

Digital Education Content Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/D862212B966BEN.html>

Date: February 2022

Pages: 103

Price: US\$ 3,250.00 (Single User License)

ID: D862212B966BEN

Abstracts

E-learning has impacted the various aspects of institutions ranging from content creation and delivery to student assessments. As a result, there is a continuous innovation of delivery methods that is providing a solid platform for the digital classroom software market.

This report contains market size and forecasts of Digital Education Content in Global, including the following market information:

Global Digital Education Content Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Digital Education Content market was valued at 66020 million in 2021 and is projected to reach US\$ 122970 million by 2028, at a CAGR of 9.3% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Textual Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Digital Education Content include Adobe Systems, Articulate, Discovery Education, Trivantis, Allen Interactions, Aptara, City & Guilds, Echo360 and Educomp Solutions, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Digital Education Content companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Digital Education Content Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Digital Education Content Market Segment Percentages, by Type, 2021 (%)

Textual

Video

Audio

Global Digital Education Content Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Digital Education Content Market Segment Percentages, by Application, 2021 (%)

K-12

Higher Education

Global Digital Education Content Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Digital Education Content Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Digital Education Content revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Digital Education Content revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Adobe Systems

Articulate

Discovery Education

Trivantis

Allen Interactions

Aptara

City & Guilds

Echo360

Educomp Solutions

Elucidat

N2N Services

Pearson

Saba Software

Tata Interactive Systems

WebSoft

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Digital Education Content Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Digital Education Content Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL DIGITAL EDUCATION CONTENT OVERALL MARKET SIZE

- 2.1 Global Digital Education Content Market Size: 2021 VS 2028
- 2.2 Global Digital Education Content Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Digital Education Content Players in Global Market
- 3.2 Top Global Digital Education Content Companies Ranked by Revenue
- 3.3 Global Digital Education Content Revenue by Companies
- 3.4 Top 3 and Top 5 Digital Education Content Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Digital Education Content Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Digital Education Content Players in Global Market
 - 3.6.1 List of Global Tier 1 Digital Education Content Companies
 - 3.6.2 List of Global Tier 2 and Tier 3 Digital Education Content Companies

4 MARKET SIGHTS BY PRODUCT

4.1 Overview

4.1.1 by Type - Global Digital Education Content Market Size Markets, 2021 & 2028

4.1.2 Textual

4.1.3 Video

4.1.4 Audio

4.2 By Type - Global Digital Education Content Revenue & Forecasts

4.2.1 By Type - Global Digital Education Content Revenue, 2017-2022

4.2.2 By Type - Global Digital Education Content Revenue, 2023-2028

4.2.3 By Type - Global Digital Education Content Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Global Digital Education Content Market Size, 2021 & 2028

5.1.2 K-12

5.1.3 Higher Education

5.2 By Application - Global Digital Education Content Revenue & Forecasts

5.2.1 By Application - Global Digital Education Content Revenue, 2017-2022

5.2.2 By Application - Global Digital Education Content Revenue, 2023-2028

5.2.3 By Application - Global Digital Education Content Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global Digital Education Content Market Size, 2021 & 2028

6.2 By Region - Global Digital Education Content Revenue & Forecasts

6.2.1 By Region - Global Digital Education Content Revenue, 2017-2022

6.2.2 By Region - Global Digital Education Content Revenue, 2023-2028

6.2.3 By Region - Global Digital Education Content Revenue Market Share, 2017-2028

6.3 North America

6.3.1 By Country - North America Digital Education Content Revenue, 2017-2028

6.3.2 US Digital Education Content Market Size, 2017-2028

6.3.3 Canada Digital Education Content Market Size, 2017-2028

6.3.4 Mexico Digital Education Content Market Size, 2017-2028

6.4 Europe

6.4.1 By Country - Europe Digital Education Content Revenue, 2017-2028

6.4.2 Germany Digital Education Content Market Size, 2017-2028

6.4.3 France Digital Education Content Market Size, 2017-2028

6.4.4 U.K. Digital Education Content Market Size, 2017-2028

6.4.5 Italy Digital Education Content Market Size, 2017-2028

6.4.6 Russia Digital Education Content Market Size, 2017-2028

6.4.7 Nordic Countries Digital Education Content Market Size, 2017-2028

6.4.8 Benelux Digital Education Content Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia Digital Education Content Revenue, 2017-2028

6.5.2 China Digital Education Content Market Size, 2017-2028

6.5.3 Japan Digital Education Content Market Size, 2017-2028

6.5.4 South Korea Digital Education Content Market Size, 2017-2028

6.5.5 Southeast Asia Digital Education Content Market Size, 2017-2028

6.5.6 India Digital Education Content Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America Digital Education Content Revenue, 2017-2028

6.6.2 Brazil Digital Education Content Market Size, 2017-2028

6.6.3 Argentina Digital Education Content Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Digital Education Content Revenue, 2017-2028

6.7.2 Turkey Digital Education Content Market Size, 2017-2028

6.7.3 Israel Digital Education Content Market Size, 2017-2028

6.7.4 Saudi Arabia Digital Education Content Market Size, 2017-2028

6.7.5 UAE Digital Education Content Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 Adobe Systems

7.1.1 Adobe Systems Corporate Summary

7.1.2 Adobe Systems Business Overview

7.1.3 Adobe Systems Digital Education Content Major Product Offerings

7.1.4 Adobe Systems Digital Education Content Revenue in Global Market (2017-2022)

7.1.5 Adobe Systems Key News

7.2 Articulate

7.2.1 Articulate Corporate Summary

7.2.2 Articulate Business Overview

7.2.3 Articulate Digital Education Content Major Product Offerings

7.2.4 Articulate Digital Education Content Revenue in Global Market (2017-2022)

7.2.5 Articulate Key News

7.3 Discovery Education

- 7.3.1 Discovery Education Corporate Summary
- 7.3.2 Discovery Education Business Overview
- 7.3.3 Discovery Education Digital Education Content Major Product Offerings
- 7.3.4 Discovery Education Digital Education Content Revenue in Global Market (2017-2022)
- 7.3.5 Discovery Education Key News
- 7.4 Trivantis
 - 7.4.1 Trivantis Corporate Summary
 - 7.4.2 Trivantis Business Overview
 - 7.4.3 Trivantis Digital Education Content Major Product Offerings
 - 7.4.4 Trivantis Digital Education Content Revenue in Global Market (2017-2022)
 - 7.4.5 Trivantis Key News
- 7.5 Allen Interactions
 - 7.5.1 Allen Interactions Corporate Summary
 - 7.5.2 Allen Interactions Business Overview
 - 7.5.3 Allen Interactions Digital Education Content Major Product Offerings
 - 7.5.4 Allen Interactions Digital Education Content Revenue in Global Market (2017-2022)
 - 7.5.5 Allen Interactions Key News
- 7.6 Aptara
 - 7.6.1 Aptara Corporate Summary
 - 7.6.2 Aptara Business Overview
 - 7.6.3 Aptara Digital Education Content Major Product Offerings
 - 7.6.4 Aptara Digital Education Content Revenue in Global Market (2017-2022)
 - 7.6.5 Aptara Key News
- 7.7 City & Guilds
 - 7.7.1 City & Guilds Corporate Summary
 - 7.7.2 City & Guilds Business Overview
 - 7.7.3 City & Guilds Digital Education Content Major Product Offerings
 - 7.7.4 City & Guilds Digital Education Content Revenue in Global Market (2017-2022)
 - 7.7.5 City & Guilds Key News
- 7.8 Echo360
 - 7.8.1 Echo360 Corporate Summary
 - 7.8.2 Echo360 Business Overview
 - 7.8.3 Echo360 Digital Education Content Major Product Offerings
 - 7.8.4 Echo360 Digital Education Content Revenue in Global Market (2017-2022)
 - 7.8.5 Echo360 Key News
- 7.9 Educomp Solutions
 - 7.9.1 Educomp Solutions Corporate Summary

- 7.9.2 Educomp Solutions Business Overview
- 7.9.3 Educomp Solutions Digital Education Content Major Product Offerings
- 7.9.4 Educomp Solutions Digital Education Content Revenue in Global Market (2017-2022)
- 7.9.5 Educomp Solutions Key News
- 7.10 Elucidat
 - 7.10.1 Elucidat Corporate Summary
 - 7.10.2 Elucidat Business Overview
 - 7.10.3 Elucidat Digital Education Content Major Product Offerings
 - 7.10.4 Elucidat Digital Education Content Revenue in Global Market (2017-2022)
 - 7.10.5 Elucidat Key News
- 7.11 N2N Services
 - 7.11.1 N2N Services Corporate Summary
 - 7.11.2 N2N Services Business Overview
 - 7.11.3 N2N Services Digital Education Content Major Product Offerings
 - 7.11.4 N2N Services Digital Education Content Revenue in Global Market (2017-2022)
 - 7.11.5 N2N Services Key News
- 7.12 Pearson
 - 7.12.1 Pearson Corporate Summary
 - 7.12.2 Pearson Business Overview
 - 7.12.3 Pearson Digital Education Content Major Product Offerings
 - 7.12.4 Pearson Digital Education Content Revenue in Global Market (2017-2022)
 - 7.12.5 Pearson Key News
- 7.13 Saba Software
 - 7.13.1 Saba Software Corporate Summary
 - 7.13.2 Saba Software Business Overview
 - 7.13.3 Saba Software Digital Education Content Major Product Offerings
 - 7.13.4 Saba Software Digital Education Content Revenue in Global Market (2017-2022)
 - 7.13.5 Saba Software Key News
- 7.14 Tata Interactive Systems
 - 7.14.1 Tata Interactive Systems Corporate Summary
 - 7.14.2 Tata Interactive Systems Business Overview
 - 7.14.3 Tata Interactive Systems Digital Education Content Major Product Offerings
 - 7.14.4 Tata Interactive Systems Digital Education Content Revenue in Global Market (2017-2022)
 - 7.14.5 Tata Interactive Systems Key News
- 7.15 WebSoft
 - 7.15.1 WebSoft Corporate Summary

7.15.2 WebSoft Business Overview

7.15.3 WebSoft Digital Education Content Major Product Offerings

7.15.4 WebSoft Digital Education Content Revenue in Global Market (2017-2022)

7.15.5 WebSoft Key News

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Digital Education Content Market Opportunities & Trends in Global Market

Table 2. Digital Education Content Market Drivers in Global Market

Table 3. Digital Education Content Market Restraints in Global Market

Table 4. Key Players of Digital Education Content in Global Market

Table 5. Top Digital Education Content Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Digital Education Content Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Digital Education Content Revenue Share by Companies, 2017-2022

Table 8. Global Companies Digital Education Content Product Type

Table 9. List of Global Tier 1 Digital Education Content Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Digital Education Content Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Digital Education Content Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Digital Education Content Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Digital Education Content Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Digital Education Content Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Digital Education Content Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Digital Education Content Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Digital Education Content Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Digital Education Content Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Digital Education Content Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Digital Education Content Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America Digital Education Content Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Digital Education Content Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Digital Education Content Revenue, (US\$, Mn),

2023-2028

Table 24. By Region - Asia Digital Education Content Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Digital Education Content Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Digital Education Content Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Digital Education Content Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Digital Education Content Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Digital Education Content Revenue, (US\$, Mn), 2023-2028

Table 30. Adobe Systems Corporate Summary

Table 31. Adobe Systems Digital Education Content Product Offerings

Table 32. Adobe Systems Digital Education Content Revenue (US\$, Mn), (2017-2022)

Table 33. Articulate Corporate Summary

Table 34. Articulate Digital Education Content Product Offerings

Table 35. Articulate Digital Education Content Revenue (US\$, Mn), (2017-2022)

Table 36. Discovery Education Corporate Summary

Table 37. Discovery Education Digital Education Content Product Offerings

Table 38. Discovery Education Digital Education Content Revenue (US\$, Mn), (2017-2022)

Table 39. Trivantis Corporate Summary

Table 40. Trivantis Digital Education Content Product Offerings

Table 41. Trivantis Digital Education Content Revenue (US\$, Mn), (2017-2022)

Table 42. Allen Interactions Corporate Summary

Table 43. Allen Interactions Digital Education Content Product Offerings

Table 44. Allen Interactions Digital Education Content Revenue (US\$, Mn), (2017-2022)

Table 45. Aptara Corporate Summary

Table 46. Aptara Digital Education Content Product Offerings

Table 47. Aptara Digital Education Content Revenue (US\$, Mn), (2017-2022)

Table 48. City & Guilds Corporate Summary

Table 49. City & Guilds Digital Education Content Product Offerings

Table 50. City & Guilds Digital Education Content Revenue (US\$, Mn), (2017-2022)

Table 51. Echo360 Corporate Summary

Table 52. Echo360 Digital Education Content Product Offerings

Table 53. Echo360 Digital Education Content Revenue (US\$, Mn), (2017-2022)

Table 54. Educomp Solutions Corporate Summary

Table 55. Educomp Solutions Digital Education Content Product Offerings

Table 56. Educomp Solutions Digital Education Content Revenue (US\$, Mn),

(2017-2022)

Table 57. Elucidat Corporate Summary

Table 58. Elucidat Digital Education Content Product Offerings

Table 59. Elucidat Digital Education Content Revenue (US\$, Mn), (2017-2022)

Table 60. N2N Services Corporate Summary

Table 61. N2N Services Digital Education Content Product Offerings

Table 62. N2N Services Digital Education Content Revenue (US\$, Mn), (2017-2022)

Table 63. Pearson Corporate Summary

Table 64. Pearson Digital Education Content Product Offerings

Table 65. Pearson Digital Education Content Revenue (US\$, Mn), (2017-2022)

Table 66. Saba Software Corporate Summary

Table 67. Saba Software Digital Education Content Product Offerings

Table 68. Saba Software Digital Education Content Revenue (US\$, Mn), (2017-2022)

Table 69. Tata Interactive Systems Corporate Summary

Table 70. Tata Interactive Systems Digital Education Content Product Offerings

Table 71. Tata Interactive Systems Digital Education Content Revenue (US\$, Mn),
(2017-2022)

Table 72. WebSoft Corporate Summary

Table 73. WebSoft Digital Education Content Product Offerings

Table 74. WebSoft Digital Education Content Revenue (US\$, Mn), (2017-2022)

List Of Figures

LIST OF FIGURES

Figure 1. Digital Education Content Segment by Type in 2021

Figure 2. Digital Education Content Segment by Application in 2021

Figure 3. Global Digital Education Content Market Overview: 2021

Figure 4. Key Caveats

Figure 5. Global Digital Education Content Market Size: 2021 VS 2028 (US\$, Mn)

Figure 6. Global Digital Education Content Revenue, 2017-2028 (US\$, Mn)

Figure 7. The Top 3 and 5 Players Market Share by Digital Education Content Revenue in 2021

Figure 8. By Type - Global Digital Education Content Revenue Market Share, 2017-2028

Figure 9. By Application - Global Digital Education Content Revenue Market Share, 2017-2028

Figure 10. By Region - Global Digital Education Content Revenue Market Share, 2017-2028

Figure 11. By Country - North America Digital Education Content Revenue Market Share, 2017-2028

Figure 12. US Digital Education Content Revenue, (US\$, Mn), 2017-2028

Figure 13. Canada Digital Education Content Revenue, (US\$, Mn), 2017-2028

Figure 14. Mexico Digital Education Content Revenue, (US\$, Mn), 2017-2028

Figure 15. By Country - Europe Digital Education Content Revenue Market Share, 2017-2028

Figure 16. Germany Digital Education Content Revenue, (US\$, Mn), 2017-2028

Figure 17. France Digital Education Content Revenue, (US\$, Mn), 2017-2028

Figure 18. U.K. Digital Education Content Revenue, (US\$, Mn), 2017-2028

Figure 19. Italy Digital Education Content Revenue, (US\$, Mn), 2017-2028

Figure 20. Russia Digital Education Content Revenue, (US\$, Mn), 2017-2028

Figure 21. Nordic Countries Digital Education Content Revenue, (US\$, Mn), 2017-2028

Figure 22. Benelux Digital Education Content Revenue, (US\$, Mn), 2017-2028

Figure 23. By Region - Asia Digital Education Content Revenue Market Share, 2017-2028

Figure 24. China Digital Education Content Revenue, (US\$, Mn), 2017-2028

Figure 25. Japan Digital Education Content Revenue, (US\$, Mn), 2017-2028

Figure 26. South Korea Digital Education Content Revenue, (US\$, Mn), 2017-2028

Figure 27. Southeast Asia Digital Education Content Revenue, (US\$, Mn), 2017-2028

Figure 28. India Digital Education Content Revenue, (US\$, Mn), 2017-2028

Figure 29. By Country - South America Digital Education Content Revenue Market Share, 2017-2028

Figure 30. Brazil Digital Education Content Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina Digital Education Content Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa Digital Education Content Revenue Market Share, 2017-2028

Figure 33. Turkey Digital Education Content Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Digital Education Content Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Digital Education Content Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Digital Education Content Revenue, (US\$, Mn), 2017-2028

Figure 37. Adobe Systems Digital Education Content Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Articulate Digital Education Content Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Discovery Education Digital Education Content Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Trivantis Digital Education Content Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. Allen Interactions Digital Education Content Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Aptara Digital Education Content Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. City & Guilds Digital Education Content Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. Echo360 Digital Education Content Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. Educomp Solutions Digital Education Content Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. Elucidat Digital Education Content Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 47. N2N Services Digital Education Content Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 48. Pearson Digital Education Content Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 49. Saba Software Digital Education Content Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 50. Tata Interactive Systems Digital Education Content Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 51. WebSoft Digital Education Content Revenue Year Over Year Growth (US\$,

Mn) & (2017-2022)

I would like to order

Product name: Digital Education Content Market, Global Outlook and Forecast 2022-2028

Product link: <https://marketpublishers.com/r/D862212B966BEN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D862212B966BEN.html>