

Digital Electronic Shelf Label (ESL) Market, Global Outlook and Forecast 2022-2028

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Abstracts

An electronic shelf label (ESL) system is used by retailers for displaying product pricing on shelves. The product pricing is automatically updated whenever a price is changed under the control of a central server. Typically, electronic display modules are attached to the front edge of retail shelving.

This report contains market size and forecasts of Digital Electronic Shelf Label (ESL) in global, including the following market information:

Global Digital Electronic Shelf Label (ESL) Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Digital Electronic Shelf Label (ESL) Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Digital Electronic Shelf Label (ESL) companies in 2021 (%)

The global Digital Electronic Shelf Label (ESL) market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Standard (1-3 inch) Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Digital Electronic Shelf Label (ESL) include BOC (SES-imagotag), Pricer, SOLUM (Samsung), E Ink, Displaydata, Opticon Sensors Europe B.V, DIGI, Hanshow and LG innotek, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Digital Electronic Shelf Label (ESL) manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Digital Electronic Shelf Label (ESL) Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Digital Electronic Shelf Label (ESL) Market Segment Percentages, by Type, 2021 (%)

Standard (1-3 inch)

Mid-Large (3.1-7 inch)

Large (7.1-10 inch)

Global Digital Electronic Shelf Label (ESL) Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Digital Electronic Shelf Label (ESL) Market Segment Percentages, by Application, 2021 (%)

Supermarket

Drug Stores

Specialty Stores

Others

Global Digital Electronic Shelf Label (ESL) Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Digital Electronic Shelf Label (ESL) Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Digital Electronic Shelf Label (ESL) revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Digital Electronic Shelf Label (ESL) revenues share in global market, 2021 (%)

Key companies Digital Electronic Shelf Label (ESL) sales in global market, 2017-2022

(Estimated), (K Units)

Key companies Digital Electronic Shelf Label (ESL) sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

BOC (SES-imagotag)

Pricer

SOLUM (Samsung)

E Ink

Displaydata

Opticon Sensors Europe B.V

DIGI

Hanshow

LG innotek

Panasonic

Altierre

Huawei

Ooredoo

LabelNest

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