

Digital Ad Fraud Detection Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Digital Ad Fraud Detection Software in Global, including the following market information:

Global Digital Ad Fraud Detection Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Digital Ad Fraud Detection Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

On-premises Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Digital Ad Fraud Detection Software include White Ops, Confiant, IAS (Integral Ad Science), DoubleVerify, Pixalate and Forensiq by Impact, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Digital Ad Fraud Detection Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Digital Ad Fraud Detection Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Digital Ad Fraud Detection Software Market Segment Percentages, by Type, 2021 (%)

On-premises

Cloud

Global Digital Ad Fraud Detection Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Digital Ad Fraud Detection Software Market Segment Percentages, by Application, 2021 (%)

Individual

Small Enterprises(10 to 49 Employees?)

Medium-sized Enterprises(50 to 249 Employees)

Large Enterprises(Employ 250 or More People)

Global Digital Ad Fraud Detection Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Digital Ad Fraud Detection Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Digital Ad Fraud Detection Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Digital Ad Fraud Detection Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

White Ops

Confiant

IAS (Integral Ad Science)

DoubleVerify

Pixalate

Forensiq by Impact

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