

Digital Advertising Service Market, Global Outlook and Forecast 2022-2028

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Abstracts

Digital marketing is the practice of using digital communication channels to promote products and services to communicate with consumers in a timely, relevant, customized and cost-effective manner. Digital marketing includes many technologies and practices in Internet marketing (Internet marketing).

This report contains market size and forecasts of Digital Advertising Service in Global, including the following market information:

Global Digital Advertising Service Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Digital Advertising Service market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Search Marketing Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Digital Advertising Service include Asiapac Net Media, 4hk, LYFE Marketing, L7 Creative, Scopic, Lilo Social, Divisoins of Labor, Whites Agency and Pyxl, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Digital Advertising Service companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Digital Advertising Service Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Digital Advertising Service Market Segment Percentages, by Type, 2021 (%)

Search Marketing

Online Collaboration

Online Advertising

Social Media

Data Marketing

Global Digital Advertising Service Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Digital Advertising Service Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

SMEs

Nonprofits Organizations

Global Digital Advertising Service Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Digital Advertising Service Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Digital Advertising Service revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Digital Advertising Service revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Asiapac Net Media

4hk

LYFE Marketing

L7 Creative

Scopic

Lilo Social

Divisoim of Labor

Whites Agency

Pyxl

Boldist

Shanghai Yike Information Technology

Efficiency

Shanghai Ogilvy and Mather Advertising

Bluefocus

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