

Digital Commerce Platform Market, Global Outlook and Forecast 2022-2028

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Abstracts

The digital commerce platform find a massive scope of growth due to the evolving cloud computing services that are making it easier and faster for consumers to avail digital content.

This report contains market size and forecasts of Digital Commerce Platform in Global, including the following market information:

Global Digital Commerce Platform Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Digital Commerce Platform market was valued at 4961.3 million in 2021 and is projected to reach US\$ 7909.8 million by 2028, at a CAGR of 6.9% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Business to Consumer (B2C) Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Digital Commerce Platform include IBM, Oracle, Hybris, Demandware, Magento, Digital River, CloudCraze, Apttus and NetSuite and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Digital Commerce

Platform companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Digital Commerce Platform Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Digital Commerce Platform Market Segment Percentages, by Type, 2021 (%)

Business to Consumer (B2C)

Business to Business (B2B)

Consumer to Business (C2B)

Consumer to Consumer (C2C)

Global Digital Commerce Platform Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Digital Commerce Platform Market Segment Percentages, by Application, 2021 (%)

Banking, Financial Services & Insurance (BFSI)

Retail

IT and Telecommunication

Airline & Travel

Others

Global Digital Commerce Platform Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Digital Commerce Platform Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Digital Commerce Platform revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Digital Commerce Platform revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

IBM

Oracle

Hybris

Demandware

Magento

Digital River

CloudCraze

Apttus

NetSuite

Elastic Path

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