

Digital Asset Management(DAM) Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Digital Asset Management(DAM) in Global, including the following market information:

Global Digital Asset Management(DAM) Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Digital Asset Management(DAM) market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Digital Asset Management(DAM) include Opentext, Oracle, Adobe Systems, Hewlett-Packard(HP), ADAM Software, IBM, EMC, Cognizant Technology and Northplains Systems, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Digital Asset Management(DAM) companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Digital Asset Management(DAM) Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Digital Asset Management(DAM) Market Segment Percentages, by Type, 2021 (%)

Cloud

On-Premises

Global Digital Asset Management(DAM) Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Digital Asset Management(DAM) Market Segment Percentages, by Application, 2021 (%)

Media and Entertainment

Healthcare

Retail and Consumer Goods

Education

BFSI

Automotive and Manufacturing

Others(Travel and Transportation,Utilities)

Global Digital Asset Management(DAM) Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Digital Asset Management(DAM) Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Digital Asset Management(DAM) revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Digital Asset Management(DAM) revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Opentext

Oracle

Adobe Systems

Hewlett-Packard(HP)

ADAM Software

IBM

EMC

Cognizant Technology

Northplains Systems

Widen Enterprises

Canto

Qbank DAM

Bynder

Celum

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