

Design Thinking Market, Global Outlook and Forecast 2022-2028

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Abstracts

Design thinking can be applied to any process, regardless of size or scale. When used for market research, it allows companies to think like customers and determine their actual needs. The insights gained through drama, film, modeling, and emotional stimulation will be deeper and more valuable as the solution becomes truly available to the customer. Design thinking can also eliminate the risks of innovation by gaining a deeper understanding of the advantages of innovation before investing in any start-up activity. Organizations can take a design-driven approach to increase innovation success rates and improve creative delivery.

This report contains market size and forecasts of Design Thinking in Global, including the following market information:

Global Design Thinking Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Design Thinking market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

By Component Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Design Thinking include Enigma, IBM Corporation, UpBOARD, Adobe Systems, Planbox, IDEO and Intuit, etc. In 2021, the global top five

players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Design Thinking companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Design Thinking Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Design Thinking Market Segment Percentages, by Type, 2021 (%)

By Component

Software

Services

By Deployment

Software as a Service

On-Premises

Global Design Thinking Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Design Thinking Market Segment Percentages, by Application, 2021 (%)

BFSI

Automotive

Electrical and Electronics

Pharmaceutical

Retail and E-commerce

Manufacturing

Others

Global Design Thinking Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Design Thinking Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Design Thinking revenues in global market, 2017-2022 (estimated), (\$

millions)

Key companies Design Thinking revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Enigma

IBM Corporation

UpBOARD

Adobe Systems

Planbox

IDEO

Intuit

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