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Digital English Language Learning Market in Malaysia - Industry Outlook and Forecast 2020-2026

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Abstracts

Digital English Language Learning includes the services provided for English learning through Website or mobile apps. Digital English Language Learning uses technology-aided language learning with an integration of sound, voice interaction, text, video, and animation.

This report contains market size and forecasts of Digital English Language Learning in Malaysia, including the following market information:
Malaysia Digital English Language Learning Market Revenue, 2015-2020, 2021-2026, ($ millions)

Top Five Competitors in Malaysia Digital English Language Learning Market 2019 (%)
The global Digital English Language Learning market was valued at 6527.7 million in 2019 and is projected to reach US$ 11540 million by 2026, at a CAGR of 15.3% during the forecast period. While the Digital English Language Learning market size in Malaysia was US$ XX million in 2019, and it is expected to reach US$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

COVID-19 pandemic has big impact on Digital English Language Learning businesses, with lots of challenges and uncertainty faced by many players of Digital English Language Learning in Malaysia.
This report also analyses and evaluates the COVID-19 impact on Digital English Language Learning market size in 2020 and the next few years in Malaysia

Total Market by Segment:

Malaysia Digital English Language Learning Market, By Type, 2015-2020, 2021-2026 ($

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millions)
Malaysia Digital English Language Learning Market Segment Percentages, By Type, 2019 (%)

On-premise

Cloud based

The major types of Digital English Language Learning are On-premise and Cloud based. On-premise is the dominated type, which accounting for above 64.22% sales share in 2018..

Malaysia Digital English Language Learning Market, By Application, 2015-2020, 2021-2026 ($ millions)
Malaysia Digital English Language Learning Market Segment Percentages, By Application, 2019 (%)

For Educational & Tests

For Businesses

For Kids and Teens

For Adults

In the applications, Educational&Tests and Businesses segment were account for 46.29% and 35.51% respectively in 2018. The remained 18.2% was for Adults,Kids and Teens.

Competitor Analysis
The report also provides analysis of leading market participants including:
Total Digital English Language Learning Market Competitors Revenues in Malaysia, by Players 2015-2020 (Estimated), ($ millions)
Total Digital English Language Learning Market Competitors Revenues Share in Malaysia, by Players 2019 (%)
Further, the report presents profiles of competitors in the market, including the following:

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Berlitz Languages

Pearson ELT

Sanako Corporation

EF Education First

Inlingua International

Rosetta Stone

WEBi

Voxy

New Oriental

Vipkid

Wall Street English

iTutorGroup

51talk

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