

Design Agencies Market, Global Outlook and Forecast 2022-2028

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Abstracts

Design agencies transform corporate/brand messages into visual forms such as logos, print advertisements, posters, website graphics, publications, and product packaging. These agencies usually work with external partners such as advertisement agencies, consultants, and engineers to implement the design process.

This report contains market size and forecasts of Design Agencies in Global, including the following market information:

Global Design Agencies Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Design Agencies market was valued at 678010 million in 2021 and is projected to reach US\$ 919000 million by 2028, at a CAGR of 4.4% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Logo & Brand Identity Design Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Design Agencies include Pentagram, Landor Associates, IDEO, Studio Dumbarr, Lounge Lizard, UPQODE, DEPT, Think Company and ARTVERSION, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Design Agencies companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Design Agencies Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Design Agencies Market Segment Percentages, by Type, 2021 (%)

Logo & Brand Identity Design

Graphic Design

Interactive Design

Photography

Global Design Agencies Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Design Agencies Market Segment Percentages, by Application, 2021 (%)

BFSI

Manufacturing

Healthcare

IT And ITES

Others

Global Design Agencies Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Design Agencies Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Design Agencies revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Design Agencies revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Pentagram

Landor Associates

IDEO

Studio Dumbar

Lounge Lizard

UPCODE

DEPT

Think Company

ARTVERSION

Proof Branding

HOTSNOW

CROWDSPRING

IMARC

Fresh Tilled Soil

Smack Bang Designs

Tubik Studio

Grafik Marketing Communications

Laxalt & Mclver

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