

# Digital Bathroom Scale Market, Global Outlook and Forecast 2022-2028

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## Abstracts

Digital Bathroom Scale can accurately weigh the body weight, and reflect the weight control situation for a certain period of time through the daily weight change to ensure healthy management.

This report contains market size and forecasts of Digital Bathroom Scale in global, including the following market information:

Global Digital Bathroom Scale Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Digital Bathroom Scale Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Digital Bathroom Scale companies in 2021 (%)

The global Digital Bathroom Scale market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Stainless Steel Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Digital Bathroom Scale include AWM Limited, Bonso Electronics International Inc., EatSmart, Fitbit Inc., Groupe SEB, Johnson Measures and Weights Ltd., Leifheit AG, Omron Healthcare Co. Ltd. and Salter Housewares Ltd., etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Digital Bathroom Scale manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Digital Bathroom Scale Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Digital Bathroom Scale Market Segment Percentages, by Type, 2021 (%)

Stainless Steel

Tempered Glass

Aluminum

Other

Global Digital Bathroom Scale Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Digital Bathroom Scale Market Segment Percentages, by Application, 2021 (%)

Home

Hotel

Other

Global Digital Bathroom Scale Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Digital Bathroom Scale Market Segment Percentages, By Region and Country, 2021 (%)

## North America

US

Canada

Mexico

## Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

## Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

## South America

Brazil

Argentina

Rest of South America

## Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Digital Bathroom Scale revenues in global market, 2017-2022  
(Estimated), (\$ millions)

Key companies Digital Bathroom Scale revenues share in global market, 2021 (%)

Key companies Digital Bathroom Scale sales in global market, 2017-2022 (Estimated),  
(K Units)

Key companies Digital Bathroom Scale sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

AWM Limited

Bonso Electronics International Inc.

EatSmart

Fitbit Inc.

Groupe SEB

Johnson Measures and Weights Ltd.

Leifheit AG

Omron Healthcare Co. Ltd.

Salter Housewares Ltd.

Tanita Corporation

Taylor Precision Products Inc.

Withings

Zhongshan Camry Electronic Co. Ltd.

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