

Digital Coupon Product Market, Global Outlook and Forecast 2022-2028

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Abstracts

Digital coupons are the overarching name given to coupons that are found online or distributed via SMS to smartphone users. Digital coupons come in both manufacturer and store forms and have become increasingly popular since their inception in the 1990s. Other common names for digital coupons include eCoupons, online coupon codes, and printable coupons.

This report contains market size and forecasts of Digital Coupon Product in Global, including the following market information:

Global Digital Coupon Product Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Digital Coupon Product market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

ECoupons Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Digital Coupon Product include Kroger, Pay-Less, Fry's, Ulta Beauty, JustSave Foods, Coca-Cola and P&G, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Digital Coupon Product

companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Digital Coupon Product Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Digital Coupon Product Market Segment Percentages, by Type, 2021 (%)

ECoupons

Online Coupon Codes

Printable Coupons

Global Digital Coupon Product Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Digital Coupon Product Market Segment Percentages, by Application, 2021 (%)

Food & Beverages

Consumer Goods

Medical

Electronics & Semiconductor

Others

Global Digital Coupon Product Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Digital Coupon Product Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Digital Coupon Product revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Digital Coupon Product revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Kroger

Pay-Less

Fry's

Ulta Beauty

JustSave Foods

Coca-Cola

P&G

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Digital Coupon Product Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Digital Coupon Product Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL DIGITAL COUPON PRODUCT OVERALL MARKET SIZE

- 2.1 Global Digital Coupon Product Market Size: 2021 VS 2028
- 2.2 Global Digital Coupon Product Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Digital Coupon Product Players in Global Market
- 3.2 Top Global Digital Coupon Product Companies Ranked by Revenue
- 3.3 Global Digital Coupon Product Revenue by Companies
- 3.4 Top 3 and Top 5 Digital Coupon Product Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Digital Coupon Product Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Digital Coupon Product Players in Global Market
 - 3.6.1 List of Global Tier 1 Digital Coupon Product Companies
 - 3.6.2 List of Global Tier 2 and Tier 3 Digital Coupon Product Companies

4 MARKET SIGHTS BY PRODUCT

4.1 Overview

4.1.1 by Type - Global Digital Coupon Product Market Size Markets, 2021 & 2028

4.1.2 ECoupons

4.1.3 Online Coupon Codes

4.1.4 Printable Coupons

4.2 By Type - Global Digital Coupon Product Revenue & Forecasts

4.2.1 By Type - Global Digital Coupon Product Revenue, 2017-2022

4.2.2 By Type - Global Digital Coupon Product Revenue, 2023-2028

4.2.3 By Type - Global Digital Coupon Product Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Global Digital Coupon Product Market Size, 2021 & 2028

5.1.2 Food & Beverages

5.1.3 Consumer Goods

5.1.4 Medical

5.1.5 Electronics & Semiconductor

5.1.6 Others

5.2 By Application - Global Digital Coupon Product Revenue & Forecasts

5.2.1 By Application - Global Digital Coupon Product Revenue, 2017-2022

5.2.2 By Application - Global Digital Coupon Product Revenue, 2023-2028

5.2.3 By Application - Global Digital Coupon Product Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global Digital Coupon Product Market Size, 2021 & 2028

6.2 By Region - Global Digital Coupon Product Revenue & Forecasts

6.2.1 By Region - Global Digital Coupon Product Revenue, 2017-2022

6.2.2 By Region - Global Digital Coupon Product Revenue, 2023-2028

6.2.3 By Region - Global Digital Coupon Product Revenue Market Share, 2017-2028

6.3 North America

6.3.1 By Country - North America Digital Coupon Product Revenue, 2017-2028

6.3.2 US Digital Coupon Product Market Size, 2017-2028

6.3.3 Canada Digital Coupon Product Market Size, 2017-2028

6.3.4 Mexico Digital Coupon Product Market Size, 2017-2028

6.4 Europe

6.4.1 By Country - Europe Digital Coupon Product Revenue, 2017-2028

- 6.4.2 Germany Digital Coupon Product Market Size, 2017-2028
- 6.4.3 France Digital Coupon Product Market Size, 2017-2028
- 6.4.4 U.K. Digital Coupon Product Market Size, 2017-2028
- 6.4.5 Italy Digital Coupon Product Market Size, 2017-2028
- 6.4.6 Russia Digital Coupon Product Market Size, 2017-2028
- 6.4.7 Nordic Countries Digital Coupon Product Market Size, 2017-2028
- 6.4.8 Benelux Digital Coupon Product Market Size, 2017-2028

6.5 Asia

- 6.5.1 By Region - Asia Digital Coupon Product Revenue, 2017-2028
- 6.5.2 China Digital Coupon Product Market Size, 2017-2028
- 6.5.3 Japan Digital Coupon Product Market Size, 2017-2028
- 6.5.4 South Korea Digital Coupon Product Market Size, 2017-2028
- 6.5.5 Southeast Asia Digital Coupon Product Market Size, 2017-2028
- 6.5.6 India Digital Coupon Product Market Size, 2017-2028

6.6 South America

- 6.6.1 By Country - South America Digital Coupon Product Revenue, 2017-2028
- 6.6.2 Brazil Digital Coupon Product Market Size, 2017-2028
- 6.6.3 Argentina Digital Coupon Product Market Size, 2017-2028

6.7 Middle East & Africa

- 6.7.1 By Country - Middle East & Africa Digital Coupon Product Revenue, 2017-2028
- 6.7.2 Turkey Digital Coupon Product Market Size, 2017-2028
- 6.7.3 Israel Digital Coupon Product Market Size, 2017-2028
- 6.7.4 Saudi Arabia Digital Coupon Product Market Size, 2017-2028
- 6.7.5 UAE Digital Coupon Product Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 Kroger

- 7.1.1 Kroger Corporate Summary
- 7.1.2 Kroger Business Overview
- 7.1.3 Kroger Digital Coupon Product Major Product Offerings
- 7.1.4 Kroger Digital Coupon Product Revenue in Global Market (2017-2022)
- 7.1.5 Kroger Key News

7.2 Pay-Less

- 7.2.1 Pay-Less Corporate Summary
- 7.2.2 Pay-Less Business Overview
- 7.2.3 Pay-Less Digital Coupon Product Major Product Offerings
- 7.2.4 Pay-Less Digital Coupon Product Revenue in Global Market (2017-2022)
- 7.2.5 Pay-Less Key News

7.3 Fry's

7.3.1 Fry's Corporate Summary

7.3.2 Fry's Business Overview

7.3.3 Fry's Digital Coupon Product Major Product Offerings

7.3.4 Fry's Digital Coupon Product Revenue in Global Market (2017-2022)

7.3.5 Fry's Key News

7.4 Ulta Beauty

7.4.1 Ulta Beauty Corporate Summary

7.4.2 Ulta Beauty Business Overview

7.4.3 Ulta Beauty Digital Coupon Product Major Product Offerings

7.4.4 Ulta Beauty Digital Coupon Product Revenue in Global Market (2017-2022)

7.4.5 Ulta Beauty Key News

7.5 JustSave Foods

7.5.1 JustSave Foods Corporate Summary

7.5.2 JustSave Foods Business Overview

7.5.3 JustSave Foods Digital Coupon Product Major Product Offerings

7.5.4 JustSave Foods Digital Coupon Product Revenue in Global Market (2017-2022)

7.5.5 JustSave Foods Key News

7.6 Coca-Cola

7.6.1 Coca-Cola Corporate Summary

7.6.2 Coca-Cola Business Overview

7.6.3 Coca-Cola Digital Coupon Product Major Product Offerings

7.6.4 Coca-Cola Digital Coupon Product Revenue in Global Market (2017-2022)

7.6.5 Coca-Cola Key News

7.7 P&G

7.7.1 P&G Corporate Summary

7.7.2 P&G Business Overview

7.7.3 P&G Digital Coupon Product Major Product Offerings

7.7.4 P&G Digital Coupon Product Revenue in Global Market (2017-2022)

7.7.5 P&G Key News

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Digital Coupon Product Market Opportunities & Trends in Global Market

Table 2. Digital Coupon Product Market Drivers in Global Market

Table 3. Digital Coupon Product Market Restraints in Global Market

Table 4. Key Players of Digital Coupon Product in Global Market

Table 5. Top Digital Coupon Product Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Digital Coupon Product Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Digital Coupon Product Revenue Share by Companies, 2017-2022

Table 8. Global Companies Digital Coupon Product Product Type

Table 9. List of Global Tier 1 Digital Coupon Product Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Digital Coupon Product Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Digital Coupon Product Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Digital Coupon Product Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Digital Coupon Product Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Digital Coupon Product Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Digital Coupon Product Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Digital Coupon Product Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Digital Coupon Product Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Digital Coupon Product Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Digital Coupon Product Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Digital Coupon Product Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America Digital Coupon Product Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Digital Coupon Product Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Digital Coupon Product Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Digital Coupon Product Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Digital Coupon Product Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Digital Coupon Product Revenue, (US\$, Mn),

2017-2022

Table 27. By Country - South America Digital Coupon Product Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Digital Coupon Product Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Digital Coupon Product Revenue, (US\$, Mn), 2023-2028

Table 30. Kroger Corporate Summary

Table 31. Kroger Digital Coupon Product Product Offerings

Table 32. Kroger Digital Coupon Product Revenue (US\$, Mn), (2017-2022)

Table 33. Pay-Less Corporate Summary

Table 34. Pay-Less Digital Coupon Product Product Offerings

Table 35. Pay-Less Digital Coupon Product Revenue (US\$, Mn), (2017-2022)

Table 36. Fry's Corporate Summary

Table 37. Fry's Digital Coupon Product Product Offerings

Table 38. Fry's Digital Coupon Product Revenue (US\$, Mn), (2017-2022)

Table 39. Ulta Beauty Corporate Summary

Table 40. Ulta Beauty Digital Coupon Product Product Offerings

Table 41. Ulta Beauty Digital Coupon Product Revenue (US\$, Mn), (2017-2022)

Table 42. JustSave Foods Corporate Summary

Table 43. JustSave Foods Digital Coupon Product Product Offerings

Table 44. JustSave Foods Digital Coupon Product Revenue (US\$, Mn), (2017-2022)

Table 45. Coca-Cola Corporate Summary

Table 46. Coca-Cola Digital Coupon Product Product Offerings

Table 47. Coca-Cola Digital Coupon Product Revenue (US\$, Mn), (2017-2022)

Table 48. P&G Corporate Summary

Table 49. P&G Digital Coupon Product Product Offerings

Table 50. P&G Digital Coupon Product Revenue (US\$, Mn), (2017-2022)

List Of Figures

LIST OF FIGURES

- Figure 1. Digital Coupon Product Segment by Type in 2021
- Figure 2. Digital Coupon Product Segment by Application in 2021
- Figure 3. Global Digital Coupon Product Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Digital Coupon Product Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Digital Coupon Product Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Digital Coupon Product Revenue in 2021
- Figure 8. By Type - Global Digital Coupon Product Revenue Market Share, 2017-2028
- Figure 9. By Application - Global Digital Coupon Product Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Digital Coupon Product Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Digital Coupon Product Revenue Market Share, 2017-2028
- Figure 12. US Digital Coupon Product Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Digital Coupon Product Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Digital Coupon Product Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Digital Coupon Product Revenue Market Share, 2017-2028
- Figure 16. Germany Digital Coupon Product Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Digital Coupon Product Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Digital Coupon Product Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Digital Coupon Product Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Digital Coupon Product Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries Digital Coupon Product Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux Digital Coupon Product Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia Digital Coupon Product Revenue Market Share, 2017-2028
- Figure 24. China Digital Coupon Product Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan Digital Coupon Product Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea Digital Coupon Product Revenue, (US\$, Mn), 2017-2028
- Figure 27. Southeast Asia Digital Coupon Product Revenue, (US\$, Mn), 2017-2028
- Figure 28. India Digital Coupon Product Revenue, (US\$, Mn), 2017-2028
- Figure 29. By Country - South America Digital Coupon Product Revenue Market Share, 2017-2028

Figure 30. Brazil Digital Coupon Product Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina Digital Coupon Product Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa Digital Coupon Product Revenue Market Share, 2017-2028

Figure 33. Turkey Digital Coupon Product Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Digital Coupon Product Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Digital Coupon Product Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Digital Coupon Product Revenue, (US\$, Mn), 2017-2028

Figure 37. Kroger Digital Coupon Product Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Pay-Less Digital Coupon Product Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Fry's Digital Coupon Product Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Ulta Beauty Digital Coupon Product Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. JustSave Foods Digital Coupon Product Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Coca-Cola Digital Coupon Product Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. P&G Digital Coupon Product Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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