, by Revenue in 2019
- 3.5 Vietnam Manufacturers Digital English Language Learning Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Digital English Language Learning Players in Vietnam
  - 3.6.1 List of Vietnam Tier 1 Digital English Language Learning Companies
  - 3.6.2 List of Vietnam Tier 2 and Tier 3 Digital English Language Learning Companies

### **4 SIGHTS BY PRODUCT**

- 4.1 Overview

4.1.1 By Type - Vietnam Digital English Language Learning Market Size Markets, 2020 & 2026

4.1.2 On-premise

4.1.3 Cloud based

4.2 By Type - Vietnam Digital English Language Learning Revenue & Forecasts

4.2.1 By Type - Vietnam Digital English Language Learning Revenue, 2015-2020

4.2.2 By Type - Vietnam Digital English Language Learning Revenue, 2021-2026

4.2.3 By Type - Vietnam Digital English Language Learning Revenue Market Share, 2015-2026

## **5 SIGHTS BY APPLICATION**

5.1 Overview

5.1.1 By Application - Vietnam Digital English Language Learning Market Size, 2020 & 2026

5.1.2 For Educational & Tests

5.1.3 For Businesses

5.1.4 For Kids and Teens

5.1.5 For Adults

5.2 By Application - Vietnam Digital English Language Learning Revenue & Forecasts

5.2.1 By Application - Vietnam Digital English Language Learning Revenue, 2015-2020

5.2.2 By Application - Vietnam Digital English Language Learning Revenue, 2021-2026

5.2.3 By Application - Vietnam Digital English Language Learning Revenue Market Share, 2015-2026

## **6 PLAYERS PROFILES**

6.1 Berlitz Languages

6.1.1 Berlitz Languages Corporate Summary

6.1.2 Berlitz Languages Business Overview

6.1.3 Berlitz Languages Digital English Language Learning Major Product Offerings

6.1.4 Berlitz Languages Revenue in Vietnam (2015-2020)

6.1.5 Berlitz Languages Key News

6.2 Pearson ELT

6.2.1 Pearson ELT Corporate Summary

6.2.2 Pearson ELT Business Overview

6.2.3 Pearson ELT Digital English Language Learning Major Product Offerings

- 6.2.4 Pearson ELT Revenue in Vietnam (2015-2020)
- 6.2.5 Pearson ELT Key News
- 6.3 Sanako Corporation
  - 6.3.1 Sanako Corporation Corporate Summary
  - 6.3.2 Sanako Corporation Business Overview
  - 6.3.3 Sanako Corporation Digital English Language Learning Major Product Offerings
  - 6.3.4 Sanako Corporation Revenue in Vietnam (2015-2020)
  - 6.3.5 Sanako Corporation Key News
- 6.4 EF Education First
  - 6.4.1 EF Education First Corporate Summary
  - 6.4.2 EF Education First Business Overview
  - 6.4.3 EF Education First Digital English Language Learning Major Product Offerings
  - 6.4.4 EF Education First Revenue in Vietnam (2015-2020)
  - 6.4.5 EF Education First Key News
- 6.5 Inlingua International
  - 6.5.1 Inlingua International Corporate Summary
  - 6.5.2 Inlingua International Business Overview
  - 6.5.3 Inlingua International Digital English Language Learning Major Product Offerings
  - 6.5.4 Inlingua International Revenue in Vietnam (2015-2020)
  - 6.5.5 Inlingua International Key News
- 6.6 Rosetta Stone
  - 6.6.1 Rosetta Stone Corporate Summary
  - 6.6.2 Rosetta Stone Business Overview
  - 6.6.3 Rosetta Stone Digital English Language Learning Major Product Offerings
  - 6.6.4 Rosetta Stone Revenue in Vietnam (2015-2020)
  - 6.6.5 Rosetta Stone Key News
- 6.7 WEBi
  - 6.6.1 WEBi Corporate Summary
  - 6.6.2 WEBi Business Overview
  - 6.6.3 WEBi Digital English Language Learning Major Product Offerings
  - 6.4.4 WEBi Revenue in Vietnam (2015-2020)
  - 6.7.5 WEBi Key News
- 6.8 Voxy
  - 6.8.1 Voxy Corporate Summary
  - 6.8.2 Voxy Business Overview
  - 6.8.3 Voxy Digital English Language Learning Major Product Offerings
  - 6.8.4 Voxy Revenue in Vietnam (2015-2020)
  - 6.8.5 Voxy Key News
- 6.9 New Oriental

- 6.9.1 New Oriental Corporate Summary
- 6.9.2 New Oriental Business Overview
- 6.9.3 New Oriental Digital English Language Learning Major Product Offerings
- 6.9.4 New Oriental Revenue in Vietnam (2015-2020)
- 6.9.5 New Oriental Key News
- 6.10 Vipkid
  - 6.10.1 Vipkid Corporate Summary
  - 6.10.2 Vipkid Business Overview
  - 6.10.3 Vipkid Digital English Language Learning Major Product Offerings
  - 6.10.4 Vipkid Revenue in Vietnam (2015-2020)
  - 6.10.5 Vipkid Key News
- 6.11 Wall Street English
  - 6.11.1 Wall Street English Corporate Summary
  - 6.11.2 Wall Street English Digital English Language Learning Business Overview
  - 6.11.3 Wall Street English Digital English Language Learning Major Product Offerings
  - 6.11.4 Wall Street English Revenue in Vietnam (2015-2020)
  - 6.11.5 Wall Street English Key News
- 6.12 iTutorGroup
  - 6.12.1 iTutorGroup Corporate Summary
  - 6.12.2 iTutorGroup Digital English Language Learning Business Overview
  - 6.12.3 iTutorGroup Digital English Language Learning Major Product Offerings
  - 6.12.4 iTutorGroup Revenue in Vietnam (2015-2020)
  - 6.12.5 iTutorGroup Key News
- 6.13 51talk
  - 6.13.1 51talk Corporate Summary
  - 6.13.2 51talk Digital English Language Learning Business Overview
  - 6.13.3 51talk Digital English Language Learning Major Product Offerings
  - 6.13.4 51talk Revenue in Vietnam (2015-2020)
  - 6.13.5 51talk Key News
- 6.14 Busuu
  - 6.14.1 Busuu Corporate Summary
  - 6.14.2 Busuu Digital English Language Learning Business Overview
  - 6.14.3 Busuu Digital English Language Learning Major Product Offerings
  - 6.14.4 Busuu Revenue in Vietnam (2015-2020)
  - 6.14.5 Busuu Key News

## **7 KEY MARKET TRENDS & INFLUENCES 2021-2026**

### **7.1 PESTLE Analysis for Vietnam Digital English Language Learning Market**

7.2 Market Opportunities & Trends

7.3 Market Drivers

7.4 Market Restraints

## **8 CONCLUSION**

## **9 APPENDIX**

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer



## List Of Tables

### LIST OF TABLES

Table 1. Key Players of Digital English Language Learning in Vietnam

Table 2. Top Players in Vietnam, Ranking by Revenue (2019)

Table 3. Vietnam Digital English Language Learning Revenue by Companies, (US\$, Mn), 2015-2020

Table 4. Vietnam Digital English Language Learning Revenue Share by Companies, 2015-2020

Table 5. Vietnam Digital English Language Learning Sales by Companies, (K Units), 2015-2020

Table 6. Vietnam Digital English Language Learning Sales Share by Companies, 2015-2020

Table 7. Key Manufacturers Digital English Language Learning Price (2015-2020) (US\$/Unit)

Table 8. Vietnam Manufacturers Digital English Language Learning Product Type

Table 9. List of Vietnam Tier 1 Digital English Language Learning Companies, Revenue (US\$, Mn) in 2019 and Market Share

Table 10. List of Vietnam Tier 2 and Tier 3 Digital English Language Learning Companies, Revenue (US\$, Mn) in 2019 and Market Share

Table 11. By Type - Digital English Language Learning Revenue in Vietnam (US\$, Mn), 2015-2020

Table 12. By Type - Digital English Language Learning Revenue in Vietnam (US\$, Mn), 2021-2026

Table 13. By Type - Digital English Language Learning Sales in Vietnam (K Units), 2015-2020

Table 14. By Type - Digital English Language Learning Sales in Vietnam (K Units), 2021-2026

Table 15. By Application - Digital English Language Learning Revenue in Vietnam, (US\$, Mn), 2015-2020

Table 16. By Application - Digital English Language Learning Revenue in Vietnam, (US\$, Mn), 2021-2026

Table 17. By Application - Digital English Language Learning Sales in Vietnam, (K Units), 2015-2020

Table 18. By Application - Digital English Language Learning Sales in Vietnam, (K Units), 2021-2026

Table 19. Berlitz Languages Corporate Summary

Table 20. Berlitz Languages Digital English Language Learning Product Offerings

Table 21. Berlitz Languages Digital English Language Learning Revenue (US\$, Mn), (2015-2020)

Table 22. Pearson ELT Corporate Summary

Table 23. Pearson ELT Digital English Language Learning Product Offerings

Table 24. Pearson ELT Digital English Language Learning Revenue (US\$, Mn), (2015-2020)

Table 25. Sanako Corporation Corporate Summary

Table 26. Sanako Corporation Digital English Language Learning Product Offerings

Table 27. Sanako Corporation Digital English Language Learning Revenue (US\$, Mn), (2015-2020)

Table 28. EF Education First Corporate Summary

Table 29. EF Education First Digital English Language Learning Product Offerings

Table 30. EF Education First Digital English Language Learning Revenue (US\$, Mn), (2015-2020)

Table 31. Inlingua International Corporate Summary

Table 32. Inlingua International Digital English Language Learning Product Offerings

Table 33. Inlingua International Digital English Language Learning Revenue (US\$, Mn), (2015-2020)

Table 34. Rosetta Stone Corporate Summary

Table 35. Rosetta Stone Digital English Language Learning Product Offerings

Table 36. Rosetta Stone Digital English Language Learning Revenue (US\$, Mn), (2015-2020)

Table 37. WEBi Corporate Summary

Table 38. WEBi Digital English Language Learning Product Offerings

Table 39. WEBi Digital English Language Learning Revenue (US\$, Mn), (2015-2020)

Table 40. Voxy Corporate Summary

Table 41. Voxy Digital English Language Learning Product Offerings

Table 42. Voxy Digital English Language Learning Revenue (US\$, Mn), (2015-2020)

Table 43. New Oriental Corporate Summary

Table 44. New Oriental Digital English Language Learning Product Offerings

Table 45. New Oriental Digital English Language Learning Revenue (US\$, Mn), (2015-2020)

Table 46. Vipkid Corporate Summary

Table 47. Vipkid Digital English Language Learning Product Offerings

Table 48. Vipkid Digital English Language Learning Revenue (US\$, Mn), (2015-2020)

Table 49. Wall Street English Corporate Summary

Table 50. Wall Street English Digital English Language Learning Product Offerings

Table 51. Wall Street English Digital English Language Learning Revenue (US\$, Mn), (2015-2020)

Table 52. iTutorGroup Corporate Summary

Table 53. iTutorGroup Digital English Language Learning Product Offerings

Table 54. iTutorGroup Digital English Language Learning Revenue (US\$, Mn), (2015-2020)

Table 55. 51talk Corporate Summary

Table 56. 51talk Digital English Language Learning Product Offerings

Table 57. 51talk Digital English Language Learning Revenue (US\$, Mn), (2015-2020)

Table 58. Busuu Corporate Summary

Table 59. Busuu Digital English Language Learning Product Offerings

Table 60. Busuu Digital English Language Learning Revenue (US\$, Mn), (2015-2020)

## List Of Figures

### LIST OF FIGURES

Figure 1. Digital English Language Learning Segment by Type

Figure 2. Digital English Language Learning Segment by Application

Figure 3. Vietnam Digital English Language Learning Market Overview: 2020

Figure 4. Key Caveats

Figure 5. Digital English Language Learning Market Size in Vietnam, (US\$, Mn): 2020 VS 2026

Figure 6. Vietnam Digital English Language Learning Revenue, 2015-2026 (US\$, Mn)

Figure 7. The Top 3 and 5 Players Market Share by Digital English Language Learning Revenue in 2019

Figure 8. By Type - Vietnam Digital English Language Learning Incremental Growth, (US\$, Mn), 2015-2026

Figure 9. By Type - Vietnam Digital English Language Learning Market Share, 2015-2026

Figure 10. By Application - Digital English Language Learning Revenue in Vietnam (US\$, Mn), 2020 & 2026

Figure 11. By Application - Vietnam Digital English Language Learning Market Share, 2015-2026

Figure 12. PEST Analysis for Vietnam Digital English Language Learning Market in 2020

Figure 13. Digital English Language Learning Market Opportunities & Trends in Vietnam

Figure 14. Digital English Language Learning Market Drivers in Vietnam

## I would like to order

Product name: Digital English Language Learning Market in Vietnam - Industry Outlook and Forecast 2020-2026

Product link: <https://marketpublishers.com/r/D8E7E6FEEAC9EN.html>

Price: US\$ 2,700.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D8E7E6FEEAC9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

