

Diaries & Planners Market, Global Outlook and Forecast 2022-2028

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Abstracts

A diary is normally used to log daily events, while a planner is used for planning for the next day, week, or month.

This report contains market size and forecasts of Diaries & Planners in global, including the following market information:

Global Diaries & Planners Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Diaries & Planners Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Diaries & Planners companies in 2021 (%)

The global Diaries & Planners market was valued at 1049.5 million in 2021 and is projected to reach US\$ 1374 million by 2028, at a CAGR of 3.9% during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Diaries Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Diaries & Planners include Nippecraft (Collins Debden), KIKKI.K, FLB Group, Quo Vadis, Hamelin (Lecas), Hachette (Paperblanks), ACCO Brands, Blue Sky and TF Publishing and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Diaries & Planners manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Diaries & Planners Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Diaries & Planners Market Segment Percentages, by Type, 2021 (%)

Diaries

Planners

Global Diaries & Planners Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Diaries & Planners Market Segment Percentages, by Application, 2021 (%)

Premium

Mass

Global Diaries & Planners Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Diaries & Planners Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Diaries & Planners revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Diaries & Planners revenues share in global market, 2021 (%)

Key companies Diaries & Planners sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Diaries & Planners sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Nippecraft (Collins Debden)

KIKKI.K

FLB Group

Quo Vadis

Hamelin (Lecas)

Hachette (Paperblanks)

ACCO Brands

Blue Sky

TF Publishing

House of Doolittle

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