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Digital Audio Advertising Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

Digital audio advertising software, or audio programmatic advertising software, enables companies to automate the selling and insertion of ads into digital audio content, such as podcasts, digital radio, and music streaming services. This type of software uses algorithmic buying technology to automate the process of selling and inserting ads.

This report contains market size and forecasts of Digital Audio Advertising Software in Global, including the following market information:

Global Digital Audio Advertising Software Market Revenue, 2017-2022, 2023-2028, ($ millions)

Global top five companies in 2021 (%)

The global Digital Audio Advertising Software market was valued at million in 2021 and is projected to reach US$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at $ Million in 2021, While China is Forecast to Reach $ Million by 2028.

Cloud Based Segment to Reach $ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Digital Audio Advertising Software include AdsWizz, Centro, AI Music, Audio.Ad, Audion, Choozle, DAX, Frequency and Targetspot and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Digital Audio Advertising

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Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Digital Audio Advertising Software Market, by Type, 2017-2022, 2023-2028 ($ millions)

Global Digital Audio Advertising Software Market Segment Percentages, by Type, 2021 (%)

Cloud Based

On Premises

Global Digital Audio Advertising Software Market, by Application, 2017-2022, 2023-2028 ($ millions)

Global Digital Audio Advertising Software Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

SMEs

Global Digital Audio Advertising Software Market, By Region and Country, 2017-2022, 2023-2028 ($ Millions)

Global Digital Audio Advertising Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

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- Mexico

Europe

- Germany
- France
- U.K.
- Italy
- Russia
- Nordic Countries
- Benelux
- Rest of Europe

Asia

- China
- Japan
- South Korea
- Southeast Asia
- India
- Rest of Asia

South America

- Brazil

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Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Digital Audio Advertising Software revenues in global market, 2017-2022 (estimated), ($ millions)

Key companies Digital Audio Advertising Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

AdsWizz

Centro

AI Music

Audio.Ad

Audion

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Choozle

DAX

Frequency

Targetspot

Triton Digital

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